



**LICENSING ACT 2003
PREMISES LICENCE**

Cyngor Sir **Ceredigion** County Council



s licence number

PRM 0102 (Issued 09/08/2019)

Premises details

Postal address of premises, or if none, ordnance survey map reference or description

CLIFF HOTEL

**Post town
CARDIGAN**

**Post code
SA43 1PP**

**Telephone number
01239 613 241**

Where the licence is time limited the dates

LICENCE NOT TIME LIMITED

Licensable activities authorised by the licence

REGULATED ENTERTAINMENT:

PLAYS – Indoors and Outdoors

FILMS – Indoors and Outdoors

INDOOR SPORTING EVENTS

BOXING AND WRESTLING – Indoors and Outdoors

LIVE MUSIC – Indoors and Outdoors

RECORDED MUSIC – Indoors and Outdoors

PERFORMANCE OF DANCE –

ANYTHING SIMILAR TO LIVE or RECORDED MUSIC or PERFORMANCES OF DANCE

LATE NIGHT REFRESHMENT – Indoors and Outdoors

SALE BY RETAIL OF ALCOHOL – On Sales and Off Sales

The times the licence authorises the carrying out of licensable activities

REGULATED ENTERTAINMENT:

PLAYS – Indoors and Outdoors

FILMS – Indoors and Outdoors

INDOOR SPORTING EVENTS

BOXING AND WRESTLING – Indoors and Outdoors

LIVE MUSIC – Indoors and Outdoors

RECORDED MUSIC – Indoors and Outdoors

LATE NIGHT REFRESHMENT – Indoors and Outdoors

ALL ABOVE ACTIVITIES

MON – SUN: 100hrs – 0230hrs

PERFORMANCE OF DANCE –

ANYTHING SIMILAR TO LIVE or RECORDED MUSIC or PERFORMANCES OF DANCE

MON – THU: 1100hrs – 2400hrs

FRIDAY – SATURDAY – 1100hrs – 0100hrs

SUNDAY – 1100hrs – 2230hrs

SALE BY RETAIL OF ALCOHOL – On Sales and Off Sales

MON – SUN: 100hrs – 0230hrs

For those persons who are resident in this premises alcohol can be consumed and sold to those persons and their bone fide guests at their expense 24 hours a day

NON-STANDARD TIMINGS

SALE BY RETAIL OF ALCOHOL

New Year's Eve alcohol consumption hours:

Between the end of the permitted hours in the premises on New Year's Eve and the end of the permitted hours in the premises on New Years Day.

The opening hours of the premises

MONDAY – SUNDAY 0800hrs – 0230hrs

New Year's Eve alcohol consumption hours:

Between the end of the permitted hours in the premises on New Year's Eve and the end of the permitted hours in the premises on New Years Day.

For those persons who are resident in this premises alcohol can be consumed and sold to those persons and their bone fide guests at their expense 24 hours a day

Where the licence authorises supplies of alcohol whether these are on and/or off supplies

ON and OFF SALES

Name, (registered) address, telephone number and email (where relevant) of holder of premises licence

LESLIE WELLS JONES

**THE CLIFF HOTEL
GWBERT ON SEA
CARDIGAN
CEREDIGION
SA43 1PP**

Registered number of holder, for example company number, charity number (where applicable)

N/A

Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol

Catherine Edna De Garcia

Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol

**SJ 022831
Swansea Council**

Annex 1 - Mandatory conditions

Mandatory conditions where licence authorises supply of alcohol

- (1) No supply of alcohol may be made under the premises licence—
 - (a) at a time when there is no designated premises supervisor in respect of the premises licence, or
 - (b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.
- (2) Every supply of alcohol under the premises licence must be made or authorised by a person who holds a personal licence.

Mandatory condition where the premises licence includes a Condition that at specified times one or more individuals must be at the premises to carry out a security activity:

- (1) Each such individual must be licensed by the Security Industry Authority.
- (2) But nothing in (1) above requires such a condition to be imposed—
 - (a) in respect of premises within paragraph 8(3)(a) of Schedule 2 to the Private Security Industry Act 2001 (c. 12) (premises with premises licences authorising plays or films), or
 - (b) in respect of premises in relation to—
 - (i) any occasion mentioned in paragraph 8(3)(b) or (c) of that Schedule (premises being used exclusively by club with club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or
 - (ii) any occasion within paragraph 8(3)(d) of that Schedule (occasions prescribed by regulations under that Act).
- (3) For the purposes of this section—
 - (a) “security activity” means an activity to which paragraph 2(1)(a) of that Schedule applies, and
 - (b) paragraph 8(5) of that Schedule (interpretation of references to an occasion) applies as it applies in relation to paragraph 8 of that Schedule.

The Licensing Act 2003 (Mandatory Licensing Conditions) Order 2014

With effect from 28th May 2014

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1-
 - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1976(6);
 - (b) “permitted price” is the price found by applying the formula –
$$P = D + (D \times V)$$
where –
 - (i) P is the permitted price
 - (ii) D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
 - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol
 - (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –
 - (i) The holder of the premises licence,
 - (ii) The designated premises supervisor (if any) in respect of such a licence, or
 - (iii) The personal licence holder who makes or authorises a supply of alcohol under such a licence;
 - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
 - (e) “valued added tax” means value added tax charged in accordance with the Value Added Tax Act 1997(7)

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
4. (1) Sub-paragraph (2) applies where the permitted price by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.

(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

The Licensing Act 2003 (Mandatory Licensing Conditions) (Amendment) Order
2014

The below Mandatory Conditions **replace** the Licensing Act 2003 (Mandatory Licensing Conditions) Order 2010 and comes into effect **on 1st October 2014**

Conditions 1 to 4 refer to all premises that sell or supply alcohol for consumption on the premises. Condition 3 is relevant to Premises that sell for consumption off the premises.

1. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).

2. The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

3. (1) The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

(a) a holographic mark, or

(b) an ultraviolet feature.

4. The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

(i) beer or cider: ½ pint;

(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.”

Annex 2 - Conditions consistent with the operating Schedule

a) General – All four licensing objectives

Staff will receive instruction as to the requirements of the Licensing Act 2003 and will be made aware of our operating schedule.

b) The prevention of Crime and Disorder

We will not serve anyone who is, or appears drunk, violent, quarrelsome or disorderly. Anyone so appearing will be asked to leave and if necessary the Police informed. Night porter on duty through the night.

c) Public Safety

Fire equipment checked regularly. First Aid Kits are situated in the kitchen, hotel reception, and spa reception. Several members of staff are first aid trained. Public Liability insurance is in force. Health and Safety risk assessment in place, copy of available for inspection. Capacity limits 250 Dance Floor, 49 Ground Floor Bar. Boxing and Wrestling – During Boxing and Wrestling we will provide a medical Doctor for the duration of the entertainments. The rings will be erected in accordance with regulations, During such performances we will provide 1 x SIA registered door person.

d) The prevention of public nuisance

Due to our location we are unlikely to create a disturbance. Staff will monitor noise from the premises. The duty Manager will have overall responsibility for monitoring noise levels and will engage with performers, and will have the ultimate authority to terminate performances at the manager's discretion.

e) The Protection of children from harm.

Staff are instructed not to serve alcohol to anyone who appears to be under 18years old. They will challenge anyone who appears to be under 21 and demand ID. They will only accept photographic ID (passport, driving licence or Pass/ valid logo age card.) If any doubt they will not sell alcohol.

Annex 3 - Conditions attached after a hearing by the licensing authority

Mediation meeting – Cliff Hotel Gwbert 1430hrs 15th November 2011

Persons present :- Timothy Charles Commons Manager, Joana Sitniczuk, assistant manager, John Evans Dyfed Powys Police Licensing officer, Alfor Evans Ceredigion County Council.

1. Remove all PEL conditions as per application
2. Changes made to operating schedule in accordance with Minor Variation as adapted by mediation meeting.

Annex 4 – Plans

