

CYNGOR SIR CEREDIGION COUNTY COUNCIL

Report to: Cabinet

Date of meeting: 21 January 2025

Title: Proposed Ceredigion County Council Off-Street Parking Places Order 2025

Purpose of the report: To report responses to the consultation process to proposals put forward under the Council's Off-Street Parking Places Order 2025, and to seek approval to make the necessary Orders to implement the agreed changes

For: Decision

Cabinet Portfolio and Cabinet Member:

Cllr Keith Henson, Cabinet Member for Highways & Environmental Services and Carbon Management

Background

Proposals related to Parking Places managed under the auspices of the Ceredigion County Council Off Street Parking Places Orders were presented to the Thriving Communities Overview and Scrutiny Committee on 11/07/2024 ([Off Street Pay and Display Car Park Review proposals - Scrutiny Jul.24](#)) and Cabinet on 03/09/2024 ([Off Street Pay and Display Car Park Review proposals - Cabinet Sept.24](#)).

Following the Cabinet decision to amend the proposals to include exempting Blue Badge Holders from payment of Pay and Display parking charges, which included amending the proposed charge structure to add an additional 50p to each tariff, the revised proposals were subject to the consultation process prescribed for Traffic Regulation Orders.

This included a Formal Consultation stage between 19/09/2024 and 11/10/2024 where the Statutory Consultees noted in Appendix 1 were invited to comment on the proposals.

Following consideration of those responses in relation to the proposals presented, this was then followed by a Public Notice period inviting objections to proposals between 12/11/2024 and 4/12/2024. ([Ceredigion County Council \(Off-Street Parking Places\) Order 2025 Public Consultation](#))

Formal Consultation responses

During the Formal Consultation stage 5 responses providing comments on the proposals were received within the prescribed period, as follows:

- Aberystwyth Business Club

- Aberystwyth Town Council
- Cardigan Town Council
- Ceredigion Disability Forum
- Llanwenog Community Council

Details of the 5 responses to the Formal Consultation as well as, where appropriate, responses sent in relation to queries raised are contained in Appendix 2.

A Communication from Menter Aberystwyth was also received during the consultation period, but this did not set out any views on the proposals.

A further 3 communications were received from statutory consultees these were deemed 'out of time' as they were received after the close of the consultation period.

Public Notice Stage

As part of the Public Notice stage, notices were placed on site at the locations identified within the proposals, and in the Cambrian News and Teifi Side publications.

Paper copies of the proposals and supporting information were available to view during normal opening hours at the following Council Offices / Libraries:

- Penmorfa, Aberaeron;
- Canolfan Alun R Edwards, Queen's Square, Aberystwyth;
- Council Offices, Morgan Street, Cardigan; and
- Council Offices, Market Street, Lampeter

and full details were also presented on the Council's website.

Details of the Public Notice and supporting information could be found via the following link:

[Proposed Ceredigion County Council \(Off-Street - Ceredigion County Council\)](#)

and amongst the proposals put forward, the following Off Street Charging Structure was proposed:

Proposed Off Street Charging Structure:

Season Ticket Offering

Season Ticket Type	3 months	6 months	9 months	12 months
Cars, motorcycles and vans up to 3.5t (<i>excluding motorhomes and campervans</i>).				
Ceredigion Long Stay (excluding North Road)	£90	£165	£240	£295
Ceredigion Long Stay (including North Road) – <i>restricted to residents and those employed within defined area</i>	£90	£165	£240	£295

Heavy Vehicles (HGV / Bus /Coach) – Car Park Specific - <i>one to be select from the following 6 car parks:</i>				
Aberystwyth – Lower Park Avenue Cardigan – Fairfield, Mwldan or Quay Street Lampeter – Rookery New Quay – Church Road	£180	£330	£480	£600

Simplification of charges / tariffs across the County

Zone	2 hours	3 hours	4 hours	24 hours
Ceredigion Coastal – <i>Aberaeron, Aberystwyth, Cardigan and New Quay</i>	£4.00	£4.50* <i>*Greenfield Square only</i>	£5.00	£7.00
Ceredigion Inland – <i>Lampeter, Llandysul and Tregaron</i>	£3.00	n/a	£4.00	£5.00

Please note – the charges outlined in this table includes the 50p uplift on each tariff that was agreed by Cabinet to support the recommendation made by the Thriving Communities Overview and Scrutiny Committee that all Blue Badge Holders be made exempt from charges in Pay and Display Car Parks

Objections and other comments could be made in writing via email, letter or the online form that was provided specifically for the purpose.

During the Public Notice stage 228 *'in time'* submissions were received.

2 of these submissions were deemed not to be relevant as they were objecting to proposals that were not part of the consultation e.g. objections to charge increases in Car Parks in Newcastle Emlyn which are not in Ceredigion and objections to On-Street charges on Aberystwyth Promenade, which is the subject of a separate consultation.

A further 3 objections were deemed *'out of time'* having been received after the close of the Public Notice Period.

Details of the 226 *'in time'* and relevant objections received during the Formal Consultation are contained in Appendix 3.

Given the volume of objections, and that:

- most submissions included more than one grounds of objection;
- some submissions included comments that were not relevant to the proposals being consulted on in addition to ones that were relevant;
- in some cases grounds for objections were not explicit / specific.

the following provides only an approximation of the number and percentage of objections during the Public Notice stage falling into each of the following categories, which have been provided in order of decreasing number:

	Category		
1	Objects on the basis that the charges will have an impact on footfall and viability of businesses / the high street and / or tourism and / or the length of stay and / or value / amount of their spend.	107	47.35%
2	Objects on the basis that charges at Mwldan and / or Bath House car parks are too expensive and this will impact on Mwldan Theatre directly, their own personal attendance of the theatre or on others attending the theatre.	105	46.46%
3	Objects generally on the basis that charges proposed were too high and / or that the minimum charge for 2 hours was too expensive.	83	36.73%
4	Objects on the basis that they feel that a charge of maximum charge of £2 for 4 hours or, £2 for 3 hours, should be applied.	48	21.24%
5	Objects on the basis that parking in Carmarthenshire or Pembrokeshire or more generally that parking in other counties is cheaper than in Ceredigion.	30	13.27%
6	Objects on the basis that there should be an option for 2 hours, 1 hour or 30-minute free parking in car parks.	19	8.41%
7	Objects to proposed charges on the basis that it will encourage people to park either illegally, in residential areas or specifically in Cardigan Health Centre Car Park to avoid the charges.	11	4.87%
8	Objects on the basis that there should be a 3 hour parking option for Mwldan Car Park as 2 hours is not enough time to see a film and / or 2 simply that 2 hours is not enough time to attend a performance in Mwldan and shop in town.	10	4.42%
9	Objects on the basis that all parking should be free.	7	3.10%
10	Objects on the basis that they consider that charges of £7 per day are extortionate for people working or business owners in towns.	5	2.21%
11	Objects on the basis that the charge for 4 hours at Mwldan Car Park will only see a saving of 10p on the current single option of 24 hours parking and that a stay of over 4 hours will cost £1.90 more than the current charge	4	1.77%
12	On the basis that they considered that the Council is being 'greedy'.	4	1.77%
13	Objects on the basis that parking should be free, or that lower fees should be applied in Mwldan Car Park, in the evening.	3	1.33%
14	Objects on the basis that there should be a 30 minute or 1 hour charged for parking option.	3	1.33%
15	Objects to seasonal car parks in New Quay charging all year round due to impact on business during the off-peak season.	3	1.33%
16	Objects to seasonal car parks in New Quay charging all year round due to impact on those attending the Doctor's surgery and / or pharmacy.	3	1.33%
17	Objects to Pendre changing to a Short Stay Car Park on the basis that they want business owners to return to be able to have allocated / permit spaces to guarantee parking spaces for them to conduct business related activities and for convenience.	3	1.33%

18	Objects on the basis that residents already pay Council Tax and that Council Tax payers should get free parking.	2	0.88%
19	Objects on the basis that the proposed Season Ticket charges are too high for those on low incomes and / or that the current admin fee and requirement to pay 3 months upfront is prohibitive.	2	0.88%
20	Objects to charging in New Quay Car Parks all year round on the basis that the car parks will be quiet over the winter period and therefore the cost of monitoring and enforcing payment would outweigh the income received.	2	0.88%
21	Objects to any charges or season ticket requirements for Gloster Row / Red Lion Car Park on the basis that they feel that residents should have free parking in the car park either generally and / or due to tidal flooding effecting the highway outside their home and that cars are safer in the car park.	2	0.88%
22	Objects to there being two bands of charges 'Coastal' and 'Inland' and feels that that there should be a single charge structure across all Pay and Display Car Parks.	2	0.88%
23	Objects on the basis that they feel that simplifying and rationalising charges across the County benefits the Council and not the user.	1	0.44%
24	Objects on the basis that the minimum charge on the Inland Band of £3 for 2 hours adversely affects those who need to use car parks in Llandysul for short visits.	1	0.44%
25	Objects to charges on the basis that the car park in Llandysul is convenient for taking children to the playground and to sports practice which are beneficial to their health and wellbeing and that they will penalise those with children in Llandysul that live away from the town centre.	1	0.44%
26	Objects on the basis that the income already generated is enough.	1	0.44%
27	Objects to the requirement for those using EV charges to pay for parking in addition to the cost of charging the vehicle as charging can be slow and it will discourage people from stopping to charge their vehicle.	1	0.44%
28	Objects to charging at all in Llandysul on the basis that they feel that the Council has not studied the impact of reintroducing of charging for parking on businesses and the wider community.	1	0.44%
29	Objects on the basis that the charges in Cardigan are more expensive than Aberystwyth and Aberaeron.	1	0.44%
30	Objects on the basis that paying anything more than £3 to pay to take their mother who has a blue badge to attend Theatre Mwldan would impact on their attendance and therefore her mother's mental health.	1	0.44%
31	On the basis that tickets to Theatr Mwldan should include parking for free and / or should entitle people to discounted parking.	1	0.44%
32	Object on the basis that the charges will affect the ability of homeowners without private parking to sell their properties.	1	0.44%
33	Objects to charging all year round at seasonal car parks on the basis that they have very little use between November and March.	1	0.44%
34	Objects to charging in New Quay Car Parks all year round on the basis that it will impact on New Quay Fireworks event and other community events.	1	0.44%

35	Objects to changing the period of charging at New Quay Car Parks from 8am – 10pm to 8am – 6pm on the basis that there will be a higher risk of overnight camping.	1	0.44%
36	Objects on the basis that charging at Church Road Car Park New Quay will displace vehicles during the winter period on to Church Road.	1	0.44%
37	Objects to Pendre changing to a Short Stay Car Park on the basis that they want the car park to offer both short stay and Permit holder parking to guarantee parking spaces for them to conduct business related activities and for convenience as well as provide some short stay parking.	1	0.44%
38	Objects to extending Maesyrafon Car Park as it would have a detrimental impact on Aberystwyth Farmers' Market	1	0.44%
39	Objects to Gloster Row / Red Lion Car Park changing to a Season Ticket only car park on the basis of the impact on customers of and consequently on the Red Lion Inn.	1	0.44%
40	Objects to Gloster Row / Red Lion as a Season Ticket only car park on the basis that it floods and that it risks damage to vehicles.	1	0.44%
41	On the basis that being in receipt of a Blue Badge does not mean that Blue Badge holders are unable to pay.	1	0.44%

It should be noted that during the Public Notice Stage, a communication from Theatr Mwldan in Cardigan to its members/visitors in relation to the proposals which resulted in significant numbers of objections submitted related to charges at Mwldan Car Park specifically. A copy of this communication can be found in Appendix 4.

Suggested responses to the grounds for objection noted above can be found in Appendix 5.

In the case of items 17, 21, 37, 39, and 40 (shown in bold above) however, Officers suggest that based on the reasoning put forward in the objections, Cabinet may wish to give consideration to whether to proceed with the proposals relating to making Pendre Car Park a Pay and Display Car Park, and instead retain it as a permit holder only car park, and whether to proceed with the proposals to make Gloster Row / Red Lion Car Park a Season Ticket only Car Park or retain it as a Pay and Display Car Park.

In the case of items 1, 2, 3, 4, 5, 10, 11, 12, 22, 24 and 26 (shown in bold blue text above) Cabinet may wish to give consideration as to whether to proceed with the proposals related to the Coastal and Inland parking charges.

Potentially, as a result of the communications circulated by Theatr Mwldan, a significant proportion of the respondents indicated that they considered a charge of £2 for 4 hours to be a reasonable charge.

An alternative charging structure of £1 for 2 hours, £1.50 for 3 hours (Greenfield Square only), £2 for 4 hours and £4 for 24 hours could be adopted across the County however, it is estimated that this would reduce the anticipated annual income from parking charges by approximately £1 million. This would either necessitate reductions in service / cost savings being identified and agreed by Council equal to £1 million, or an additional Council Tax increase of circa 2% over and above any current proposals

for Council Tax increases in order for the Council to achieve a balanced budget for 2025/26.

With this being a significant change to the Charging model, it is intended to allow a period of time for the changes to take effect and the practical and financial impacts to be seen. Therefore, it is high unlikely the new charges would be reviewed again until at least the 27/28 financial year, unless particularly adverse circumstances should dictate an earlier review.

Wellbeing of Future Generations:

Has an Integrated Impact Assessment been completed? If not, please state why.

Yes – See Appendix 6.

Summary of Integrated Impact Assessment:

Long term: The proposal is seen as a means of ensuring the availability of parking, including turnover of spaces, in towns where off-street pay and display car parks are located. Income derived contributes to the overall Council budget and supporting the continued delivery of services to the public.

Collaboration: It is not considered that there are opportunities to work with other partners to deliver Off-Street Parking provision at this time. However, the Council remains open to approaches from other organisations should they wish to discuss taking over management of any facilities.

Involvement: The proposal has been through the relevant Scrutiny Committee and Cabinet for consideration prior to Public Consultation and is subject to further Scrutiny consideration following the Public consultation, before being subject to final consideration by Cabinet and before any implementation may take place.

Prevention: Off-street parking is not a preventative service.

Integration: It is not considered possible / appropriate to include the integration of the service with activities undertaken by other stakeholders and / or partners.

Recommendation(s):

IT IS RECOMMENDED THAT Cabinet:

- 1) **Note the suggested responses to objectors (amended in line with any decisions made by Cabinet);**
- 2) **Approve the implementation of the proposed Off Street Charging Structure as outlined within the report;**
- 3) **Approve the making of the necessary Traffic Regulation Order (amended in line with any decisions made by Cabinet in relation to the proposals for the charging structure and for Pendre and Gloster Row / Red Lion Car Parks if appropriate);**
- 4) **Approve the publication of a subsequent Notice of Making in the press to this effect, and**
- 5) **To note that Off Street Charging Structure will then take effect as soon as practically possible thereafter.**

Reasons for decision:

To simplify and rationalise current charges and arrangements and to help ensure that the Council meets its duty to prepare a balanced budget in line with the income expectation agreed by Council as part of the Budget Setting process for 24/25 is realised.

Overview and Scrutiny:

Thriving Communities Overview and Scrutiny Committee – 20/01/2025

Policy Framework:

Corporate Strategy 2022- 2027

Corporate Well-being Objectives:

Boosting the Economy, Supporting Businesses and Enabling Employment
Creating Sustainable, Green and Well-connected Communities

Finance and Procurement implications:

£125k Budget Saving within the 24/25 Budget Reductions

Legal Implications:

N/A

Staffing implications:

None

Property / asset implications:

N/A

Risk(s):

N/A

Statutory Powers:

Road Traffic Regulation Act 1984

Background Papers:

- [Off Street Pay and Display Car Park Review proposals - Scrutiny Jul.24](#)
- [Off Street Pay and Display Car Park Review proposals - Cabinet Sept.24](#)

Appendices:

Appendix 1- Formal Consultation – Statutory Consultee list

Appendix 2- 'In time' comments on proposals received during Formal Consultation stage

Appendix 3- Public Notice Stage Responses Redacted

Appendix 4- Communication from Theatr Mwldan to its members

Appendix 5- Draft Formal Responses to Public Consultation

Appendix 6- Integrated Impact Assessment

Corporate Lead Officer:

Rhodri Llwyd, Corporate Lead Officer: Highways and Environmental Services

Reporting Officer:

Katy Spain, Service Manager: Transport Services

Date:

14 January 2025

Appendix 1 - Formal Consultation – Statutory Consultee list

- All Local Members
- All Town and Community Councils
- Member of Parliament
- Members of the Senedd - Ceredigion and Regional
- Heddlu Dyfed Powys Police
- Hywel Dda University Health Board
- Welsh Ambulance Services NHS trust
- Mid and West Wales Fire and Rescue Service
- H M Coast Guard
- All Local Public Bus Service Operators
- Aberystwyth Chamber of Commerce
- Lampeter Chamber of Trade
- Cardigan Chamber of Commerce
- Cardigan Traders / Masnachwyr Aberteifi
- Aberystwyth Business Club
- Menter Aberystwyth
- Ceredigion Disability Forum
- Road Haulage Association
- AA Public Affairs
- Logistics UK

Appendix 2 – ‘In time’ comments on proposals received during Formal Consultation stage.

Aberystwyth Business Club

The Business Club broadly agrees with the proposals and welcomes standardising and reducing season tickets across the county council. We are concerned about the higher cost of Lower Park Avenue (£600 a year) however. We feel that we should be offering free parking (Lower Park Ave only, for example) on the outskirts of town, to incentivize people to walk in (encouraging active travel) and move towards the reduction of free parking in town to reduce the traffic in town searching for parking, and therefore hopefully increasing the experience of visitors, residents and traders alike. The search for free parking is particularly a problem in areas of ‘Old Town’ which causes issues for residents and business owners.

Response provided to Aberystwyth Business Club at the time in relation to queries raised:

Thank you for your correspondence on behalf of Aberystwyth Business Club.

As outlined in the consultation document, only comments related to the proposals put forward will be reviewed and considered as part of this process.

I can confirm that comments which are relevant to the proposals have been noted as part of the consultation process.

In reviewing your response, I would like to confirm that the £600 Season Ticket fee proposed for Lower Park Avenue referred to relates only to vehicles coming under the category of HGV. This fee would apply at this car park as this is the only car park in Aberystwyth that allows parking by vehicles coming under the category of HGV.

Aberystwyth Town Council

Dear Ceredigion County Council,

We write to provide you with our response to the stakeholder consultation on Proposed changes to the Ceredigion County Council Off Street Parking Places order. Whilst we are supportive and welcome the efforts being made to increase off street parking provision in Aberystwyth, unfortunately we are unable to full support these proposals due to the lack of any flood risk assessment on the impact of the proposed changes to Maes yr Afon car park. These proposals should be re-submitted for consultation with a full flood risk assessment completed on Maes yr Afon car park and all of the surrounding streets. Currently, the car park has a natural slope, which carries water away from the houses and down; re-levelling of the car park as part of these proposals could inadvertently remove this and increase flood

risk in the area. Clarification should also be given on whether the wall in between the car park and houses has any flood defence value or not.

We would also like to raise the following points and questions regarding the proposals:

- Why is Lower Park Avenue car park still more expensive than other car parks?
- If season ticket prices are to be reduced, will those who have already purchase one be issued any refund?
- Can parking permits be considered for commuters and those who work in Aberystwyth?
- The proposals state that season tickets will be available for North Road car park, to residents of a specified area. Appendix 2, which is supposed to be a map of said area, is blank. How large will this area be?

Response provided to Aberystwyth Town Council at the time in relation to queries raised:

Further to your correspondence please see below responses in *italics* to the queries raised.

1. Whilst we are supportive and welcome the efforts being made to increase off street parking provision in Aberystwyth, unfortunately we are unable to full support these proposals due to the lack of any flood risk assessment on the impact of the proposed changes to Maes yr Afon car park. These proposals should be re-submitted for consultation with a full flood risk assessment completed on Maes yr Afon car park and all of the surrounding streets. Currently, the car park has a natural slope, which carries water away from the houses and down; re-levelling of the car park as part of these proposals could inadvertently remove this and increase flood risk in the area. Clarification should also be given on whether the wall in between the car park and houses has any flood defence value or not.

The proposed extension of Maesyrafon Car Park extends only to areas which are already covered by impermeable surfaces and the proposal includes an appropriate Sustainable Urban Drainage System.

The current wall is not considered to have any flood defence value.

Should you have any comments related to the construction design related elements of this proposal these should be made via the planning application process – application number A240660.

2. Why is Lower Park Avenue car park still more expensive than other car parks?

The Council is unclear as to how you have come to this conclusion. Lower Park Avenue proposed scale of charges is the same as the charges applicable for all locations covered by the Coastal Band and the Season Tickets available for cars, motorcycles and vans up to 3.5t (excluding motorhomes and campervans) in long stay car parks including Lower Park Avenue.

There is a sperate specific HGV season ticket rates which are applicable in Lower Park Avenue Car Park, Aberystwyth along with Fairfield, Mwldan and Quay Street, Cardigan; Rookery, Lampeter and Church Road, New Quay which are the car parks that will permit parking by this class of vehicle.

3. If season ticket prices are to be reduced, will those who have already purchase one be issued any refund?

There are no intentions to offer pro-rated refunds to those who have already purchased a season ticket if this new proposal is implemented. The current fees and charges already provide a significant discount on the cost of parking in Aberystwyth. This is in the same way that a person purchasing a ticket in March for 12 months was not required to pay the increase in costs as a result of any fee increases applied April as part of the fees and charges setting process.

However, exiting permits will be afforded the benefit of their current car park specific permit being valid in other long stay car parks in Aberystwyth (excluding North Road unless the permit was purchased for that car park) and other locations across the County, if the proposals are implemented.

4. Can parking permits be considered for commuters and those who work in Aberystwyth?

Season Tickets are already available to these groups and there is no intention to provide any separate system.

5. The proposals state that season tickets will be available for North Road car park, to residents of a specified area. Appendix 2, which is supposed to be a map of said area, is blank. How large will this area be?

There appears to have been a formatting error when the consultation document was converted to PDF, for which we apologise. Please see attached plan denoting the proposed area.

Cardigan Town Council

Cardigan Town Council Councillors wish to respond to the Proposals as set out in Appendix 1 as follows:

1. To change the designation of Gloster Row / Red Lion Car Park, Cardigan. Councillors request that this car park change to a season ticket holder car park with the added availability of it being free to residents who live nearby and apply for a parking permit from the county council.

2. To change the designation of Pendre Car Park, Cardigan.
Councillors request that half of this car park return to the permit holder system for local businesses and half be utilised as a short stay (2-hour max stay) car park.
3. Simplification of charges / tariffs across the County.
Councillors wish to remove the two bands of charges being applied and to keep the rates for Ceredigion Coastal and Ceredigion Inland at the same standard tariff. Councillors also feel that the new proposed charging bands to be excessive and will drive custom out of our town centres to stores that can offer free parking. They request that the tariffs be reduced.

We have no further comments.

Ceredigion Disability Forum

As the nominated representative for Ceredigion Disability Forum, I submit our feedback to this consultation.

1. Changes to Season Ticket offering

These proposals make a lot of sense, and we support them. We are concerned however that 40 tickets at North Road Car Park will not be sufficient for the residents and workers at properties in the area noted in the map at Appendix 2. There are around 360 residencies on the map.

Are you able to clarify please, whether Blue Badge holders that live in the properties noted in the map will be able to apply for a season ticket at North Road Car Park for no charge?

2. To extend Maesyrafon Car Park in Aberystwyth into the former Arriva Site

We support this proposal. It would be ideal if the extension coincided with the implementation of charging for parking on Aberystwyth Promenade because we are concerned that the new parking charges will result in congestion in other parts of Aberystwyth as people look for alternative parking spaces. Shortage of parking spaces inevitably results in abuse of disabled parking spaces. Greater enforcement against abuse of disabled parking spaces would be very helpful.

3. To change the designation of Gloster Row / Red Lion Car Park, Cardigan

4. To change the designation of Pendre Car Park, Cardigan

We are unable to comment on these two proposals because we have not received any feedback from disabled people who know Cardigan town well enough.

5. Simplification of charges / tariffs across the County

We support this proposal.

7. To change the approach to Blue Badge Holder charging

We are delighted with this proposal. We are grateful to the Thriving Communities Overview and Scrutiny Committee for recommending this, and to Cabinet for accepting the recommendation. Thank you.

8. Introduction of terms and condition related to Electric Vehicle (EV) charging infrastructure.

We support this proposal.

Response provided to Ceredigion Disability Forum at the time in relation to queries raised:

Thank you for your correspondence on behalf of Ceredigion Disability Forum.

As outlined in the consultation document, only comments related to the proposals put forward will be reviewed and considered as part of this process.

I can confirm that comments which are relevant to the proposals have been noted as part of the consultation process.

In reviewing your response, we note that you have asked some questions / have some queries in relation to the actual proposals and would like to advise you as follows:

1. Changes to Season Ticket offering

I can confirm that the proposed number of season tickets is reflective of the current season ticket uptake at the car park and, as noted in the consultation document, is to strike a balance between the use by season ticket holders and other members of the public, including Blue Badge holders, wishing to access the health care facilities offered at North Road Clinic.

Vehicles displaying a valid Blue Badge would be exempt from charges and therefore seasons tickets would not be relevant so long as a Valid Blue Badge is on display.

More generally, season tickets do not guarantee a space is available and all Pay and Display Car Parks operate on a first come first served basis.

2. To extend Maesyrafon Car Park in Aberystwyth into the former Arriva Site

Subject to no unforeseen circumstances, it would be the intention of the Council to implement the proposal to extend Maesyrafon Car Park in line with any on-street charging proposals if they were implemented as a result of the consultation related to Aberystwyth Promenade.

I trust the above provides clarification in relation to these two areas of proposals where clarification was sought.

Llanwenog Community Council

The community council's comment is that the authority should think about giving the first hour of free parking in every town and then asking about a charge from the second hour onwards.

Appendix 3- Public Notice Stage Responses Redacted

1	We visit New Quay and use the car parks regularly through the winter months and enjoy using the local shops, cafe's, bars and pubs. By putting in the car parking charges through these months means we will no longer be able to afford to stay in New Quay during the day. This is not good for us or the local community that we support there which rely on local support through these months.
2	I previously paid for a parking permit which cost around £350 a year, whilst renting *****. I have since purchased ***** with living accommodation above my ***** shop. This space is in effect my driveway. Being a ***** , I can be in and out of the car park making deliveries, not only for general day to day ***** , but also *****. Having this parking space allows me to load these up easily and safely. If I did not have an allocated space, I would either have to park the van half on the pavement outside the shop, blocking the pavement for pedestrians and wheelchair users. My other option is to stop the van in the road outside the shop whilst I load the deliveries and therefore holding up the traffic whilst doing so. I would be more than happy to pay for a permit again to ensure I had an allocated parking space. There are other business owners in ***** who live above their business premises and would find this new suggestion most undesirable. I do wonder why the Ceredigion County Council are not supporting the traders when they want our high street to be successful? There is now limited parking on the high street since covid because of the extended pavements. There is a car park situated over near the Maes Mwldan complex which is always empty because of the high price of a ticket. Perhaps this could be utilised as a short stay instead. I would be very grateful if you would consider my comments.
3	I believe increasing the charge to almost double the current charge will mean that myself and others people will try to find other parking or spend less time and thus money in the area. Especially in a time where people have less disposable income. I also think that some people will be more likely to park in illegal or in dangerous/awkward places, causing disruption. As far as I can see there is no information as to where this extra income will be going, this would be important to share.
4	Where will the farmers market go if the Maes yr Afon car park is extended? There should be a unified pricing system throughout the county- why is it more expensive to park in coastal areas rather than inland towns? This does not seem to be a fair strategy. Many of the car parking payment machines are very slow to use and cause great frustration- if they are slow due to poor connections can you please put a notice up to indicate that this is the case. Are you considering residents parking permits as the restrictions to parking eg on the prom in Aberystwyth are being introduced.
5	Rwy'n gwrthwynebu talu am barcio ym meysydd parcio Cei Newydd drwy'r flwyddyn gan fod Cei Newydd yn ddigon tawel yn ystod misoedd y gaeaf i gynnal busnesau lleol heb orfod talu am barcio. Hefyd fydd rhaid i bobl sy'n byw y tu allan I Gei Newydd dalu i fynd i'r meddygfa/fferyllfa gan fod y 5 lle parcio am ddim I gleifion ddim yn ddigonol. Does dim lleoedd parcio wrth ochr y strydoedd yn y pentref felly fyddai rhaid talu i weld y meddyg neu fynd i'r fferyllfa drwy'r flwyddyn yn y Cei sydd ddim yn deg. Ergyd arall i'r henoed a'r anabl yn enwedig.
6	There are so few people using the carparks in New Quay during, the winter period, the costs of implementing the changes, and also policing them will far outweigh the income from the proposed changes. It is also possible that by moving the charging period from 10pm to 6pm in the summer months there is a much higher risk of over night camping, even though it will still be an offence
7	The change in status of the Pendre Permit car park to Pay and Display is to be welcomed, that is until the former health centre is transformed into a retail unit, from which date it should be limited to 1 or 2 hour free parking. As regards the Mwldan and Bath House car parks, the 24 hour fixed rate of £5.10 is already severely overpriced, so the scale tariff is to be welcomed in principle, but the proposed rates for 2 and 4 hours of £4 and £5 respectively are wholly disproportionate to the needs of the patrons and staff of the adjacent Mwldan Theatr, which these car parks primarily serve. As most cinema and live show will be in excess of 2 hours, the 4 hour rate will then apply, resulting in a mere 10 pence saving, which brings me back to my initial grievance of the charges being excessive. Many of these patrons already find the current charges unpalatable, with a significant proportion unwilling to use the Theatr again, choosing to use free facilities of neighbouring venues. Those shop and theatre staff members working a normal shift pattern will have to pay the new full £7.00 charge, which amounts to a 37% increase over the present fixed rate tariff - 10 times the current rate of inflation and pay rises. The current cashless payment option may be in keeping with local authority ideals, but is not with a significant number of users, particularly the many tourists that Cardigan needs to encourage. Moreover, the requirement for contactless card payments is not favoured by many users as the sole means of paying for car parking. The seasonal charging period of 0800hrs to 1800hrs appears not to be extended, which is to be welcomed. There should ideally be no attempt to change this.
8	Short stay parking 2 - Pendre Cardigan. This car park pre COVID was Permit Holders which included business owners within the area. Please can this stay as a place businesses can park as permit holders. Charges - There should be no difference between towns. All should be Sgort stay band 2. This is discrimination against certain towns. Fairfield Cardigan and Mwldan Cardigan , Quay Street, Cardigan Gloster- It should remain a short stay due to the level of access to the main street. Gloster Row, Cardigan should be amended with 16 places going to reserved bays for local residents.
9	TOO EXPENSIVE want to attend events at Theatr Mwldan and support other local businesses when I come to Aberteifi but the increase in parking charges will make those visits too costly to contemplate.

10	I object to the proposed increase in parking charges, in particular those that relate to Cardigan Town. These charges already represent a tax on the users of shops and other services in the town and will impact on the footfall at local businesses and voluntary sector organisations and public sector bodies. The impact will be particularly significant on Theatr Mwldan, a regional hub for the arts and creative industries. Given CSC's total cut in arts funding for this venue from 2024/25, increasing the parking charges outside the venue will increase the costs already placed on centre users and place the financial viability of the centre at great risk. In summary, don't put up parking charges in Cardigan.
11	If you want Cardigan town to survive, then you have to have reasonable car parking charges, especially for the elderly who do not qualify for disabled parking. A fair charge would encourage visitors to stay longer and longer stays mean more business. I have to go to Cardigan every day to the post office and unless I can find a free spot the first loop I just keep going round which does not help the environment as to do the post drop off only takes 15 mins at the most so definitely do not want to have to pay £4.00!!! There will be far more parking illegally or outside peoples property on side roads or worse still they just wont come into town and use the home delivery services of the supermarkets. Please be sensible and charge sensible prices or increase the amount of different rates available.
12	The carparks near Theatr Mwldan need to be a reasonable hourly charge for short visits and no more than £2 for 4 hours - the high cost at the moment and proposed high costs makes coming to see a film or go for a coffee too expensive so prevents people visiting and supporting Theatr Mwldan and the high street local shops
13	The proposed changes are an outrage given the cut in funding Mwldan has experienced in the last year. This will make visiting the theatre an impossibility for some people which will jeopardise the very existence of this fabulous arts and community centre. We have no theatre in Haverfordwest and regularly visit Mwldan but we will have to rethink this is plans to increase car parking charges go ahead.
14	We like to visit the Mwldan theatre but really object to the high cost of parking in the car park next to the theatre. We like to arrive early and eat a meal or have a coffee in the town before the show but the parking fee often puts us off. We would support a fee of £2 for up to 4 hours. That would provide enough time to spend money in the town and enjoy the show. Everyone wins that way including the local businesses.
15	I use the car parks in Aberteifi to use the independent shops - Mwldan and the swimming pool if you bother to open it again. A charge of £2 for 4 hours would be acceptable. This would not discourage use of the town centre. A free first hour with £2.0 for the next 4 hours would have a positive impact for the casual shopper.
16	The cost of parking is too much currently. If us off putting when wanting to go to the cinema. We can walk but time constraints and working hard to make ends meet restricts us. We pay council tax, car tax and so many other outgoings. The cost of living is high and I have to work so hard at age 60 to make ends meet. Going to events at mwldan is a solace and a luxury but parking is expensive and off putting.
17	The proposed increases in parking charges at Mwldan should be revised. £4 for a 2 hour stay and £5 thereafter will add an unreasonable cost to just going to see a film. Also quite often an event might start at 5.30 meaning you have to pay the full cost for just half an hour. At a time when all support for the arts has apparently been withdrawn it's not unreasonable to ask for a little help with parking.
18	It is getting ridiculously expensive to park in Cardigan and any increase will definitely impact on the shops and businesses there
19	Primarily the impact on Mwldan - we suggest a £2 charge for 4 hours
20	Increase is unreasonable for both local and visitors. We need to encourage visitors to linger in the town and use its excellent range of shops and other facilities. For locals, short visits will become really expensive. Please consider a more modest increase at a time when many people are struggling financially.
21	Parking charges are a big reason I don't come to Cardigan very often. My yoga class is £10 but considering the parking charges I am thinking of cancelling. A trip to the cinema has to factor in these charges too. I propose a flat £2 charge for all visits. I think it is just greedy
22	The proposed new charges for Cardigan car park next to the Mwldan will not improve matters. We need to increase attendance of Mwldan and support local businesses. To see a film or live show, you'll be at the Mwldan for more than 2 hours, therefore you'd have to pay at least the 4hr charge of £5 (only a 10p saving on the current 24hr charge). It would be more realistic to have a 4hr charge of £2, therefore encouraging people to use the car park and improve attendance of Mwldan and local businesses.
23	I don't think that increasing the price of parking is really going to encourage people to visit or stay in the area. Yet again the council is still trying to make short term gains. Really sad. Also not sure why disabled people are exempt from the charge. Being disabled doesn't mean that one is unable to pay.
24	Whilst I currently visit Cardigan at least once a week for shopping and leisure the proposed charges will deter me from visiting. I will shop and access leisure facilities elsewhere and cease contributing to Cardigan's economy
25	I object to changing of dates when parking is allowed in winter months. This is important for residents. There should also be a cheaper charge for short visits. I may wish to buy something from a store in cardigan, or indeed any town, but a charge will encourage me to go to a supermarket denying local traders my custom

26	I am very concerned about the proposed increase in car park charges in Cardigan town. The increase to £4 for up to 2 hours and £5 for 4 hours will prevent me from shopping in the town and from visiting Theatre Mwldan. They will make it too expensive to do so. The County Council should be supporting local businesses and the Arts in the county. The proposed charges will have the opposite effect and may well lead to the failure of local businesses. In my view a reasonable compromise would be to charge £2 for up to 4 hours. I accept the council is also in a difficult financial position but I do not accept that it should impose charges that will make it difficult if not impossible for local people to visit the town and enjoy the amenities it offers.
27	I believe this new charge is unreasonable and unrealistic for primarily using a social entertainment venue. Most films or live entertainment will take more than 2 hours. This will put people off going for a meal before or after visiting the theatre for their entertainment. Please bring in an app for parking in Ceredigion
28	I believe that all car parking should be free for Ceredigion Council tax payers, the tax is very high with little benefit to most. High parking fees take shoppers away from the town centres and will kill the High Streets and other local facilities. The current parking machines are very slow and difficult for some people to use.
29	The charges are detrimental to the businesses of Cardigan, and are disproportionate to other areas.
30	You should be reducing prices not increasing them. You want people to make more use of local shops, increasing charges is not the way to achieve that. Look to make savings elsewhere ie turn off reduce the number of street lights that remain on all night as they do in France.
31	The charges you propose are too high and don't allow enough time at the lowest level. Your proposal will definitely put me off of going to the Mwldan. I am 72 years old and I can't afford these high charges
32	Mwldan and Bathhouse carparks - support of the Arts in Ceredigion should be pursued - I propose these (and possibly all) carparks in Cardigan should be free in the evenings. This would also match the sensible policy of Aberystwyth Univ Arts Centre. Living in rural Ceredigion we find parking charges in the towns an insult and discouragement to visiting towns. Council tax is ever increasing along with decreases in services.
33	£4+ is a ridiculous amount to pay to park a car for 2 hours. 2 hours isn't enough to see a movie/theatre show. For a small town with small independent businesses this also affects them. People stop going to places as parking is too much. Meaning they also aren't spending in town. There are limited toilet facilities in town also and the ones that are there we need to pay for. I believe this also doesn't help a town- children need toilet facilities more than adults. But also pregnant women/disabled people need accessible parking and toilets. £2 is reasonable and should cover most costs of maintenance of the car parks that aren't needing maintaining regularly.
34	Object! Council need to stop being money grabbing people. It's basically tax payers who are paying while the council just sit at their desks doing nothing and just taking all the money. It's bad enough with cost of living with food prices rising let alone anything else
35	Upping parking charges will kill the businesses in town. Councils need to rethink otherwise people will just stay away & visit out of town shops where parking is free! Anyone wanting to take the kids to the cinema for a treat will think twice at the proposed charges, I certainly will!
36	The daytime parking charges in Ceredigion are a disincentive to attend Theatre Mwldan or shop/eat out in Cardigan town centre.
37	Objection to minimum cost of parking in Mwldan car park for 2 hours. This is not enough time to see an average film so please increase this time allocation to 3 hours not two.
38	As small local business owner, we need to be able to have the opportunity to park our cars without excess fees. Price rises are making it increasingly difficult for small businesses to flourish, and adding yet another cost for us to think about could potentially close small businesses and leave more empty shops in the town. The council should be supporting local businesses, not making it harder to stay open!
39	Er nad wyf yn byw yng Ngheredigion, theatr Mwldan yw'r theatr agosaf i Faenclochog. Mae'r tâl am barco'r car ger y Mwldan yn sylweddol ac yn fy rhwystro rhag mynd yno yn fwy aml. Rydym yng nghefn gwlad yn cael ein cosbi gan nad oes trafnidiaeth cyhoeddus digonol i'w gael sy'n golygu ein bod yn ddibynol ar gar i fynd o amgylch a mae rhedeg car yn gostus iawn. Dylai'r Cyngor ail ystyried y costau uchel o barco ger y Mwldan neu mi fydd llai a llai o bobl yn gallu fforddio mynd i weld ffilm neu ddigwyddiad byw. Mae cadw'r celfyddydau i fynd yn holl bwysig. Diolch.
40	Mynychu'r sinema yn rhoi £5 ychwanegol ar bris tocyn mynediad gan bod y rhan helaeth o'r sioeau, ffilmiau ayb dros ddwy awr o hyd. Dosbarthiadau dawn sy'n parhau am 30 munud yn ychwanegu £4 at gost y dosbarthiadau yn wythnosol. Rhan helaeth o'r rhieni yn aros am eu plant. Gwyl Fawr Aberteifi - gall ychwanegu £7 ar ben cost mynediad os yn mynychu'r Eisteddfod am fwy na 4 awr. Byddai'r gost yn rhwystro pobl rhag cefnogi'r Wyl. Roedd cwyno yn 2024 am hyn. Mae angen cefnogaeth ar y Mwldan sy'n cynnig arlwy ardderchog yn ei rhaglen nid cosb trwy gynyddu tâl parcio!
41	£4 is a ridiculous amount for a 2 hour stay? What if I'm just popping into town quickly for something, why no lesser option? A film or show is almost always longer than 2 hours, when I've already spent £40 on tickets I'm not wanting to pay over 10% of that again just to park my car, probably would work out cheaper to go to Carmarthen.
42	Parking charges are very high and have the potential to reduce footfall in local businesses - the local theatre will be impacted and to lose that would be terrible

- 43 I strongly object to the increase in charges for the Mwldan car park. The theatre itself is to face a huge loss of income due to Ceredigion CC withdrawing financial support for the arts, so customers are likely to have to pay more to go to Theatr Mwldan. To add a further £5 to the cost may put many customers off. The theatre itself is to face a huge loss of income due to Ceredigion CC withdrawing financial support for the arts, so customers are likely to have to pay more. To add a further £5 to the cost may put many people off.
- 44 I live locally and it is not enough time for locals to see a film/movie/shop in town
- 45 1. Stop high st shoppers from popping into town forcing out of town shopping.2. Will force town workers to find on street parking causing residents difficulties. 3 impact on hospitality venues,as customers will go to places out of town . Cardigan is currently a lovely thriving town. Surely it would be better to reduce to bring in more footfall rather than trying to kill the town off. A totally ridiculous decision
- 46 People who work in these towns will have to pay extortionate prices daily for vehicle parking. High cost of parking tickets for visitors will put people off visiting these towns. High prices will result in people finding other locations to park in where there are no parking charges. What will these extortionate prices be used for (e.g. bonus for council bosses!)
- 47 A survey by confused.com found that parking charges discourage people from visiting towns. The survey of 2,000 people found 69 per cent intentionally avoided shopping areas with high parking prices. As many as 65 per cent said they would return to the high street if parking was more affordable, while 21 per cent suggest current parking services do not offer enough space. This would suggest that an increase in the parking charges will reduce the footfall for local businesses and in turn will cause some of them to close. This is not to anyone's benefit. The implication is that an increase in parking charges would actually reduce council revenue with fewer people parking and fewer businesses contributing.
- 48 Yo expensive it will put me off going to Cardigan.
- 49 As a frequent visitor to Cardigan and the Mwldan Theatre in particular, I think the current parking charges in the adjacent car park are already too high. I am deterred from attending the theatre because of the cost of parking there. The proposed charge of £5 for 4 hours will make not encourage me to go to see more films or theatre as for some performances you can easily stay for 4 hours plus. A charge of £2 for 4 hours parking is a reasonable charge to be making in order to encourage people to come to the great resource you have in Cardigan.
- 50 I strongly object to this proposal in relation to its proposals around parking fees and hours affecting Cardigan. While I appreciate that times are hard for organisations such as Councils, necessitating reviews of many services, looking at the bigger picture would be valuable. The lost opportunity costs of increasing parking charges to this extent would be to deter people from visiting the town and using the fantastic facilities that Cardigan holds such as its unique range of shops, services and entertainment venues. Not only would this be a deterrent to visitors to the town - an extremely important income stream year-round - but it also penalises residents of the local area. For many people, myself included, catching public transport is not viable as there are only two buses a day through my village. In addition, I feel it likely that some people, in trying to avoid paying these higher parking charges, may try to park illegally or at least in a "nuisance" spot, increasing risks to pedestrians, homeowners and other road users.
- 51 I object to the high parking charges, as a mum to a toddler, on UC,living in a very rural area this is too high to come to town for appointments and baby activities on a limited income.
- 52 Such high parking will not attract visitors to Cardigan. Local people will visit Cardigan less, and therefore spend less. The community spirit will decline because less people will be gathering together for events etc. Carmarthen and Llandeilo and N.Emlyn carparks are £1.80 for 2 hrs. Why not keep it in line. Your high tariffs are unaffordable in current living costs economy. It will encourage people to use buses more. (But have you seen the Cilgerran to Cardigan service lately ? 2 buses a WEEK !) I absolutely object to this proposal for the above reasons.
- 53 We would like a Permit Holder Car Park as it is difficult to unload/unload without getting a Parking Ticket. Our Office is in use daily so having a Permit allows us to have peace of mind.
- 54 Current high parking charges deter me from shopping in Cardigan town and utilising the Mwldan, local pubs, cafes and restaurants. Charges should be kept to a nominal fee to support local businesses and parking should be free from 5pm to 9am everywhere in the town. So many short-stay parking bays have now been removed that popping into town to go to the Post Office, bank or chemist is becoming increasingly difficult.
- 55 To expensive, Drive tourism away. Locals can't afford them prices just to pop into town to just pick up prescription or daily groceries as elderly people fo who like to support the town trade instead of big supermarkets

56	Parking is already horrendous in Cardigan. Most elderly people struggle to work the machines as do tourists. Short visits for 15 to 30 minutes you get charged large amounts. Puts folk off coming into town. Especially locals with short shopping times.
57	I think the car parking charges for Mwldan and Bath Place are excessive. Anyone seeing a film during the day will not be working, likely on a pension or benefits, and 2 hours is not enough to see a film. A £2 charge for 4 hours would be reasonable,, and £1 for two hours/or possibly one. £5 to see a film will stop many people coming to Mwldan. I speak as a low income pensioner (just above the limit for pension credit) who has lost their £300 heating allowance, but needs a car to keep my independence (no buses). High parking charges on top of high fuel costs may mean I will just have to stay at home. £7.00 for above 4 hours is also excessive. Local traders who are struggling already, if they are open 6 days a week, would have to pay £42 just to park.
58	As a volunteer for Theatr Mwldan and a supporter of local culture and local shops the excessive car parking charges affect my ability to come into town to volunteer or to shop. Why couldn't we have discounts for those coming to the Theatr and/or buying from local shops. These new charges will put off people from coming to Aberteifi as charges in Newcastle Emlyn are considerably less.
59	increasing parking charges puts everyone at a disadvantage, shops get less customers , people visiting town get bad value for money, locals get charged more for daily use of town centre. The way forward is to reduce the cost of parking so that people choose to visit Cardigan for longer and spend more in the shops and other places. Giving the council happy shop keepers and perhaps able to pay the rates. Before councils up costs to drivers please look at your own costs, wages for none productive workers, expenses if all those are to the bone then fine but are they? Other towns nearby offer cheaper parking and one can do ones shopping there. Don't kill Cardigan when its is doing so well. Also open the public toilets.. take them on and make them a feature of the town.. we all need toilets and visitors will be happy too.
60	Cardigan has a large number of independent shops and a valuable theatre. People will not pay the revised charges when they can go to an out of town centre and park free of charge. The Theatre and businesses are already struggling and CCC obviously would prefer to waste valuable money as opposed to investing in these businesses which will undoubtedly close. Two hours charge will not be enough to watch a production or a film
61	I am a senior citizen with fixed income. One of my pleasures is going to Theatre Mwldan which offers great entertainment. I visit on a regular basis, on average 1 per month. The parking costs make it much more expensive for me and is a significant factor in my decisions to go to the Mwldan. The Mwldan is a cultural lifeline for people living in Ceredigion and Carmarthen as well as Pembrokeshire. With reduced visitor numbers it would be catastrophic to the viability of the Mwldan Management, as their funding has been withdrawn by the Council and the cost of living rises mean people will make choices NOT to go to the Theatre/Cinema. The Parking Machines are VERY DIFFICULT to understand and operate which leaves people very frustrated and again less likely to go out and spend money in Cardigan. Could the Council not monitor "loss in income" within Cardigan area against a trial period where Car Parks were either reduced in cost or made free for a measurable time.
62	We are visitors to the Mwldan theatre and find the new car park charges discouraging. It takes us an hour to travel to Cardigan for events at the Mwldan. We therefore spend a fair bit on petrol so think the charges should be kept to a lower amount such as £2 for up to 4 hours. We would also normally spend money in Cardigan cafes, pubs and restaurants before or after our visit. This increased charge would also discourage this kind of spending. The Mwldan is a massive asset to the town and it should be encouraged in every way possible.
63	With the cost of living crisis and already huge increases in Council tax local people will not pay these parking prices which will affect local business's who are already struggling in todays climate.
64	I believe the car parks in Cardigan should be free. If we are to encourage people to shop in town rather than just at the large stores (with free parking of their own) or only shop online, then high parking charges should be avoided at all costs. If you remember how trade made a significant leap upwards for high street traders some years back when all the car parking meters were vandalised and left out of action for several weeks - that should be noted if we are to keep our town centres vibrant and the local economy booming that this action was beneficial to our community. (Please note I don't condone vandalism)

- 65 Parking charges should be reduced or eliminated, not increased, in order to encourage people to shop in town centres and encourage town development. Supermarket and retail park outlets are mostly out-of-town and do not charge for their parking facilities. Town centre car parks need to compete with these and create a level playing field for local businesses, and thus support and encourage town centre shopping and development. Car parking charges at any level deter a certain number of shoppers, and if the number of shops declines due to the lack of sufficient customers, so too will council business tax receipts. It appears to be a "zero sum" game. The proposed parking rates of £4 for 2 hours and £5 for 4 hours are too high for many locals to justify. Indeed, some cannot afford even the current rates. Personally, I have not used a car park in Ceredigion that charges more than £1 per 2 hour stay for a few years as I think it is ridiculous, and am instead choosing to shop increasingly online or in out of town outlets. I do not believe that I am the only one. Raising the rates will simply reinforce this behaviour. Town centres are not just shopping destinations, but where many seek social contact and interaction. These are considered essential for mental health and well being by many. A thriving town centre also provides opportunities for central service provision too (e.g. libraries, health care, banking and other services via Post Office Counters, etc), and brings communities together. This in turn supports town development - a "game in which everyone wins". Town centre businesses and service providers need to be supported, not challenged - for everyone's benefit. Please re-think your strategy as I do not consider it appropriate for today's town centre environments.
- 66 Changes to charging will negatively impact the high street and local businesses. My family currently shop online or out of town to avoid the excessive parking charges Ceredigion Council insist on. I would rather drive further to the Gogerddan post office rather than pay to park in town. Having to pay for an hour when I only need 30mins and that hour costing £2.40 is ridiculous and so disappointing (there is only a small amount of free parking). I would also prefer to travel to Narberth for shopping where they charge a minimal amount - and it's always busy! It's a shame Ceredigion Council is so short sighted. I appreciate my opinion will make no difference because Ceredigion have already made their decision - why listen to actual local. Arrogant Local Authority.
- 67 We regularly attend events at Mwldan and two hours is not enough time to see a standard-length film or live performance here. As per the proposals customers will be looking at a saving of just 10p on the current charges for a 4-hour stay. A stay of more than 4 hours will cost an extra £1.90.
- 68 I think £3 parking charge at Bath-House car park is a more reasonable charge for up to 4 hours. There should also be a £1 charge or less for 1 hour stay. The current 24hr £5.10 charge is far too much to charge .
- 69 Unreasonable and unfair costs when visiting Mwldan. It may well put people off from going.
- 70 Parking in Cardigan is very expensive. Such charges are putting people off visiting the town centre. Raising the charges will make matters worse; shop footfall will be down. The Council should be encouraging people to visit the town. There is no option but to travel to Cardigan by car given the lack of public transport. People have to have reasonably priced parking.
- 71 I strongly object to the proposals put forward to increase parking charges and limit times to carparks in Cardigan. I believe it will be extremely damaging to local businesses and in particular to the Mwldan theatre which is also facing funding cuts . The length of the average show/ film will require people to pay over £6 in parking charges plus the cost of the show/film . A step too far for many .
- 72 I am objecting to the revised car park charges proposed for Cardigan - in particular the £4, £5 and £7 charges for the Mwldan and Bath House car parks. This is way too expensive and will mean we will not be able to afford to visit the Mwldan for cinema or shows which will always require more than 2 hours stay. You have already removed your subsidy for Mwldan arts (shame on you - we did not vote for this), so you need to act to support local services, and Mwldan is a critical element. If you have to charge something then maybe £2 per 4 hours, or free parking after 6pm should be introduced here. Please do not continue to destroy local businesses.
- 73 My objection relates to the Bath House car park adjacent to Theatr Mwldan. The charges have never been reasonable to allow access to film and live performances at Mwldan. Alternative transport is not an option in the evening so journeys by car are required. The current pricing is a disincentive and the new tariff remains inflexible. I would imagine that CCC revenue would increase if a more balance tariff was in place to allow time to comfortably enjoy a performance without worrying about time.
- 74 Paying £2 would be more realistic and affordable for the public to pay for a 4 hour stay and £1 for the 2 hours stay?
- 75 This is an unreasonable increase in charges. A film is more that 2 hrs and to charge £4 for that amount of time will stop people visiting the theatre. I am disabled so can't try to park on the street, therefore I have to use the car park for kevel walking. These new charges are extortionate.

- 76 Increased car park charges will deter visitors to Cardigan ,they are already excessive . Parking fees in the Bath House car park will deter visitors to the Mwldan at a time when Mwldan has had its funding cut by the council . Cardigan needs to attract visitors to keep it vibrant & busy . Excessive car park fees will increase road side parking with potential to block access , narrow the roads & cause inconvenience to pedestrians . The public transport provision in the area is poor , people have little choice but to drive , they need to be able to park at a sensible price. There is a large free carpark at Cardigan Health Centre & this could easily become a choice for visitors wishing to avoid the charges in town , obviously this would not be ideal . I have experience of this happening at other health care settings. The council should be working to encourage visitors to the town , the idea of increasing car park charges is ludicrous & poorly considered . It seems a lazy way to make money & is unacceptable
- 77 The proposed parking charges seriously inhibit our visits to the Mwldan theatre. The current charge of only being able to pay for a 24 hour period is unacceptable. The Mwldan is an important social,cultural and leisure facility for Cardigan and as such would lose revenue from customers not prepared to pay for already expensive parking. A more realistic price of £2.00 for up to 4 hours would be acceptable to most users and hopefully ensure that The Mwldan does not lose out on lost revenue,especially as grants etc have been cut.It would be a tragedy for Cardigan Town to lose this vital cultural resource.
- 78 Parking costs are prohibitive and as such are impacting on those who would usually visit town centres and support local businesses. While £5.10 is reasonable to park all day some car parks don't offer a shorter stay option. People don't want to pay for a whole day when they only require 2 or 3 hours. I am particularly thinking in relation to Cardigan and the Mwldan car park. The proposal does take this into consideration recommending allowing for shorter parking times but the costs proposed are excessive for 2 or 3 hours. Small towns need our support, local businesses will fail if people are prevented from visiting local town centres - businesses will close and there will be numerous empty properties. Accessible, reasonably priced parking is crucial to maintaining a thriving town or seaside village. Bath House Rd car park is the closest to a supported housing scheme. Visitors attend to see loved ones and to attend groups and appointments. They require reasonably priced short/long stay parking. Currently I walk by both of these car parks and they are empty due to the one cost all day parking. We need to encourage visitors to visit not dissuade them due to excessive charges!
- 79 I was disappointed to hear the parking charges are increasing for the car parks at the rear of Theatre Mwldan. I believe this will deter people from supporting our only theatre in the area. It is vital for the area to have a space for the young and old to meet and share experiences. Theatre Mwldan is an important venue and service to the rural area. With their funding cut to 0 it is more important than ever for the community to support and attend their events. I feel it's the council's responsibility to help and support which can be done by making parking affordable.
- 80 I strongly believe that parking at the car park by Mwldan Theatre should be free in the evenings, to allow people to attend events at no additional cost. If there is a fee charged for parking, people may be forced to park away from the venue and may become vulnerable going back to their vehicles at night.
- 81 At a time when arts establishments are suffering a downturn, post pandemic, the council should be doing all it can to support the arts. It is important to encourage the population to take part in arts events for their well being. Cut the car parking charges for Mwldan visitors with a special pass from the box office for supporters.
- 82 Mae eich rhesymau dros y newidiadau yn y maes parcio ger Theatr y Mwldan ayyb mor gymleth i fi fel pensiynwyr fel na allaf eu deall yn iawn, debyg i'r peiriannau 'Talu Parcio' sydd yno!. Felly hyn sydd gen i ddweud - ar ben pris mynediad i'r Theatr, mae talu yn ddrud am barcio ar ben hynny allan o'n cyrraedd.
- 83 Parking charges are already impacting on businesses in Cardigan and prevent people using the independent stores and instead go to Tesco and Aldi. I suspect when Home Bargains opens this will happen even more! The theatre Mwldan provides the only access to cinema in the area and to hear that the funding has been cut to zero was a complete shock. By increasing parking prices both at the theatre and other parking areas would prove to be detrimental to the theatre's financial sustainability. The theatre also provides live performances some of which are from international artists and draw large audiences. The added cost of car parking could put people off attending. Additionally bus services are so poor that public transport does not provide an alternative to using the car. A £2 charge for up to 4 hours seems a reasonable compromise. Alternatively a way of recompensing theatre goers for the car parking charges? Surely this is possible in the age of AI, I know it happens in some towns. It is important that the Mwldan continues to provide access to cinema and theatre to the people of Cardigan and the wider area.
- 84 The proposed parking charges for the Mwldan and Bath House car parks from 08.00 - 18.00 are significantly higher than those charged in Carmarthen and will deter people from coming into Cardigan and spending their money, whether in the shops or for entertainment. A £2 charge for up to 4 hours would be reasonable. High parking charges deter customers and are therefore detrimental to the economy of the town. If local businesses cannot trade at a profit, they will close and empty properties pay no business rates. When comparing the attractiveness of Cardigan with Carmarthen, it should be noted that parking in at least some of the car parks in Carmarthen is free after 18.00.
- 85 It's better to have the option for a £2.00 charge for under 4 hours parking. Otherwise businesses in the town may lose trade.

86	I am extremely worried about the future of the Mwldan. The Mwldan is one of Aberteifi's most valuable cultural assets. Given that they no longer have any funding from Cyngor Sir Ceredigion it is vital that the public are not discouraged from using the centre and from contributing to its continued success as an artistic hub by prohibitive parking charges. Its value to the community is immeasurable. Hence it would not seem unreasonable to reduce the proposed parking charge to £2 for 4 hours as suggested. If this suggestion were implemented it would also go along way towards encouraging public goodwill.
87	The charges have already crippled the town of Cardigan, people are going further afield because of the ridiculous charges. We are told to shop locally but I for one would rather go further where the parking charges are reasonable. The charges keep going up but the facilities don't.
88	The proposed charges are far too high. Two hours is not sufficient time to see a film. I think that £2 for 3 hours would be more fair. £1 for two hours, £2 for 3 hours, £4 for 4 hours, £8 for 24 hours. People then have more reasonable charges to pay and time for shopping, cinema, lunch, etc. £8 or even £10 is not unreasonable for 24 hours for visitors or day trippers. Perhaps this would help to keep your prices down for daily shoppers/residents in Cardigan. Remember a large number of people are struggling to manage their finances at the moment and you're encouraging local people to shop elsewhere. There is no good reason for such high charges. Just greed.
89	I think the changes to be levied in car parks both in Cardigan and New Quay to be too high. To have to pay £5.10 to be able to watch a film for instance in Mwldan is rather steep, particularly when locals try to support local businesses. A small charge for up to 4 hours of £2 would be more reasonable. We need to attract tourists into Cardigan and New Quay and with the possible charges to nightly stays for tourists it makes it even more essential for tourists to feel welcomed and not be penalised for visiting a town. Let alone locals who are in need of essential services such as the post office and shops that are not available in most rural villages. I really hope you will reconsider these charges.
90	This car park is for the theatre so the only entertainment in Cardigan so again you want to spoil anyones access who are disabled and not able to get a badge because it's not deemed a disability plus what about the businesses nearby and the theatre losing staff because they have to pay extra to park! Disgusting! Not acceptable as already your more expensive than Carmarthen why do the Councils think it's acceptable to hurt businesses all the time! That's what Cardigan is about! Are you mad! The businesses and staff your hurting the very thing we should be promoting here! Business will suffer yet again! Plus staff not being able to park will close these businesses down again are you mad!
91	To increase to the proposed levels will result in me changing my shopping habits . I will pay £1.80 for 2 hours in Carmarthen, less than half the proposed cost of Cardigan. Over 1 year the cost (based on 1 visit per week) is going to be £114.40 cheaper in Carmarthen. Simple maths with a simple solution
92	It's free in every out of town shopping centre
93	My wife and I often call into Cardigan to do some shopping and have coffee and cake at one of the high street outlets, the proposed parking charge increases would add further expense to this as two hours is not enough time to accomplish this. My suggestion would be 2 pounds for up to 4hrs. and 7 pounds for longer stays. The rise in charges would be detrimental to shopping and other outlets in the town centre.
94	Parking charges are already having an adverse affect on the foot fall in Cardigan and other small towns. The electronic machines are a nightmare to operate (especially in the rain) and I am aware of several people who will not come to this part of Wales anymore as it's seen as "unfriendly". We cannot afford to lose more tourists because of unrealistic parking charges
95	Proposed increase in parking charges to Mwldan car park will dissuade my attending the theatre. We need to support local arts that enrich the community. Theatre Mwldan provides local people, particularly children, with access to the arts. Shame on you for potentially restricting access to this resource.
96	Parking fees should not be a cash cow. The proposed fees are too high. There should be a range of times from 1 hour to a day. They should be based on £1 per hour. Maximum fee: £6. Cash payments should be available. The proposed fees are too high. Car parks help to boost the local economy. The lower the fees the better. The fees at Mwldan are far too high for seeing a film. Not clear! Objections to what? The questions should be more detailed with options.
97	I find that parking in Ceredigion is generally much more expensive than in other counties, such as Carmarthenshire, and this is off-putting for people looking to use Ceredigion car parks and therefore I believe probably has a detrimental effect on local businesses. Two specific examples I can think of are the current and proposed prices of parking in the Mwldan car park and also the cost of parking in the car park in Llandysul. I regularly want to park for a short amount of time in Llandysul (maybe no more than 30 mins) so that I can pop to a couple of shops but I have to pay £2.40 for two hours that I don't need. A shorter, and therefore cheaper, parking option would be much appreciated.

98	The proposed minimum 2 hour slot is too short for most purposes, certainly it would discriminate against visitors to the Mwldan. Currently when I go to the Mwldan I find parking away from the main car park because it's just too much and makes a cinema or theatre trip excessively expensive. I realise this is a potential congestion problem and I would prefer the safety of using the car park if it wasn't so costly. Cardigan needs more footfall, and these charges will discourage people from going to the shopping centre - the big chain stores with parking will win and everyone else will lose out. The proposed fee for 2 hours is excessive and will discourage me visiting the town centre. Living in a rural area 20 minutes drive from Cardigan I have no option but to drive and park in the town. If there were a cheaper car park on the outskirts of the town I would happily use that. Or I will go to Fishguard instead and avoid Cardigan.
99	I object to the new charges in car parks near Mwldan. I often visit Cardigan and I will take my child to dance on a weekly basis and will visit local shops also and stay for half a day. Charging these high prices will put people off staying in Cardigan for longer periods and will deter them to maybe even call. This upsets me that these changes aren't thinking of the local people and businesses and the effect this may have on them. It even may discourage people from visiting which will also lessen the number of people using the car park and less money for you the council. These prices will definitely discourage me from using the car park and I will prefer to walk from a further distance if I need to or I will get my partner to drop me off for future dance lessons. Cardigan is a blooming town and one of the best and most popular towns in the area. So encouraging visits are key and making the town accessible to all. Families who are struggling already with financial difficulties or the elderly that need parking close to town need to be encouraged by fair prices. Your new prices aren't fair.
100	I believe that parking prices should if anything be significantly reduced to encourage visitors and shoppers to use the local shops and businesses. The proposed prices will discourage me visiting Cardigan.
101	cost of parking for a show prohibitive. please allow access to all going to theatr mwldan for maximum 2 pounds but preferably for free
102	The proposed increase to the parking charge in Cardigan especially Mwldan car park is unacceptable. I strongly oppose the increase.
103	Yn sgil y toriad eithafol yn y cymorth i Theatr Mwldan Aberteifi teimlaf bod rhaid i fi fel Cymro Cymraeg ddangos fy ngwrthwynebiad. Caiff y Gymraeg ei defnyddio ymhob agwedd o waith y theatr gan wneud ei chyfraniad yn un pwysig a gwerthfawr. Ond nawr gwelwn bod y gost o barcio yn y maes parcio sy'n cael ei ddefnyddio gan gefnogwyr y Mwldan yn codi yn sylweddol hefyd. Felly mae Ceredigion yn cosbi Theatr y Mwldan ddwy waith. Trwy atal y cymorth yn llwyr ac yn codi tal parcio yn eithafol. Mae'r Mwldan yn cefnogi cymdeithasau lleol yn ardderchog gan ddarparu cyfleoedd di rif iddynt ddefnyddio'r Theatr a hynny yn rhad iawn. Gofynnaf i chi fel Cyngor Sir roddi ystyriaeth i'm geiriau. *****. Angen lle i ddefnyddwyr y Mwldan i barcio am dal rhesymol.
104	Regarding the mwldan car park...parking charges are a big reason many of us cannot afford to support the theatre more often. The theatre is in real danger of closing down, after covid, the arts council funding cut and now Ceredigion council funding cut...we really could lose this fantastic service 😞. Please help by alleviating the parking charges. They are more than anywhere else in rural wales that I have experienced. Two hours is not enough time to see a standard-length film or live performance here. Therefore customers will be looking at a saving of just 10p on the current charges for a 4-hour stay. A stay of more than 4 hours will cost an extra £1.90. I believe that a £2 charge for up to 4 hours would be a reasonable suggestion as a compromise.
105	A £5 parking charge to watch a film or live performance at Theatre Mwldan is too much. £2 for up to 4 hours would be far more acceptable and would stop people from trying to park near Llysowen, Maesmwldan and the Mwldan Studios and causing obstructions to the users.
106	Car parking charges increases to use Theatr Mwldan. The increased prices now make coming to Cardigan to attend a film or live performances no longer financially viable for myself and my husband. I know a number of friends from Pembrokeshire feel exactly the same. Instead of enabling the theatre to increase its attendance levels, to compensate for the withdrawal of all is funding from Ceredigion CC, these rises have exactly the opposite effect. It's called cutting off your nose to spite your face or for Theatr Mwldan a lose lose situation.
107	The fees for parking in cardigan are too high already. The new proposals raise them. It is a barrier for us when we visit the theatre. There should be a four hour charge at a maximum of £3 . A two hour charge of £2 and all day £6
108	Increasing the parking charges will not encourage much needed shoppers to come to town.
109	The new price is very expensive with 4hrs being very little difference to the current 24hr charge at mwldan. This would prohibited a lot of people attending the theatre, which has already lost a huge amount of funding plus affect people wanting to spend the day in cardigan in general. I believe£2 for 4 hours would still encourage visitors, any more would put people off as has already been seen elsewhere

- 110 Towns need help - to sustain local communities by enabling those who trade to keep their businesses open as well as to provide residents with services, social activities and small food shops. Free supermarket carparks do nothing to encourage visitors to a town centre where they may browse - and buy. There are many initiatives that councils could adopt to encourage footfall in towns - raising parking charges isn't one of them. It will do the opposite. Have free parking for mornings, a £1 one hour charge for those who are popping into town and a reasonable day rate to encourage people to stay longer. The council would likely receive more revenue if people actually used the car parks. As a county known for its amazing coastline and quaint market towns, we need to do everything possible to encourage a healthy tourism industry. Raising parking charges deters tourists. Many leave national reviews and negative comments about expensive extras, like parking charges and many fail to book locally as a result. Small business, in Ceredigion's towns need our Council's help. This is a pleasure for your help & support - we're struggling.
- 111 Car parking charges in Cardigan and Aberystwyth are excessive compared to other larger towns - for example towns in Carmarthenshire. It's particularly vexing because both towns have theatre/cinema, so a longer stay is often necessary which adds a considerable expense to what is often already expensive. Both towns also have interesting shopping, good restaurants/cafes, and music venues - in fact, they are thriving compared to many of our local towns. It would be a shame if expensive parking starts putting people off from using these towns for shopping and recreation. I have certainly started going to Aberystwyth less due to difficulties with parking/expensive parking. I like to use what was the park and ride car park there, but now it is very expensive, or closed due to a fair, or building works. Such a shame.
- 112 Countryside dwellers HAVE to use their cars to come to Cardigan. There are limited places to park, unless you are disabled, and the cost is extortionate, along with toilet costs. Public transport is non existent, eg Cardi Bach now gone., so I rarely shop in town. If costs were about £2 for 2 hours, more people would come in. Also the machines are difficult to understand for the elderly. All reasons to avoid towns altogether. Out of town shops are excellent but add to pollution. I want 2 hours reasonable parking and 4 hours for cinema etc. You are killing the town with your charges.
- 113 I object to the current and proposed parking charges in Cardigan specifically at the car parks within walking distance of Theatre Mwldan. I am a regular user of the theatre, mostly in the evening and a stay to watch a show or film always exceeds 2hrs. The current and proposed parking fees on top of the cost of tickets has made it expensive to the point that it I will have to stop using the theatre.
- 114 Serious objection to the parking costs at the back of Theatre Mwldan, having attended the wonderful Other Voices Festival this year and learning that the theatre's funding from the council is also to be cut to zero. We will lose this wonderful asset to the community. Please please reconsider your revision of parking fees at least.
- 115 I own ******, we have customers that park in the Red Lion Car Park (As it is Known) daily, without Pay and display you will effect my trade that is hard enough in this climate. We also have letting rooms and the customers always park in "The Red Lion car park" again. If this carpark becomes permit only you will be effecting my business and customer may choose to stay in other nearby towns with better parking available. Our customers are mainly tourists but do include locals who clearly bring revenue to the town in other ways than just parking fees. This idea will effect business in cardigan town centre going forward. I have asked the locals in the past about permits in this car park and i could only find 4/5 residents that have or would buy a permit to park here. I would ask that you reconsider your plans for this carpark as it will have a direct impact on my business and others in the area.
- 116 Far too expensive, even if you spent 2 hours there, should be free up to 2 hours, this will discourage peolpe shopping there.
- 117 At a time when there is increased pressure on public services and businesses I believe the County Council should be doing everything in their power to encourage more people into town and to use local facilities therefore boosting the local economy and all the other value this brings to the community. I was extremely dismayed to learn that CCC has also withdrawn all of it's arts funding for the county, what seems to be a very blinkered approach when events such as Other Voices festival and events at Small World theatre only act to boost local trade, attract more visitors and add a vibrancy to the town. The returns for supporting the arts are clearcut and it is sad to learn that CCC do not recognise this! I propose a flat rate of £2 for a upto 4 hour stay would be a reasonable and fair amount that will not negatively impact on visitor numbers and local trade.
- 118 I would like to see parking charges at the Mwldan car park reduced so that people can get to see a film/show and pay £2 parking. So £2 for 3 hours (2 hours is too short) The Mwldan has had a lot of funding cut, and anything that will encourage people to attend would be really good. BTW I'm a non driver so no personal gain in this!
- 119 The proposed car parking charges in Aberteifi, especially the ones around Theatr Mwldan, are too high. Two hours is not enough time to see a standard length film or play. £5.10 for 4 hours adds a significant disinsentive to coming to enjoy a cultural event and spend money in the town. The proposed changes only reduce this fee by 10 pence. I suggest that £2 for four hours would be a more sensible charge. I understand that the council is under significant pressure to reduce costs, but this measure is counterproductive: both in terms of bringing income into the town at a town when theatres and venues are struggling to compete with online/"at home" options; and when the council should be encouraging the people of Aberteifi and Ceredigion generally to engage with culture. Thank you for considering these points.

- 120 Object against raising parking costs on the grounds which it deters people from using the town's facilities and shops. I will drive around Cardigan several times to secure a free 1 hour max space in the street. On numerous occasions I could do with more time but am not willing to pay for the parking, eventually it's the larger retailers with free parking which take the custom. This may seem like a small issue, but this is every time I go to the town. The council have rightly identified the need for free short stay parking by proposing to remove the permit holder car park in Pendre. Although, this will only go a small way as a solution. In the ideal world, every car park would have some free provision. Realistically, the old swimming pool car park requires a section for free short stay primarily to support use of the variety of offerings at the school/meithrin. Considering that Flying Start run the sessions with the aim of getting children from disadvantaged areas to attend, the parking fee can become a very real barrier. Obviously much work has gone into this consultation, I feel that it really needs to reflect the requirements of the local community. For me the answer is simple, plenty of 2 hour free parking bays to support the towns facilities.
- 121 The charges for parking in Cardigan are unaffordable for pensioners such as myself. They are a disincentive to using facilities such as Theatr Mwldan and should be much lower.
- 122 I believe car parking charges in Cardigan are too high and have complained previously about the fact that the machines are difficult to use. Compared to other counties, the charges are much more expensive. I propose the motion to charge £2 for 4 hours would be fair and allow plenty of time for any activities, shopping, eating or seein a film. More places for disabled drivers should be made available on the Main Streets as all the available car parks involve climbing a hill to reach the main streets of the town. Also the pavements are difficult to manoeuvre with so many cafe tables and chairs. Some parking spaces have been removed to accommodate these and these spaces have not become available elsewhere.
- 123 I object to any charges or permits at the Gloucester Row car park in Cardigan. There is very little parking for residents and often with high tidal flooding their vehicles are safer in the car park than outside there homes as the parking area doesn't actually flood. I also object to the extortionate fees being charged in Cardigan car parks. With small businesses really struggling we need to encourage people to come into town and not push them to the big out of town stores with free parking
- 124 Despite budgetary difficulties, in framing the new charging structure the council should give greater weight to the need to attract shoppers and visitors to town centres, given that many out of town/edge of town retail parking spaces are effectively free to shoppers. The proposed charges remain a disincentive to visitors. The cost to the council would be lessened by an increase in car park users overall. In particular, the charging structure will continue to be a strong disincentive to day-time use of Mwldan, which is an enormously important community asset. Given the impending loss of its financial support from the council we (I write on behalf of my wife too,) urge you to lower the cost of visits to the Bath House and other local car parks so that a 4 hour visit does not exceed £2. Loss of Mwldan would be a disaster for not only for Cardigen but for Ceredigion, and the region.
- 125 To whom it may concern. This is absolutely disgusting that the parking charges are going up in our local town. There will be shops on the street who will be affected by this outrage of a price jump just to park there cars. We already in this area pay a ridiculous amount of council tax and for what just for things to constantly go up to for your benefits.. absolutely disgusting should be ashamed
- 126 I strongly object to the Mwldan proposed car parking charges. The charges are too high even tourists turn and exit the car park due to the charges. Why is this car park, which is out of the way, have such high fees? Mwldan is struggling to survive financially and the car parking charges presently put many people off going to what is an amazing local amenity which we need to keep. Mwldan's income has been cut drastically and we as a community need to keep using this facility as it is the only one of its kind in the Cardigan area. As with other car parks there should be a choice of length of stay with appropriate charges. i.e. low fees after 6 pm in line with most car parks. Also the availability for suitable length of time for Mwldan performances at reasonable cost OR include car parking at say £2.50 with theatre tickets. Not everyone has the ability to walk from other cheaper car parks in the town to the Mwldan. Mwldan has a lovely café area which presently is under used - because of the high parking charges - add £5 or more pounds to a cup of coffee and it is not viable to use this facility.
- 127 I am objecting to the proposed new parking charges for the Mwldan and Bath House car parks. Seeing that you have already cut the funding to Theatre Mwldan, to further penalise them in this way is criminal. Do you realise that we are fortunate to have such a wonderful facility at our disposal? Very rarely are the events held at Mwldan over in 2 hours and I for one would be happy to pay £2.00 for a three or four hour stay. £5 for a four hour stay makes the outing expensive.
- 128 £4.00 for a 2 hour stay is extortionate and will have a negative effect on the high street. Surely £2.00 for a 2 hour stay is more than fair, and will allow the community to support local businesses and make all that Cardigan has to offer accessible to a wide range of residents and visitors.

- 129 Existing car park charges are detrimental in supporting businesses and the theatre in town. We are unhappy with the parking charges currently levied by Cyngor Sir Ceredigion on the car parks to the rear of Mwldan, and car parks elsewhere in Cardigan. The charges add additional costs to a visit to Mwldan, particularly if attending a live event or film screening and spending up to 3 or 4 hours or to pick up tickets. Unreasonable parking charges are as the biggest deterrent to visiting the theatre and town. It should be part of the Council's duty to support the local community and visitors to the town by encouraging support for, and public access to, local businesses including Mwldan. Lowering parking charges for customers to reasonable levels would go a long way to help to encourage increased useage and local spend and create a happy environment in the town. Two hours is not enough time to see a standard-length film or live performance. A £2 charge for up to 4 hours would be a reasonable suggestion as a compromise. Please reconsider your planned increases.
- 130 Car parking charges are too high at present, discouraging me from shopping in Cardigan and from visiting Mwldan Theatre. An increase to £4 for 2 hrs is even more extortionate and a further deterrent to visiting the town.
- 131 Car parking charges in Cardigan are prohibitively high, particularly at Theatre Mwldan. Ridiculous at present to pay so to stay long enough to watch a film. £2.00 for 4 hours would be fair and it should be free after 18.00. There should be somewhere else in Cardigns town centre where we could park for half an hour for nothing. It is usually really difficult to get a short term parking space in the high street I am put off nipping in to town for something by the car park charges - I can buy off the internet one night and have it delivered the next day for free. I want to support local when I can but fuel costs and expensive parking charges are a real deterrent. The layout of the Market car park could be much more efficiently laid out to accommodate more cars.
- 132 Car parks should be free to help high street shops. Too many people using tesco and b and m instead of high street
- 133 The proposed charges for parking in Pendre, Cardigan are so high that they will put people off shopping in town or going to the theatre, cinema snd events in Theatre Mwldan. We really need to be supporting our local amenities like the theatre and our independent shops. This is what makes Cardigan a good place to live. It's good to have short stay options. I think £1 / hour would encourage people to shop in town over Tesco. 50p an hour for a 4 hour stay will make it more viable for people to use the theatre and go to events in town. The higher proposed fee for 24 hrs is reasonable.
- 134 I support Theatr Mwldan's statement. £4 for up to 2 Hours is too much.
- 135 Overpriced, shall avoid shopping in Cardigan, unaffordable! At least have a short-stay option if you only need 30 minutes parking!
- 136 I think charging that amount of money for a high street that had nothing is ridiculous. It should be free. The money that you make already with the charges is enough you don't need to take more money from the public with the government charging for everything and over pricing things, the general public cannot afford it.
- 137 It's just daylight robbery! Another way for the council to take money without providing anything in return. With the high streets in crisis, you should be doing everything you can to encourage people to support local businesses. Increasing the parking charges will only deter more people from visiting Cardigan. Mwldan needs help not more obstacles being put in their way by the very people that are supposed to be championing the local community. Any people who pay Council tax in Ceredigion should have a pass on their cars allowing them to park in any local car park free of charge. We get little else for our hefty Council tax burden. It would be nice to feel like you are there to help the local people and businesses, not create more problems for them. It's all about integrity rather than greed.
- 138 Increasing car park charges will affect disproportionately those to whom a visit to town is essential to their wellbeing. Making such a small pleasure unaffordable or forcing users to spend less time socialising or making use of the towns facilities and businesses is short sighted and frankly cruel. It is true that money has been invested in the High Street however competition from online retail sector is also at an all time high. it does not make economic sense for the council to discourage potential customers from shopping in the town. It is a fact that parking at local supermarkets is free. Although I am no longer reside in Ceredigion I did live in Cardigan for several years. I am very familiar with the area and still visit family and friends regularly. The population is small, the public transport system is poor and for a full and productive life a car is essential. Please do not increase the burden of extra parking charges on those who need to use the town for various reasons including work. To do so is counter productive.
- 139 Good morning, I strongly object to the proposed changes due to the reasons listed below; * New Quay car parks are hardly used between November and March due to the very low visitor numbers during these months. *The only people that would be using the car parks would be local people using the doctors surgery or the post office. *This would only encourage people to park on street or risk parking on double yellow lines outside the post office rather than parking for 5 minutes in the what is now free Paragon Car Park. *There is plenty of free on street parking available during those winter months and I believe it would be a waste of resource sending a warden to New Quay all through the winter months to check cars in these car parks. I'm sure we could agree that the resource would be much more beneficial in the larger towns during these months? *As Church Road car park is free during these months it means that the Church Road isn't parked along, by charging in the Church Road Car park this would only mean that those cars would be parked on the highway again. *Is there any evidence of how much revenue this would raise in New Quay throughout these months? Regards, *****

- 140 I believe that the charges are too high and present a significant hurdle to people shopping locally. Most people pop into town for low value purchases, whether items to take home, a coffee, or a trip to the Theatre. The charges represent a substantial premium on their likely spend. Town (Aberteifi) is much quieter than it used to be. The Council should be encouraging people into town, which would be to the benefit of all, not discouraging them by introducing a significant tax (it is a tax in effect) via parking charges. The perception is that the County Council does little or nothing for the town of Cardigan as it is. The charges just re-enforce the idea that the Council is all take and no give and gives little consideration to the needs, well-being and desires of residents. When asked what value the County Council brings, most answer 'not a fat lot'!
- 141 The cost of the carpark by Mwldan is way too expensive A smaller charge would allow for people to support the cinema without paying a fortune to park.
- 142 Mwldan Car Park charges the increases are too high. A charge of £2 for 4 hours would be more reasonable. Parking in. Ardigan is becoming a nightmare most Ceredigion residents live in rural areas with no public transport provision and rely on their cars to bring young people, the elderly etc to performances at the theatre. The 4 hours charge would allow them to do this in a relaxed manner .
- 143 Low income of local residents in the area. People cannot afford these price hikes. We already pay considerably more to park in Ceredigion than in both in Carmarthen or Pembrokeshire. Raised prices will have a really detrimental effect local businesses, charities and services. It will lead to more illegal parking and congestion on the roads. We lack the public transport to fall back on this, many places have no bus service which means people are reliant on their own vehicles.
- 144 If these parking fee increases are brought in I and I'm sure many others will not shop in Cardigan any more. The proposed prices are much too high and will destroy the small businesses in the town, especially those selling food items The only businesses to benefit will be those out of town with parking like Tesco - so, more money to big multinationals at the expense of small shops?
- 145 Fel un sy'n byw ar y ffin rhwng y ddwy sir mae costiau parcio mewn trefydd yn sir Gaerfyrddin yn rhatach a byddwn felly yn fwy tebyg I siopa yno nac yn Aberteifi. Fel un sy'n hoffi mynychu digwyddiadau yn theatr Mwldan (sydd fel arfer yn para mwy na 2 awr) mae'r dâl o £5 yn dipyn ychwanegol i'w dalu ac yn debyg o effeithio ar fy newis i fynd yno yn y dyfodol. Byddwn i'n awgrymu bod consesiwn neu adaliad yn cael ei roi i fynychwyr y theatr.
- 146 I choose to drive to Theatre Mwldan to see films / shows rather than go to Carmarthen which is nearer to me because I want to support an independent company - Theatre Mwldan is a jewel in the Ceredigion crown and should be valued as such. The parking charges are however extortionate!! Carmarthen car parks charge £1.80 for 2 hours, £3.60 for 4 hours and if you want long stay you pay £2.50 - they actively encourage visitors to the town while Cardigan is repelling them with their proposed charges!!! In these difficult times Ceredigion County Council should be doing everything within their powers to support shops and businesses in Cardigan. I hope the decision makers will look at the long-term consequences of imposing unreasonable parking charges.
- 147 Proposed parking fees too expensive , and would put me off of going to theatre mawldan. Shame.
- 148 Research has proven that the arts are a vital part of our well being therefore they should be well supported. Lack of funding is already appalling, but increasing parking exacerbates the issues around access for those with lower funds. Let us please not lose the fabulous gem of Mwldan in Cardigan by increasing parking fees. Also we need the high street to be well supported by people continuing to shop local.
- 149 Highly impacting on an important local arts venue. Agree with Theatr Mwldan's proposal that minimum stay duration should both support theatr attendance and agree 4-hrs would allow one to enjoy both venue and events but also of minimal cost at risk choice moves clientel to other free parking theaters.

- 150 As a regular attendee at Mwldan, I find the current car parking charges excessive, so a proposed increase is objectionable. The Mwldan provides a very rural area with invaluable art and cinema events, which I believe to be beneficial to human wellbeing. Their funding is already being cut, we are all feeling the severe pinch of the rising cost of everything, and this move would serve only to deprive many of us of an priceless source of enrichment. *Parking charges are one of those things where charging less increases usage.* The cinema tries to keep its costs as low as possible, but even so, adding car parking fees on top of ticket costs just makes a visit to enjoy a cultural event that much costlier. Two hours is not enough time to see a standard-length film or live performance. Therefore customers will be looking at a saving of just 10p on the current charges for a 4-hour stay. A stay of more than 4 hours will cost an extra £1.90. As the Mwldan provides refreshments, and is close to local businesses, this means that out-of-towners who might think of combining a cinema visit with some extra activities might think again. *I think that a £2 charge for up to 4 hours would be a reasonable suggestion as a compromise.* The ticket machines at both car parks serving the Mwldan are a nightmare. Arriving for an evening performance, one is usually obliged to pay the full overnight fee because none of the other options are actually available. I have missed the start of a performance before now just trying to get the machine to work at all. The gatherings of drivers around the ticket machines on those occasions were not complimenting the system at all, & the car parks have become infamous both for the cost, and the waywardness of the ticket machines. One arrives at the event flustered, angry, and with high blood pressure. There is no viable public transport for out-of-towners to use when attending films or live performances, or shopping in the area. I am certain that reasonable, cheap, parking facilities would encourage people to drive in and use the facilities around the the area. Hiking prices (and providing frustratingly recalcitrant ticket machines) just puts people off, and they go elsewhere, or stay at home.
- 151 These charges will adversely effect the residents, visitors, and businesses in Ceredigion. Why should I by choice shop for instance in Cardigan when I can go to Carmarthen for less fuel costs, lesser or no parking fees, and a wider range of shops. YOU are removing viability in spending in Ceredigion shops and supporting the Arts in Mwldan.
- 152 RE: Please reconsider the proposed increases to fees at Mwldan Carpark, Cardigan. My reasons/objections: 1.) The shorter time slots do not allow time for a complete film/show; nor to link up with friends for a coffee before/after an event. This is a treasured resource for myself and so many others who cannot travel to Carmarthen/Narberth/Swansea etc. 2.) The arts matter so much for people's well-being. Having something local and affordable adds to the quality of our lives and the local area - especially at times of difficulty or austerity. 3.) I understand you have cut the arts budget for Mwldan as well so they will be facing two financial issues. NB I have worked all my life within local authorities and I truly understand the awful choices you are needing to make as a council just now; so this is more of a plea to try to accommodate just a little more for the arts if you possibly can, even if you cannot maintain things as they have been. Thank you.

- 153 Simplifying and rationalising charges across the county benefits the council not the user. The new minimum charge is for 2 hours (£3) - this adversely effects those who need to use the car park in Llandysul for short visits, particularly on the lower road (New Road) i.e. ; collecting a prescription from the chemist Allied Pharmacy; using the library; using the public toilets and also churchgoers. New Road in Llandysul has very limited on street parking due to legitimate parking by residents of the houses between Allied Pharmacy and Neuadd Tysul. There is no parking on the other side of the street as this is for deliveries or disabled parking only for those attending the health centre (the old Meddygfa Teifi building). This often means that people have to park a long way from these services (inconvenient for the elderly, those with limited mobility and those with young children) or they park illegally at the bus stop. The car park is also convenient for taking younger children to the playground in the park in school holidays and for taking children to football and cricket practice, both of which are beneficial to the health and wellbeing of children and support the Welsh Government Wellbeing of Future Generations Act. As many residents of Llandysul live away from the centre of the town, along the Llyn y Fran Road or in Pont Tyweli, the charges will penalise those with young children, often already on lower incomes. We would like to see free parking for up to an hour or at least 30 minutes, or free parking on certain mornings as in Newcastle Emlyn, which is free between 10 and 2, Monday-Wednesday. We would also like to see Ceredigion Council mirror the much more reasonable car parking choices available in Newcastle Emlyn (90p for 1hr, £1.20 for 4 hours and £1.70 for a day). Carmarthenshire County Council is evidently taking the regeneration of smaller towns seriously and encouraging visitors to them - how can Llandysul compete with a town 20 minutes away with a discrepancy in charges such as this? Incentivising the purchase of parking permits: We welcome the initiative that would allow the use of parking permits across the county. However, whilst this is beneficial for those whose work requires them to use their car across the county, Llandysul is situated right on the southernmost border of Ceredigion and many people whilst living in Llandysul, work in Carmarthenshire, so it will be of limited benefit to them. The proposal suggests that even parking 3 days a week for those working part-time, can be as low as £1.89 a day. This is only possible for those buying an annual permit, which will cost £295, a considerable amount, particularly for those working part-time. The current payment scheme also requires users to pay a three month up front payment of nearly £80 and pay the remainder over the next 10 months and an additional £10 administration fee. We think that this will be difficult to manage for those on low incomes and will again penalise the less well off. We would ask Ceredigion Council to waive the administration fee and split the payments into equal amounts without the need for the initial upfront payment, as is done with Council Tax. Electric Vehicle charging: We would ask the Council to look at the need for charging users for parking whilst charging their vehicles. The charging points in Llandysul are slow. Charging users for additional parking because they are slow is a disincentive and goes against quality outcomes of The Welsh Government's 2021 Electric Vehicle Charging Strategy (improved customer experience and improved public confidence in the transition to electric vehicles) and will not encourage users to stop in Llandysul to charge their vehicles. We ask that Ceredigion Council either drop the charges for parking whilst vehicles are charging and/or improve the speed of the charging points in the car park at Porth Terrace.
- 154 I am opposed to the charging of parking fees at the Llandysul Car park. I don't believe that the authority has studied sufficiently the impact of the reintroduction of charging has and will have on the businesses and wider community. I am also against the further increase proposed in the funding model.
- 155 The car park pricing proposed is detrimental to the prosperity of the town of Cardigan. Please take this into account and do not increase prices. Closing public toilets is bad enough, what are you doing with these savings? We understand Theatre Mwldan's grant has been reduced from £14000 to zero, to then charge £5 for 4 hours parking is just another nail in the coffin. Please adjust proposed charges, especially for the mwldan car park to a reasonable £2 for 4 hours to encourage people to use the Theatre. If it closes less income to the council just a downward spiral. Please consider the impact of these increases on the Town's prosperity it has been on the up, don't let Ceredigion CC be the reason for a downturn. Thanks *****
- 156 I object to the increase in parking fees for the parking near Mwldan Theatre. To increase the charge me result in reducing the numbers of people who wish to attend events, films etc at the theatre. I understand that their grant has been reduced to zero funds for the coming year. This facility is very important to our community. Where are all these savings going and other increases that have been made. Lack of public toilets that are open and useable are also a huge concern.
- 157 As a local resident who uses businesses and entertainment facilities in Cardigan, I object to the hike in parking charges proposed by Ceredigion C.C. The charges are already too high, made obvious by the empty car parks in the town and the ensuing congested street parking, restricted or otherwise. The Council will lose more money with these charges - a consistently full car park with low charges makes far more money than an empty one with high charges; locals would willingly pay a reasonable charge, i.e. like those in neighbouring Pembrokeshire and Carmarthenshire. Town businesses that are already struggling will receive even fewer customers, having to rely on local only custom during the off-peak seasons. Anyone wanting to come to the town for a short visit to one or two businesses will balk at paying £4 for half an hour to an hour. Add to that the difficulty of using the card-only machines (I tried the other day in Fairfield and had to give up and leave), and the car parks will be even emptier. Now that Theatre Mwldan has lost its arts funding it needs to attract more customers to make it sustainable. It is a valuable asset in Cardigan, and we are likely to lose it unless parking charges are reduced, rather than raised. This is terrible news for the town generally, and I object most strongly to these proposals.

158	I need to park in a blue badge space for my 91 year old mother if we are using the cinema. Therefore we can not park any further away. Any event we go to will always take more than two hours and I feel that anything more than £3 would be far too much and we would have to think twice about attending events. This would impact strongly on my mothers mental health.
159	The increased charges are completely disproportionate, they risk reducing flow into Cardigan town centre which to date has managed to buck the trend of failing town centres. The charges are already too high and car parks largely empty whereas private car parks or limited free on street parking is over subscribed
160	Parking is already a challenge in many if these areas, the increase in fees will undoubtedly result in a greater level of illegal parking. Ceredigions reputiom as a money grabbing council is driving town visitors away. Carmarthenshire and Pembrokeshire charge far, far less for town centre parking. As a resident, i would not lay such fees on principle of their cost when such fees do not even ensure adequate provisions such as WCs are made available to visitors. Ceredigiom LA should be ashamed of this blatant money grab.
161	I object to the council raising the parking charges around Cardigan town. With higher parking charges we will not be looking at spending our money with the local businesses as it will not be affordable to just pop in to town.
162	Increasing parking charges is ludicrous and would be detrimental to Cardigan town. Paying nearly £200 a month council tax and then having to pay parking on top is scandalous. Is there a way that residents living in the locality can be issued with a period of free parking cover during the year? Increasing parking charges will further deter visitors to our town centre, thus affecting a wealth of small businesses in the town. After learning that this town's Christmas 'tree' is only on lease and not in fact is yet another blow to the pot. How can we encourage visitors to the area when parking charges are set to become even more ridiculous that they are already?
163	The proposed minimum charge of £4 to park in Cardigan will be so off putting to anyone wanting to pop in to Cardigan. The high street has so many independent shops that will really suffer. I live a 10 minute drive away and frequently need to call into Cardigan for less than an hour to get something from the shop or to collect a prescription. The public transport options are severely limited, I would not be able to catch a bus into town and get back during a lunch break, for example. There should be a far cheaper option for people only staying 1 hour, £1.80 would be so much more reasonable. It is already a tough time for independent shops, Cardigan has such an amazing high street compared to other towns in the area. You could also take a leaf out of PCC book and reduce or remove entirely the charges between October and March to allow local residents to access their own high street
164	Minimum charge of £4 for 2 hours parking is excessive and prohibitive, especially for local residents. Add to this the lack of public conveniences that are also disabled friendly and the town is becoming inhospitable to a growing demographic.
165	This charge should be discounted for local residents of Ceredigion, especially pensioners, who use the town car parks year round. There should also be a one hour charge for those who dont need to spend 2 hours. You need to encourage people to shop locally, especially in Cardigan. Each car park should be individually assessed. Cardigan have spent £4000 renting a Christmas tree - thats a lot of free parking hours for pensioners and low income families. Not helpful for pensioners and low income families. Many outlying villages do not have a bus service to get into town. Individual car park charges have not been thoroughly assessed or local people canvassed as to what they use car parks for - you cannot have a blanket charge for the whole county - see above.
166	I objected to the high parking charges you plan to impose. I wouldn't pay £4 for 2 hrs. That's a ridiculous amount! It will be very detrimental to a small vibrant town.
167	This increase in parking charges will kill the shopping streets in Cardigan . In Carmarthen it is £1.80 for two hours you want £4 ,which do you think we will be going to ??????
168	£4 minimum parking charge is ridiculous! What about the need to collect something and only be in town for an hour or less? Most people won't pay that, or perhaps that's the hope.. more income through Traffic Wardens! Carmarthen centre is £180 for up to 2 hours, and Car parks have different rates. I won't be going into Cardigan, I'll do everything I need when I'm in carmarthen for work.
169	The new car parking prices are not sustainable. I won't pay £4 to go into Cardigan for 2 hours or to go to the cinema. The car parks are empty out of holiday season
170	This increase in parking charge without a reduced one hour or a day/morning in which parking is free will deter people from shopping locally and supporting the small business you have worked so hard to get.
171	This set of proposals will lead to a reduction in visitors being able to sufficiently park their vehicles in a sufficient manner, and is contrary to what towns in this area need to thrive. The introduction of a £4 charge for an hour just to visit the town of Cardigan is a disgraceful surcharge without justification; this will impact small businesses and drive away potential visitors who will go elsewhere and not have to pay such an exorbitant fee. Introducing a change to car park access with regards to permit holders whilst not increasing the capacity also lacks any meaningful logic as this will again reduce visitor traffic to these towns.

172 Increased Charges in Cardigan: □ The rise in car park charges is unreasonable and restricts access to venues like The Mwdan and the town centre. This discourages local shopping, pushing visitors to park at free alternatives such as Tesco, B&M, or the upcoming Home Bargains. • With Ceredigion's high street already struggling, we need positive policies to encourage local spending, not deter it. Impact on Residents Without Parking Provisions: • The lack of affordable resident parking makes it harder for locals to access employment. Many roles in Ceredigion require a full driving licence and a vehicle. For those on minimum wage, the current "season" pass is unaffordable. • This also impacts emergency service volunteers, such as RNLi crew members, who need to respond quickly. The absence of resident-friendly parking risks losing vital volunteers and further isolates the community. Red Lion Car Park Proposal: • Turning the Red Lion car park into a permit-only facility is impractical as it frequently floods, risking vehicle damage. Suggestions: 1. Introduce a Resident Parking Permit System: • To support residents and reduce barriers to employment, a resident permit system should be introduced. Examples from neighbouring councils highlight affordable options: • Pembrokeshire offers annual permits for £200 or seasonal permits (March–October) for £150, tailored to tourist seasons. • Cardiff charges as little as £7.50 for a first resident permit, making it accessible for all income levels. • For Cardigan, a flat-rate annual permit (e.g., £100–£150) or a discounted first-resident permit could balance revenue needs with affordability. 2. Visitor and Reserved Bay Permits: • Cardiff's visitor permits (£30 for 50 days) could be adapted for Cardigan, offering flexibility for residents hosting guests. Reserved bay options, like Pembrokeshire's (£540 annually), could generate revenue while managing peak demand. 3. Reassess Red Lion Car Park: • Given its flooding issues, converting the Red Lion car park to a permit-only system is impractical. Instead, prioritise its use for short-term parking or alternative community needs. Affordable resident parking and considering the unique needs of local people, Ceredigion County Council can create a more balanced and fair parking strategy that supports the economy and community.

173 Considering it costs £2.20 for 4 hours in Carmarthen and £2.50 for 5 hours in Narbeth. I struggle to understand the justification of charging such an extortionate amount to park in a town with a hugely strained (however resilient) high street. In a time where shops are closing left right and centre all over the country what's the reason behind making life even harder for independent businesses? The council has allowed budget chains to build on the outskirts which have free parking - we are going to have empty high streets as the public will go there for their amenities. It's outrageous and you're greedily capitalising on the good work that independent businesses have done to be one of the Sunday Times best places to live in the uk 2024, quote, due to its 'thriving high street'. Not only are you capitalising from it but you are actively undoing the work that the community has done to put Cardigan on the map. The town has worked so hard to thrive in spite of the decisions being made by the council which, do not put the interest of the people it serves first but rather puts a plaster over the funding problems its created itself with short sighted and short term solutions which will damage the future of the town. I am a small, independent business that will be directly affected by this.

174 Considering it costs £2.20 for 4 hours in Carmarthen and £2.50 for 5 hours in Narbeth. I struggle to understand the justification of charging such an extortionate amount to park in a town with a hugely strained (however resilient) high street. In a time where shops are closing left right and centre all over the country what's the reason behind making life even harder for independent businesses? The council has allowed budget chains to build on the outskirts which have free parking - we are going to have empty high streets as the public will go there for their amenities. It's outrageous and you're greedily capitalising on the good work that independent businesses have done to be one of the Sunday Times best places to live in the uk 2024, quote, due to its 'thriving high street'. Not only are you capitalising from it but you are actively undoing the work that the community has done to put Cardigan on the map. The town has worked so hard to thrive in spite of the decisions being made by the council which, do not put the interest of the people it serves first but rather puts a plaster over the funding problems its created itself with short sighted and short term solutions which, will damage the future of the town.

- 175 Cardigan is my place of work and my nearest town for shopping and social activities. I object to the massive increase in car parking charges in Cardigan/Aberteifi. I appreciate that the council is hit by the recession as much as the individual is but increasing the charges will have a detrimental effect on the town and townspeople. To have to pay £7 each day to go to work is unreasonably. I would like to use public transport but the service does not meet my needs. People will seek free alternatives and potentially clog up residential area with parked cars. We are VERY lucky to have Mwldan here in Cardigan but increased parking charges on top of ticket prices will make an evening out /matinee unaffordable. The same for pubs, cafés and restaurants in the town. Cardigan prides itself on the variety of small independent retailers in the town. But fewer footfall, less customers with less to spend will hit them big time and many will not be able to sustain this and will close. I have completed the on line form but would like to expand on my points there. In addition to the comments on the form: There are a number of people who live in the town, on the small streets and above shops and offices. I believe the increased parking charges, change of times etc etc would make it very difficult for them. Ok there might have to be a compromise but what is the council offering the people of Cardigan. Is there going to be special dispensation for traders, people who work in the town and the people who live there? To put in the infrastructure i.e. better, year round public transport before making these changes would be sensible. I would like to draw your attention to a small town in Gloucestershire.... Dursley. Dursley is very similar to Cardigan in many ways. The parking there was always free and Stroud District Council wanted to introduce charges. The residents objected and the council retracted their proposal. The town flourishes! The swimming pool and gym are used to capacity. New shops have opened. People are able to access their GP and health services. Tourists (eg walking the Cotswold Way) park in the town and use the shops, cafes and eating places. The success of not having parking charges was immense! The council went on to build an additional long stay carpark! Ceredigion council too should be looking at ways of improving the quality of life for its residents rather than making life difficult for them. Maybe the approach should have been to see what the residents want and how best to provide it before making these dramatic changes. As someone who travels 9 miles to work in Cardigan. 9 miles to the cinema. 9 miles to shop I think I need parking that has a reasonable time span and does not break the bank. I apologise that I have not done my research well enough to know how the council proposes to use the carpark near Maes Mwldan. But that stands empty nearly every day at the moment. Could this be used as a free car park for residents and workers. Also have the council looked at the car park at the bottom of Quay Street and how they will prevent it getting flooded on a high tide with a full moon (do they call it spring tides?) Or at least improve the signage there or close it when there is a risk of flooding to prevent damage to vehicles? Yours sincerely *****
- 176 The minimum charge is outrageous. Charging residents of Ceredigion £4 just to carry out everyday administrative tasks is exorbitant and not the town will suffer. £4 to pop to the chemist? £4 to post a letter? £4 to go to the butcher? No. It cannot be done and the council are taking advantage. Please look to other towns such as Newcastle Emlyn where you can park for free on certain days or a minimal fee on others. Really very disappointing that the council wish to punish traders and residents yet again.
- 177 I work in Cardigan for a small business and it is currently the town I visit the most outside of this - with the kids, for shopping, culture, etc. I am pretty astounded by the price hike being considered for the parking at Mwldan and cannot see justification for it other than increasing profits for the council. What will the extra money proposed be spent on? It costs £2.20 for 4 hours in Carmarthen, where I also go for errands and it's high street shops and £2.50 for 5 hours in Narbeth. If parking rises I would really reconsider the cost of visiting Cardigan as much as I do, everyone is feeling the cost of everyday spending at the moment and I struggle to understand the justification of charging such an extortionate amount to park in a town with a hugely strained (however resilient) high street. In a time where shops are closing left right and centre all over the country what's the reason behind making life even harder for independent businesses? The council has allowed budget chains to build on the outskirts which have free parking - we are going to have empty high streets as the public will go there for their amenities. It's outrageous and you're greedily capitalising on the good work that independent businesses have done to be one of the Sunday Times best places to live in the UK 2024, quote, due to its 'thriving high street'. Not only are you capitalising from it but you are actively undoing the work that the community has done to put Cardigan on the map. The town has worked so hard to thrive in difficult economic times. The decisions and proposed decisions being made by the council seem not to value that and do not put the interest of the people it serves first. These decisions have such big knock on effects and will damage the future of the town.
- 178 Cardigan needs cheap. Parking as there are no trains and few buses. Therefore to maintain a vibrant town which provides desperately needed jobs affordable Parking needs to be a priority.
- 179 The proposed rise in parking for Cardigan and surrounding areas feels very ill informed and a real jab at the thriving high street that has been curated in the town over the last few years. I am a high street resident and being forced to use the public car parks is getting too expensive
- 180 Far too expensive for people popping into the post office or chemist. We should have a 30 minute option for free in order to access essential services. The increase cost will mean people being less likely to enjoy all that Cardigan has to offer. The out of town supermarkets will be the only beneficiaries. I will shop in Narberth Pembrokeshire or Carmarthen Carmarthenshire if I want to spend more than two hours.

- 181 Parking in Cardigan is already quite expensive, this is glaringly obvious when you travel anywhere else. I'm making plans to travel to Milton Keynes, it's £1 for the first hour and 50p per hour thereafter. For as long as you like. Having a minimum charge of £4 isn't charging £4 for two hours it's making short trips entirely unaffordable. On an average weekday I have approximately 45 minutes at best to do any stops in town after work. For some businesses this can be as little as 15 minutes. I cannot justify spending £4 to park for a handful of minutes to support these businesses. (I know there is on street parking but much of this was lost with the reshaping of the high street and change of use the remainder is often not available at that time) This will push me to spend more money at supermarkets or simply online. If you must increase the cost then there needs to be a grace period of free parking for at least 30 minutes, preferably an hour. This is quite common in other areas. I understand the council wants to try and find more money but the answer can't be to just ramp up parking each time.
- 182 Considering it costs £2.20 for 4 hours in Carmarthen and £2.50 for 5 hours in Narbeth. I struggle to understand the justification of charging such an extortionate amount to park in a town with a hugely strained (however resilient) high street. In a time where shops are closing left right and centre all over the country what's the reason behind making life even harder for independent businesses? The council has allowed budget chains to build on the outskirts which have free parking - we are going to have empty high streets as the public will go there for their amenities. It's outrageous and you're greedily capitalising on the good work that independent businesses have done to be one of the Sunday Times best places to live in the uk 2024, quote, due to its 'thriving high street'. Not only are you capitalising from it but you are actively undoing the work that the community has done to put Cardigan on the map. The town has worked so hard to thrive in spite of the decisions being made by the council which, do not put the interest of the people it serves first but rather puts a plaster over the funding problems its created itself with short sighted and short term solutions which will damage the future of the town.
- 183 Allow short stay up to 1 hour for 1.00 or 30 minutes free as in St Dogmaels. Newcastle emlyn has free mornings on the less busy days. Don't stifle the town. It will discourage parking but not necessarily increase bus use, probably result in a lot of illegal parking unless cameras and number plate recognition technology installed which is expensive. Be reasonable and people will pay.
- 184 Proposed parking charges in Cardigan are too high. It will be so expensive to park in the car park near the cinema, we probably won't go as often as we used to. There is no public transport from our side of Nevern. With reduced funding, the cinema needs as many people paying for tickets as possible.
- 185 A minimum charge of £4 is unreasonable. There should be an option of, say, £2 for 30 min. Cardigan has become much more lively over recent years, independent shops doing well. Why throw a disincentive like this into the works? The ticket machines are a menace. Why have all those categories of vehicle? If it will fit inside the space, does it matter if it's a car, van or motorcycle? Perhaps some designated spaces for camper vans could be charged a higher rate. The machines are slow and clunky, screens hard to read in poor light conditions, and enrage people trying to make sense of the instructions. The buttons seem not to be in a logical sequence, press this, press that, present card, nothing happens for ages before it reluctantly disgorges a ticket. I suggest councillors should go and spend some time talking to users in the car parks, not to be the target for abuse but to gather opinions first hand, and ask for possible suggestions. I read the information regarding changes to the charging for parking in Cardigan, and I am rather baffled. The thing that interests me particularly is the Mwldan/Bathhouse one. The notice says 8am to 6 pm, but also £7 for up to 24 hours. If I park just after 6pm, is this free until 8am next day? The thing seems contradictory. I have no objection to paying to park, but a minimum of £5.10 is rather steep. My main bugbear however is the dreadful machine which makes the simple act of buying a ticket in any of the town's car parks into an ordeal. I know I am not alone in this, I have stood in line for what seems hours, often in a downpour, while a queue of irritated people grapple with it. From the first Choose Language (tiny flag thing) to the type of vehicle, then intended length of stay, each step is so slow it seems it hasn't registered and people panic and press everything again. Who on earth invented this ridiculous thing? It's made even worse by having so many categories, motor bike, car, camper van. I suggest one rate for any vehicle that can be parked within the lines of the space. It would be nice if the council employed a bit of lateral thinking in these matters. Say somewhere in Cardigan (WH Smith? Post Office? The Castle?) where an appropriate ticket could be bought . With cash. From a human being
- 186 We go into town 4 or 5 times a week to shop locally. We won't be able to do this if we have to pay £4 every time. Cardigan is a lovely little town but this could kill off independent business & the town will be ruined. With empty shops & cafes there will be nothing to draw the visitors in, they will go elsewhere. Please think again.

- 187 I think charging £4 for two hours parking in Cardigan is appalling. Cardigan has a thriving high street full of lots of independent shops run by local people, the cafes are vibrant and there is life around town. However, increasing the minimum parking charge to £4 will put people off visiting. My children attend Cardigan Primary and I usually shop in town twice a week, once after my daughter finishes at 1130am where we visit the library, buy some bread and visit a cafe and another for general shopping alone. I would decrease these visits and fit everything into as single 2hr slot, meaning I probably wouldn't have time to visit a cafe and my daughter's library time would be cut short. If I and everyone else does the same, the vibrant economy of Cardigan would perish. We do not want to end up like every other high street with boarded up shops / discount shops and in order to do that we need to ensure that prices remain competitive to draw visitors and locals in. Newcastle Emlyn is £1.40 for 4hrs with 4hrs free Mon-We'd. Narberth has free parking spaces and is much cheaper per hour. These are local comparisons we should be competing with! And what about someone who just needs to collect a prescription, are they subjected to the £4 charge also? Parking should be free for 30mins and then maybe something like £1 for 1hr, £1.50 for 2hrs, £2 for 3hrs and £2.5 for 4hrs. That way you would draw people in and keep them there for longer, which would be so much better for the local economy. Increasing parking prices to balance the books is not the answer!
- 188 The current 24 hour charge proves people will not pay over £5 for parking to shop or attend an event. The car park is always empty whilst the free road side parking is full. Many workers in Cardigan are in minimum wage jobs, paying several pounds for parking is a big chunk out of their wages. Shoppers, those eating out and audience members need to be encouraged especially as business rates, National insurance costs and lack of funding for the arts are all destroying businesses. The new charges are still too high, the minimum charge should be for 3 hours, enough time to watch a film, to shop and have lunch. I suggest a £1 an hour charge and free after 4pm. This would encourage evening trade and ensure those parking in the dark winter are parked safely close by. Lower charges will lead to higher income as the car park will be full. Also consider making the car park a no machine car park available for locals displaying a sticker like the Teifi Marshes nature reserve issues. The annual parking stickers for local residents could be £52 a year payable in one payment or quarterly. Cuts out cost of a paying machine, the hassle of paying by phone, generates income, brings in regular business all year round and encourages growth.
- 189 The proposed increased charges will effect footfall in Cardigan town centre at a time when it is about to come under increased pressure from a huge out of centre retail unit with its own free car park. A minimum of £4 to park unfairly penalises those who only need a short stay of an hour or less. No-one will drive and pay to park to visit the independent traders when they can park for free at a large chain retailer. The Council should be helping Cardigan town centre stay competitive. My husband has made a substantial investment opening a retail unit in the newly refurbished market hall. The majority of his trade is from local people not tourists. Footfall is not good and the Council should be encouraging visitors and locals not bringing in punitive measures which will discourage local visitors.
- 190 I am a a business owner From *****. We have used the pendre car park for almost ** years and always purchased two permits at a cost of nearly £400 each. Until cover when you stopped them. There are 21 spaces in the said car park and would have generated a revenue for yourselves around £8,400 not £1900 as as stated in your proposals. We all need to be near our shops with our vehicles as we are bringing in goods and taking out goods at various times throughout the day. We also live above our business and making the whole car park into short stay parking would be a huge impact on all of us needing to use the carpark. It would be a huge inconvenience having to park in the other car parks and having to carry boxes to our shops and in the rain sometimes it's just not viable. Would a season ticket allow all day parking ? As moving a car every two hours is impossible. Also how will this be policed, most shoppers use the car park presently to pop to Greggs or the chemist or a single shop. They will not purchase a ticket for a five min period. Also with the new Tesco extra being proposed in the old Health centre the pendre car park will be used for nipping in there too, which will leave us a able to park when we need to. Surely having an income of £8,400 would be better than no one buying tickets. Please think of us shop keepers who desperately need to be able to park close to our shops. It would be maybe an idea to maybe utilise some of the spaces for short stay on one side and maybe some disabled spaces and the rest for us shopkeepers.
- 191 Hi, I don't understand that at a time when people are struggling financially, are deciding whether or not to eat or put the heating on – this includes people who are working. That Ceredigion council would feel that this is one of the most important things to spend its money on. There are pot holes everywhere yet you feel this is the most important thing. Of course it all comes with additional costs to us the users of the car park – as always its rip off the people paying to use the areas. You need tourists, don't make it more difficult for them – don't stop people using our already emptying towns and beaches. Its not good what you are doing – don't change any of it unless you are making it easier and cheaper for us. Kind regards

- 192 I am writing to express my concern about the parking changes proposed by Ceredigion County Council and to request your support in protecting the interests of Cardigan's local businesses. As you know, our town thrives on its vibrant independent shops, cafes, and services, many of which rely on accessible and affordable parking to attract customers. The proposed changes could have a significant impact on these businesses, and I urge Ceredigion County Council to take action to mitigate any negative effects. Parking accessibility is critical for both residents and visitors who wish to support local businesses. If the proposed changes increase parking fees, reduce the number of available spaces, or limit the duration of parking, it could discourage people from visiting the town center. This is particularly concerning as many businesses are still recovering from the challenges of the past few years. I would like to suggest the following measures for your consideration: 1. Lobby for a Local Business Parking Impact Assessment: Request that Ceredigion County Council conduct a thorough review of how the proposed changes could affect local trade. 2. Advocate for Fair and Flexible Parking Solutions: Encourage the county council to implement parking options that support businesses, such as free short-term parking, reduced charges during off-peak hours, or designated parking spaces for local business use. 3. Engage the Community and Local Businesses: Organise a public consultation to gather input from business owners and residents to ensure their voices are heard. Our local businesses are the backbone of Cardigan's economy and community. Ensuring their continued success should be a priority, and I believe the town council is in a strong position to advocate for their needs. I trust that you will take this matter seriously and work to protect Cardigan's economic vitality. Put simply. If you can park local, you will shop local.
- 193 My husband and I want to support local business and not shop online. We love coming to Cardigan. As a pensioner, Your proposed increases will cause us to rethink travelling to Cardigan (petrol costs) and parking (in our view extortionate). We will not be able to get out of the house, causing our health to suffer, eat out occasionally in Cardigan, and not support local business. Please rescind this ill thought through charge increase. Thank you
- 194 I write to object to the proposed parking charge increases, particularly in relation to parking for Mwldan in Cardigan. Mwldan is a hugely valuable asset to the wide community and deserves support to remain open. You have removed your grant and are now proposing to increase the parking charge, which will undoubtedly cause a reduction in people being willing to attend events at the theatre. Don't you realise how much parking charges affect footfall to local businesses? And where is the consistency? Carmarthenshire Council charge, for example in Llandeilo, £1.20 for 4 hours and £1.70 All day. Your charges are significantly contributing to the death of local businesses. PLEASE rethink your proposals.
- 195 Theatr Mwldan is a fantastic asset in Cardigan that offers a huge range of cultural treats to the community of West Wales. My husband and I visit it regularly and always have. Our lives would be much poorer without it and we would be much less likely to make the 30 minute trip to Cardigan from where we live near Llandysul. It already struggles financially. The charges in the carpark already excite comment and deter visitors. We would urge you to consider helping to support this public good by setting them at a rate affordable to the average West Wales citizen.
- 196 As a regular user of Theatre Mwldan and a resident of Ceredigion all my life following the new car parking charges I will from now on consider going to Carmarthen to the cinema as their charges are far improved on Ceredigion. If as a county council you want people to shop locally and support our many places to eat before frequenting the cinema or after this will not be happening for many people as we will all be going elsewhere
- 197 I would just like to note my support for the suggestion of those at Theatr Mwldan regarding the proposed car parking charges in Cardigan. When times are financially hard, enjoyable moments are cherished even more than usual - I strongly agree that a reasonable charge of £2 for four hours would allow people to watch a film or performance without undue worry or concern for extra cost - or indeed, not coming at all. As we all know, our towns are suffering badly and all that can be done should be done to encourage people to visit and enjoy whenever we can. Hopefully others will voice the same and the best outcome will be delivered.
- 198 Hoffwn fynegi pryder mawr am daliadau arfaethiedig maes parcio y Mwldan yn Aberteifi. Os y daw hyn i rym byddwn yn methu cefnogi 'r Mwldan yn amal, ac yn methu mynd fel teulu i weld sioeau dros ddwy awr. Bydde taliad o £2.00 am 4 awr yn rhesymol, ac yn llawer mwy cynhwysol a theg i bob rhan o'r gymdeithas- ac yn hybu sefydliad y Mwldan ar yr un pryd. Dwi 'n weddol siwr y bydde mwy o arian - yn y tymor hir - yng nghoffrau'r maes parcio hefyd! Gan obeithio y gwnewch rhoi ystyriaeth manwl i hyn.
- 199 I propose that the parking at Mwldan car park be as the theatre suggests at £2 for 4 hours. I use the theatre regularly and find the payment at the moment expensive on top of the ticket price for the shows.
- 200 Ysgrifennaf atoch fel perchennog ***** yn Aberteifi. Mae parcio i'n cwsmeriaid yn problem masif i ni fel bisnes - os nad ydynt yn medru parcio - ma nhw ddim yn archebu !! Pam maer ffis parcio yn mynd ifyny??? - dylsen nhw dod lawr i ceisio denu cwsmeriaid nol mewn ir dref. Mae en hala fi i feddwl os maer cyngor moin cau bisnesau bach lleol fel un ni ??? Ni di hala miloedd o arian yn hunen ar y shop - dim grantiau - felly plis rhowch y gore i codir ffis ma. Plis plis peidiwch a codi'r ffis parcil neu byddwn ni gyd mas o bisnes.

- 201 I am shocked and horrified at your proposed increase in car park charges in Cardigan. To have to pay £4 to park for a couple of hours of shopping is daylight robbery, and will put off many visitors to the town. Local traders will suffer, and they are struggling already. Do you want to kill the High St dead? Please see sense and follow Pembrokeshire's example and charge reasonable amounts.
- 202 I object to the proposed parking increases as I believe it will adversely affect footfall in the own and deter visiting. This will impact upon community, social lives as well as businesses.
- 203 Rwy'n gwrthwynebu'r codiad mewn taliadau parcio arfaethedig ar gyfer maes parcio Theatr y Mwldan yn Aberteifi. Mae'n anheg ac yn ychwanegu at y gost o fynychu'r theatr i nifer! Miliwn o siaradwyr Cymraeg erbyn 2050?? Dim gobraith os nad yw'r Cyngor Sir yn cefnogi theatrau sy'n darparu bwydlen gyfoethog o berfformiadau Cymraeg yng Ngheredigion a hoelen arall yn arch y celfyddydau! Gwarthus! Cefnogwch!!
- 204 Rwyf yn erbyn cynlluniau Ceredigion I godi tâl am barcio drwy'r flwyddyn yn trefi'r Sir. Rwyf yn byw milltir tu allan I Geinewydd ac yn defnyddio'r meddygfa, cemist, swyddfa bost a siopau eraill bron yn ddyddiol yn y gaeaf - a dim ond pan ma rhaid yn yr haf oherwydd parcio. Poenaf yn fawr am yr effaith ar iechyd gan fod parcio ger y cemist a'r meddygfa yn anodd fel y mai I bobl yn gyffredinol ond yn llawer gwaeth os yn sâl. Bydd busnesau lleol yn cael eu effeithio yn enwedig yn y gaeaf ac ar noswaithiau cymdeithasol fel y noson tân gwyllt sy'n dod a nifer fawr o bobl mewn i'r Cei. Gobeithio fyddwch yn ystyried y pwyntiau hyn.
- 205 I am appalled by the parking fees in Cardigan. I have to go to Cardigan most days for shopping, banking and leisure. The cost of parking is prohibitive to the public and the shops. It has put my weekly shopping, banking and leisure bills up considerably. I have stopped coming to a lot of things in Cardigan now because I simply cannot sustain the increase in costs. I try to support my local areas rather than shopping on line. I feel the area will die if we do not support our communities. The increase in parking I feel is fundamentally wrong on every level for the area. We cannot keep blaming the previous Government in London for our woes in Wales. The Welsh government has been Labour for a considerable time. They should be looking to their laurels on how they have wasted and squandered tax payers money over the years. And not try to recoup money they they have mis handled. One very concerned member of the public
- 206 Proposed Parking charges at Mwldan are too high and will deter attendance – as you are cutting arts funding this is now doubly important. Propose a £2 for hours charge .. I'm a Pembrokeshire resident but visit c Cardigan at least once a month usually for Arts events . visit other towns in Ceredigion as a tourist. Would request that you review your parking payment system when its next due for renewal – every time I visit anywhere n Ceredigion I find a queue of people struggling to fathom how the payment machines work – you need a simple system why not trial the next one on real people and visitors from other countries as your current one ids far too complicated.
- 207 I'm writing to you concerning the proposed changes to parking in Cardigan. Please reconsider your charges for all car parks especially those at Theatr Mwldan.Mwldan is a wonderful resource for the area. However, I really think that a £2 limit for parking for four hours is the way forward. Going to the theatre or to see a film is a treat, and costly. Your proposed charges would add £5 to the cost of a ticket, as one would need to park for longer than two hours to watch a film or a show. This seems totally unreasonable. I was also dismayed to see that ceredigion CC have cut Arts funding by 100%. Crazy. How can they do this? We all know the extremely high wages the top employees get. These need to be cut to fund the Arts, car parking, education and health care. I really hope that you do consider the people of Ceredigion's views when finalising these matters.
- 208 1) Hoffwn cael gwybod pam mae costau parcio yn fwy drud yn Aberteifi na Aberaeron ac Aberystwyth i ddechrau? Pam i ni yn Aberteifi yn cael ein cosbi gymaint? 2) Ma' mynd a teulu i'r Mwldan ddigon drud fel mai ond gorfod talu £5 am barcio am rhyw ddwy awr a hanner yn warthus! Byddem digon hapus i dalu £2 am bedwar nawr. Ar hyn o bryd, nad ydym byth yn parcio yn eich maes parcio ac rydym yn parcio ble mae ddim tâl o gwbl neu lle llawer rhatach. Os byddech chi'n gwneud y gost yn £2 am bedwar awr fi'n siwr bydd pawb yn fodlon talu hynny ac felly, byddwch yn cael fwy o elw. Mae angen gymaint o help ar Y Mwldan a sy'n bosib, yn enwedig gan eich bod wedi gwneud i ffwrdd â'r cyllid iddynt yn barod, felly bydde gwneud y maes parcio yn rhatach yn helpu pobl i fynychu fwy aml. Gobeithio y byddwch yn gwrandao ar pobl sy'n mynd i Aberteifi!
- 209 I hear that you are going to increase the parking charges in Cardigan in the Ceredigion County Council Off- Street Parking order 2-25. The parking charges are already high enough for us and our guests and if you raise them you will discourage visitors and people that live here from using the shops, Mwldan cinema and from going to classes and events in Cardigan. My husband and I attend a yoga class in ***** every week. The class fees have gone up to £9.50 from £8 and if the parking goes up to £4 then the visit will cost us £22 and we will probably have to stop coming to Cardigan for the class and for using the shops and cafes on a ***** morning. This would not be good for businesses in Cardigan and also is not good for our mental health as it is the only regular outing we make during the week from our rural abode. Please consider all the implications of your actions.

210	I believe revenue for parking is important for council to provide services. However I am sure that an increase in charging would deter locals and visitors from visiting our town. It is the only town in West Wales that is on an upward trend so our businesses should be fully supported. It is ridiculous that car parking charges apply on a Sunday and yet people are allowed to park on the streets, where parking restrictions are lifted.
211	We object to the cost for parking you are proposing at Mwldan Bath house car park. We have stopped going to Mwldan theatre as the cost of parking is too much. We feel £2 for 4 hours would be more appropriate.
212	I am and wish my opinion to be counted for the new parking charges in bath house/mwldan car park. The charge increase is too high even carmarthen is cheaper. This will seriously discourage myself and alot of others from going to cardigan. I would not pay that extortionate amount. Ever ill just go to carmarthen!
213	It seems to me that the Council are punishing us for leaving our homes. The cost of living crisis is having an effect on everybody and everything but it is unreasonable to expect people to pay these high charges wherever we go. I used to frequent the Mwldan a lot pre-Covid but now the cost of tickets have gone up tremendously. If the car parking charges increase too I will no longer be able to afford to attend anything there. Without people like myself going to these venues, there will be no more theatres/cinema. Tourism tax is going to be coming our way next. That will be the end of Wales as we have nothing else. We have terrible or no public transport to use as an alternative which is really unfair for us living in rural parts of the country. Everything is just becoming too expensive. Please reconsider this plan.
214	We try to use Theatr Mwldan on a regular basis. The current parking charges near there are already prohibitive, the same for simply popping into town (we try to use small businesses before supermarkets). You are putting up a barrier to businesses already under significant stress, it should be you who is supporting them. Take a look at the high turnover of shops in Narberth, due to PCC's erratic business rates, they can't afford to stay. Please make the rational decision.
215	Well, I have just been inform about the proposal of parking increases! I don't know or how many sit in your offices, to come up with such ludicrous ideas, but you really need to change your staff! Cardigan has alot of good shops & business including the castle, which all depends on visitors! You will only create a ghost town, then where will you get your money??? No forward thinking! People do not have a vast amount of expenditure, with this in your mind, as well the winter fuel/heating ahead of us to deal with, its absolutely ridiculous! You are only going to destroy alot of businesses!!!!!!!!!!!!!! Instead of giving golden handshakes, use the money wisely, put some future thinking before you.
216	I would like to make my objection to the proposed car parking charged for the Mwldan and Bathhouse parking areas. The only outcome i can foresee is that local business will lose custom, which is hardly conducive to Ceredigion council's supposed aim of support for local and small / medium businesses.
217	I am writing in response to a letter sent to me from Mwldan Theatre who have informed me of the proposed increase in off street parking. Parking in towns is not easy and especially for senior citizens like myself. The additional charges for off street parking will significantly affect the elderly who need to be able to park near to the shops, theatres etc. I think that this measure has not been thought out in respect of making life accessible for the vulnerable population who, like me, have no access to a bus route. I am writing in the hope that this decision will be reconsidered and thought through, the charges are quite significantly higher than those now in place.

218 Please find below my objections to the proposal to raise parking charges in Cardigan. I know I am not alone in believing that existing charges at some of Cardigan's car parks, in particular those at Mwldan and Bath House, are already too high. This is evidenced by the number of vehicles parked in the daytime and during the early evenings along the road leading from the Hiut Denim factory towards Maes Mwldan as well as in the area near Theatr Mwldan's block of studios - this whilst the two car parks themselves are almost deserted. Although I am pleased to learn that the public may be given the option to park for up to 2 hours (£4) and up to 4 hours (£5) at these locations in addition to the 24 hours option that solely exists at present, I think the proposed new fees are too high. If the charges were reduced to a more reasonable level, say £2 for up to 4 hours, then I feel sure that people would be more inclined to use the car parks. Patrons attending Theatr Mwldan to see a film or other event usually need to park for over two hours (the average length of a film) so will have to pay £5 to park in the aforementioned car parks under the new proposals. This fee will deter some from attending the theatre – an organisation which is a huge asset to the town of Cardigan but which, like many other arts venues, is struggling in the current financial climate. As you will be aware, this year Ceredigion County Council announced a 100% cut to Theatr Mwldan's arts funding, effective from the beginning of this financial year (2024/25). This means a reduction in income from £14,000 to zero. High parking charges make a difficult situation even worse for the theatre. Although we live in Cardigan, my wife and I sometimes shop at Newcastle Emlyn, Carmarthen and Llanelli. Why are parking charges cheaper in Carmarthenshire than in Ceredigion? A month ago I visited my dentist in Llanelli. The cost to park in the Council-operated car park near his surgery (a five minute walk from Llanelli town centre) is £1.90p for 24 hours – significantly less than charged in Ceredigion for the same period. We also shop in Aberystwyth and used to use the Lower Park Avenue car park until it became a single-fee, "per day" facility instead of one where hitherto we could pay a reasonable amount for a few hours parking. Was there a need to introduce this change? Part of the Council's duty is surely to do what it can to support its communities and encourage public access to local businesses. LOWERING parking charges, not raising them, would be one way of achieving this. Whatever decision is finally made by the Council, there is one other point I would like to make. On hearing of an "attack" on a coin-operated ticket machine at Quay Street, Cardigan a few years ago I can understand why the Council have moved to using credit card-reading ones. I do hope though that I never see the day when App-only payment machines are introduced into the county. Not everyone is tech-savvy or possesses a mobile phone (I have lost count of the number of times that I have seen visitors to Cardigan scratching their heads as they stand in front of the current machines, trying to make sense of it all!).

219 Please find below my objections to the proposal to raise parking charges in Cardigan. I am writing on behalf of Mwldan, Cardigan to formally oppose the proposed changes to car parking provision at the Mwldan and Bath House Car Parks in Cardigan. We issue an audience survey as standard following every event here, numbering almost 3,000 events per year to total audiences of more than 70,000, in which we ask our customers what we could do to improve their experience with us. Overwhelmingly more than anything else our customers cite unreasonable parking charges at Mwldan Car Park as the biggest deterrent to visiting us. I have collated some of the responses here below (you may also have received these via Cllr ***** , who is a member of our Board of Trustees here at Mwldan): At a time when we need to encourage our customers to visit us more because of all the financial pressures we are experiencing, we feel that the reasonable revision of affordable parking charges by Cyngor Sir Ceredigion is now well overdue, and it should be part of the Council's duty to do what they can to support our local community and visitors to our town by encouraging support for, and public access to, local businesses including Mwldan. We were shocked to learn earlier this year that Cyngor Sir Ceredigion announced a 100% cut to their arts funding, effective from their budget for 2024/25. In practice this means that Ceredigion are cutting their funding for Mwldan from £14,000 to zero. At a time when the whole arts sector in Wales is under serious financial pressure from increasing costs, loss of business income post-pandemic, and loss of funding, this particular funding cut from Ceredigion is a serious blow to our future financial sustainability. In that light, we clearly need Ceredigion to do everything they can to encourage increased attendance at Mwldan, and support for all other local businesses, and we believe lowering parking charges for customers to reasonable levels would go a long way to help to encourage increased useage and local spend. We have studied the proposed revisions to the parking charges in the Ceredigion County Council (Off-Street Parking Places) Order 2025. The proposed new parking charges for the Mwldan and Bath House car parks (8am – 6pm), and others in Aberteifi are: Up to 2 hours = £4.00 Up to 4 hours = £5.00 Up to 24 hours = £7.00 The current charges are: Up to 24 hours = £5.10 (single charge) Two hours is not enough time to see a standard-length film or live performance here. Therefore customers will be looking at a saving of just 10p on the current charges for a 4-hour stay. A stay of more than 4 hours will cost an extra £1.90. Given the customer responses we have received to date, we believe that a £2 charge for up to 4 hours would be a reasonable suggestion as a compromise. We believe this would increase usage and revenue for the Council and ultimately prove a successful outcome for the Council, Mwldan and our customers.

- 220 I object to the planned increase in parking fees in all Cardigan Town car parks. The residential parking fees are extortionate and will mean many residents will be unable to pay. Also, those home owners who are trying to sell their homes will struggle to sell when potential buyers have to factor in a parking permit. Many outside villages travel to collect their prescriptions only or a loaf of bread/milk and £4 charge will be a further expense on stretched finances. Why can't the first hour of parking be FREE? Also, many new small businesses have started in our town and they rely on customers and visitors outside the area. The parking fees are going to negatively impact the number of people visiting which will affect the overall economy for our town. I look forward to hearing from you at your earliest convenience, This situation is totally unacceptable! We run ***** , business is very slow! You need to cut prices for parking!!
- 221 This rise in parking fees is not fair
- 222 I object to the planned increase in parking fees in all Cardigan Town car parks. The residential parking fees are extortionate and will mean many residents will be unable to pay. Also, those home owners who are trying to sell their homes will struggle to sell when potential buyers have to factor in a parking permit. Many outside villages travel to collect their prescriptions only or a loaf of bread/milk and £4 charge will be a further expense on stretched finances. Why can't the first hour of parking be FREE? Also, many new small businesses have started in our town and they rely on customers and visitors outside the area. The parking fees are going to negatively impact the number of people visiting which will affect the overall economy for our town.
- 223 I object to the planned increase in parking fees in all Cardigan Town car parks. The residential parking fees are extortionate and will mean many residents will be unable to pay. Also, those home owners who are trying to sell their homes will struggle to sell when potential buyers have to factor in a parking permit. Many outside villages travel to collect their prescriptions only or a loaf of bread/milk and £4 charge will be a further expense on stretched finances. Why can't the first hour of parking be FREE? Also, many new small businesses have started in our town and they rely on customers and visitors outside the area. The parking fees are going to negatively impact the number of people visiting which will affect the overall economy for our town. I look forward to hearing from you at your earliest convenience
- 224 I object to the planned increase in parking fees in all Cardigan Town car parks. The residential parking fees are extortionate and will mean many residents will be unable to pay. Also, those home owners who are trying to sell their homes will struggle to sell when potential buyers have to factor in a parking permit. Many outside villages travel to collect their prescriptions only or a loaf of bread/milk and £4 charge will be a further expense on stretched finances. Why can't the first hour of parking be FREE? Also, many new small businesses have started in our town and they rely on customers and visitors outside the area. The parking fees are going to negatively impact the number of people visiting which will affect the overall economy for our town. I look forward to hearing from you at your earliest convenience,
- 225 I object to the planned increase in parking fees in all Cardigan Town car parks. The residential parking fees are extortionate and will mean many residents will be unable to pay. Also, those home owners who are trying to sell their homes will struggle to sell when potential buyers have to factor in a parking permit. Many outside villages travel to collect their prescriptions only or a loaf of bread/milk and £4 charge will be a further expense on stretched finances. Why can't the first hour of parking be FREE? Also, many new small businesses have started in our town and they rely on customers and visitors outside the area. The parking fees are going to negatively impact the number of people visiting which will affect the overall economy for our town. I look forward to hearing from you at your earliest convenience, This situation is totally unacceptable!
- 226 I am writing to register my objection to the proposed price increases for off-road parking in Ceredigion. I am a sole trader who has established a new business this year, operating out of ***** . Since the ***** reopened following 2 years and 8 months of extensive refurbishment, footfall has been slow to return – there is very limited on-street parking in the town, and these proposed increases to the fees for off-street parking will provide yet another reason for local people to avoid the town centre. South Ceredigion is not blessed with brilliant public transport infrastructure, and people in the areas surrounding Cardigan are reliant on being able to drive and easily park in the town, just as those of us with businesses in the town are reliant on them being able to do so. There are many other small independent businesses like mine in the ***** , and the town as a whole, that have started up this year, and are desperately trying to establish themselves yet this proposal plays directly into the hands of Tesco, Aldi, B&M, plus the new Home Bargains and the small supermarket being built at Pendre. All of these have their own free car parking, so it is hard not to imagine people will use these large national multiples for all of their shopping requirements purely because of convenience. With Cardigan bucking the national trend by having a high street largely made up of independents, now is not the time for the council to hand over the advantage to the big boys. Plus, as someone who was lucky enough to benefit from a successful application for ***** funding this year in order to establish my business, I must say that all of this seems to fly square in the face of all of the stated outputs and outcomes that were sought from that fund, where enhancing communities, supporting small business growth and encouraging an environment for entrepreneurship seemed to be the mantra. In addition to the higher fees for parking (and these were only increased last year), I also feel that the limited tariff options available are not helpful – (options for 30 minutes and 1hr in particular would be useful for a lot of people who simply need to use a chemist, or any particular shop on their visit. I do hope these important points will be considered when arriving at a decision.

Appendix 4 – Communication from Theatr Mwldan to its members

MWLDAN



TALIADAU PARCIO YN ABERTEIFI – YMGYNGHORIAD CYHOEDDUS NAWR AR AGOR

DARLLENWCH YR ISOD A RHOWCH YMATEB I GYNGOR SIR
CEREDIGION CYN 4YDD RHAGFYR

PARKING CHARGES IN CARDIGAN – PUBLIC CONSULTATION NOW OPEN

PLEASE READ BELOW AND RESPOND TO CYNGOR SIR CEREDIGION
BEFORE 4TH DECEMBER

Neges ddwyieithog yw hon - gweler y fersiwn Saesneg isod.
This is a bilingual message - scroll down for English

Annwyl cefnogwyr Mwldan

Rydym yn gwybod o'n harolygon adborth yn dilyn digwyddiadau fod llawer ohonoch yn anhapus â'r taliadau parcio ar hyn o bryd gan Gyngor Sir Ceredigion ar y meysydd parcio y tu ôl i'r Mwldan, ac yn feysydd parcio eraill o amgylch Aberteifi. Er bod y taliadau hyn y tu hwnt i'n rheolaeth, rydym yn gwybod eu bod yn ychwanegu costau ychwanegol at eich ymweliad i'r Mwldan, yn enwedig os ydych yn mynychu digwyddiad byw neu ddangosiad ffilm ac yn treulio hyd at 3 neu 4 awr gyda ni, neu hyd yn oed os ydych yn galw heibio i gael coffi, cyfarfod ffrindiau neu i godi eich tocynnau. Mae llawer ohonoch wedi nodi mae taliadau parcio afresymol yw'r ataliad mwyaf rhag ymweld.

Ar adeg pan mae angen annog ein cwsmeriaid i ymweld mwy â ni oherwydd yr holl bwysau ariannol yr ydym yn ei brofi, rydym yn teimlo ei bod yn hen bryd adolygu taliadau parcio fforddiadwy gan Gyngor Sir Ceredigion, a dylai fod yn rhan o ddyletswydd y Cyngor i wneud yr hyn a allent i gefnogi ein cymuned leol ac ymwelwyr i'n tref drwy annog cefnogaeth i, a mynediad cyhoeddus i, fusesau lleol gan gynnwys Mwldan.

Cawsom sioc o glywed yn gynharach eleni bod **Cyngor Sir Ceredigion wedi cyhoeddi toriad o 100% i'w gyllid celfyddydol**, yn effeithiol o'u cyllideb ar gyfer 2024/25. Yn ymarferol mae hyn yn golygu bod Ceredigion yn torri eu cyllid i'r Mwldan o £14,000 i ddim. Ar adeg pan mae'r sector celfyddydau cyfan yng Nghymru dan bwysau ariannol difrifol oherwydd costau cynyddol, colli incwm busnes ar ôl y pandemig, a cholli cyllid, mae'r toriad cyllid penodol hwn o Geredigion yn ergyd drom i'n cynaliadwyedd ariannol yn y dyfodol.

Yng ngolau hynny, mae'n amlwg bod angen i Geredigion wneud popeth o fewn eu gallu i annog mwy o bobl i fynychu'r Mwldan, a chefnogaeth i bob busnes lleol arall, a chredwn y byddai gostwng taliadau parcio i gwsmeriaid i lefelau rhesymol yn helpu i annog mwy o ddefnydd. a gwariant lleol.

Mae Ceredigion newydd gyhoeddi adolygiad arfaethedig i'w taliadau parcio drwy Gorchymyn Cyngor Sir Ceredigion (Llefydd Parcio Oddi ar y Stryd) 2025. Mae'r ddogfen hon bellach ar agor ar gyfer ymgynghoriad cyhoeddus.

Y taliadau parcio newydd arfaethedig ar gyfer meysydd parcio'r Mwldan a Bath House (8yb – 6yh), ac eraill yn Aberteifi yw:

Hyd at 2 awr = £4.00

Hyd at 4 awr = £5.00

Hyd at 24 awr = £7.00

Y taliadau presennol yw:

Hyd at 24 awr = £5.10 (tâl sengl)

Nid yw dwy awr yn ddigon o amser i weld ffilm hyd arferol neu berfformiad byw yma. Felly bydd cwsmeriaid yn edrych ar **arbediad o ddim ond 10c** ar y taliadau presennol am arhosiad 4 awr. Bydd arhosiad o fwy na 4 awr yn costio £1.90 ychwanegol.

O ystyried yr ymateb cwsmeriaid a gawsom hyd yma, credwn y byddai tâl o £2 am hyd at 4 awr yn awgrym rhesymol fel cyfaddawd.

Croesewir ymatebion i Ymgynghoriad Cyhoeddus sydd bellach yn agored a dylid eu cyflwyno i Gyngor Sir Ceredigion **cyn 4ydd Rhagfyr 2024**.

Nawr yw eich cyfle i ddweud eich dweud a chefnogi busnesau lleol!

Gwrthwynebiadau, gan nodi'r rhesymau yn ysgrifenedig, at clic@ceredigion.gov.uk neu'r Gwasanaethau Cyfreithiol, trwy law Ystafell y Post, Cyngor Sir Ceredigion, Canolfan Rheidol, Rhodfa Padarn, Llanbadarn Fawr, Aberystwyth, Ceredigion, SY23 3UE neu drwy'r ffurflen ar-lein, i'w cael erbyn 04/12/2024.

[Gwybodaeth Llawn & Dolen i'r Ffurflen Ar-Lein](#)

Dear Mwldan supporters,

We know from our post-event feedback surveys that many of you are unhappy with the parking charges currently levied by Cyngor Sir Ceredigion on the car parks to the rear of Mwldan, and indeed car parks elsewhere in Cardigan. Whilst the charges are beyond our control, we do know that they add additional costs to your visit to Mwldan, particularly if you are attending a live event or film screening and spending up to 3 or 4 hours with us, or indeed just popping in to have a coffee, meet friends or pick up tickets. Many of you have cited unreasonable parking charges as the biggest deterrent to visiting.

At a time when we need to encourage our customers to visit us more because of all the financial pressures we are experiencing, we feel that the reasonable revision of affordable parking charges by Cyngor Sir Ceredigion is now well overdue, and it should be part of the Council's duty to do what they can to support our local community and visitors to our town by encouraging support for, and public access to, local businesses including Mwldan.

We were shocked to learn earlier this year that **Cyngor Sir Ceredigion announced a 100% cut to their arts funding**, effective from their budget for 2024/25. In practice this means that Ceredigion are cutting their funding for Mwldan from £14,000 to zero. At a time when the whole arts sector in Wales is under serious financial pressure from increasing costs, loss of business income post-pandemic, and loss of funding, this particular funding cut from Ceredigion is a serious blow to our future financial sustainability.

In that light, we clearly need Ceredigion to do everything they can to encourage increased attendance at Mwldan, and support for all other local businesses, and we believe lowering parking charges for customers to reasonable levels would go a long way to help to encourage increased useage and local spend.

Ceredigion have just announced a proposed revision to their parking charges via a Ceredigion County Council (Off-Street Parking Places) Order 2025. This document is now open for public consultation.

The proposed new parking charges for the Mwldan and Bath House car parks (8am – 6pm), and others in Aberteifi are:

Up to 2 hours = £4.00

Up to 4 hours = £5.00

Up to 24 hours = £7.00

The current charges are:

Up to 24 hours = £5.10 (single charge)

Two hours is not enough time to see a standard-length film or live performance here. Therefore customers will be looking at a **saving of just 10p** on the current charges for a 4-hour stay. A stay of more than 4 hours will cost an extra £1.90.

Given the customer response we have received to date, we believe that a £2 charge for up to 4 hours would be a reasonable suggestion as a compromise. Responses to a Public Consultation now underway are welcomed and should be submitted to Cyngor Sir Ceredigion **before 4th December 2024**.

Now is your chance to have your say and support local businesses!

Objections, stating reasons in writing, via the Online Form in the link above, or to clic@ceredigion.gov.uk or Legal Services, c/o Post Room, Ceredigion County Council, Canolfan Rheidol, Rhodfa Padarn, Llanbadarn Fawr, Aberystwyth, Ceredigion, SY23 3UE or via the online form, to be received by 04/12/2024.

[Full Information & Link to the Online Form](#)

Appendix 5 - Formal Responses to Public Consultation

	Category
1	Objects on the basis that the charges will have an impact on footfall and viability of businesses / the high street and / or tourism and / or the length of stay and / or value / amount of their spend.
	<p>The proposals have sought to introduce a consistent 2hr, 4hr and 24hr charging option across the Council's Pay and Display Car park portfolio. This has resulted in:</p> <ul style="list-style-type: none"> • increases of only 20p in most coastal locations, and £1.10 increase in Cardigan for 2hrs parking; • a 10p decrease in most coastal locations, and £1 in Cardigan for 4hrs parking (as opposed to 3hrs previously); • a 40p increase in most coastal locations, and £1.90 in Cardigan for 24hrs parking; • increases of between 10p and 60p in inland locations for 2hrs parking; • increases of between 0p and 40p in inland locations for 4hrs parking (as opposed to 3hrs previously); • a 10p decrease or no change in inland locations for 24hrs parking; <p>NB – all of the above changes are inclusive of the 50p supplement agreed by Cabinet in order to allow for free parking for Blue Badge holders in Ceredigion County Council car parks.</p> <p>There is already a significant amount of free on-street time limited parking of various durations as well as there being free on-street unrestricted parking available on a first come first served basis in all towns/villages served by car parks. On-street time limited parking is monitored and enforced to encourage turnover of these spaces to facilitate parking for shorts duration. Whilst on-street capacity may not meet the level of demand for free parking and the desire for free parking in car parks is recognised, charges for parking in car parks provides a mechanism for managing demand for parking and supports the overall delivery of Council Services. As the Council has to prepare a balanced budget, if all parking was free, it would require either Council Tax to be increased by around 4% or for services to be cut in order to achieve a balanced budget.</p>
2	Objects on the basis that charges at Mwldan and / or Bath House car parks are too expensive and this will impact on Mwldan Theatre directly, their own personal attendance of the theatre or on others attending the theatre.
	Currently there are a series of fee tiers operating in Pay and Display car parks across Ceredigion which are not applicable at the Mwldan Car Park, and the proposed changes actually represent a reduction in fee payable for Mwldan patrons wanting to park for up to 4 hours to make use of the facility. Charges to park in Mwldan Car Park operate 8am-6pm and there is no intention under these proposals to extend the charging hours. On this basis there is already free parking provided at Mwldan Car Park. The Council would be prepared to enter into discussions with Mwldan Theatre if they wished to consider an arrangement whereby, they subsidise the cost of parking for their customers similar to the arrangement the Council has in relation to Market Street Car Park in Lampeter.
3	Objects generally on the basis that charges proposed were too high and / or that the minimum charge for 2 hours was too expensive.
	There is a requirement on the Council to prepare a balanced budget and the proposals set out form part of the preparation of a balanced budget. If the proposals set out are not taken forward, then it will necessitate either an additional increase in Council Tax or further reductions in service levels to achieve a balanced budget. The proposals allow for an increase of 60p or less in the majority of car parks, which includes a 50p supplement to allow for free parking for Blue Badge holders in Ceredigion County Council car parks.
4	Objects on the basis that they feel that a charge of maximum charge of £2 for 4 hours or, £2 for 3 hours, should be applied.

	There is a requirement on the Council to prepare a balanced budget and the proposals set out form part of the preparation of a balanced budget. Setting the charges at £2 for 4 hours or £2 for 3 hours would result in a budget deficit of approximately £1m, which would necessitate either an additional increase in Council Tax of around 2%-3%, or further reductions in service levels to achieve a balanced budget.
5	Objects on the basis that parking in Carmarthenshire or Pembrokeshire or more generally that parking in other counties is cheaper than in Ceredigion.
	Whilst it is acknowledged that some parking fees in some neighbouring authorities are currently less than the proposals set out, this is not the case for all of them e.g. Gwynedd CC has a fee structure that includes charges up to £11 for 24-hour parking, and each Local Authority will set their own fees and charges in accordance with local considerations and budgetary/funding decisions. There is also no detail or confirmation in terms of the intentions of neighbouring Councils in respect of their fees and charges moving forward and this, aligned to the fact that under these proposals car park charges would remain unchanged until at least April 2027, mean that it is not possible to compare charges on a like for like basis. The proposals also include a 50p supplement to allow for free parking for Blue Badge holders in Ceredigion County Council car parks, which is not available in Carmarthenshire or Pembrokeshire.
6	Objects on the basis that there should be an option for 2 hours, 1 hour or 30-minute free parking in car parks.
	There is already free on-street time limited parking of various durations between 30 minutes and 2 hours on a first come first served basis, as well as there being free on-street unrestricted parking available on a first come first served basis. On-street time limited parking is monitored and enforced to encourage turnover of these spaces to facilitate parking for shorts duration. Whilst on-street capacity may not meet the level of demand for free parking and the desire for free parking in car parks is recognised, charges for parking in car parks provides a mechanism for managing demand for parking.
7	Objects to proposed charges on the basis that it will encourage people to park either illegally, in residential areas or specifically in Cardigan Health Centre Car Park to avoid the charges.
	The onus remains on the driver to park legally and appropriate in line with the parking restrictions in place. The Council monitors and enforces compliance with restrictions and it will continue to do so to help ensure that these practices are discouraged. The proposals include for reduced cost Season Tickets to encourage those who have regular and ongoing parking requirements to make use of car parks.
8	Objects on the basis that there should be a 3 hour parking option for Mwldan Car Park as 2 hours is not enough time to see a film and / or 2 simply that 2 hours is not enough time to attend a performance in Mwldan and shop in town.
	The proposals also include for a 4 hour and 24-hour tariff option at Mwldan Car Park for those who wish to park for longer than 2 hours. In addition, in the proposals, Greenfield Square Car Park which is 100m from the Mwldan Theatre will also provide a 3 hour tariff option for those who want more than 2 hours but less than 4 hours of parking.
9	Objects on the basis that all parking should be free.
	There is already free on-street time limited parking of various durations as well as there being free on-street unrestricted parking available on a first come first served basis. On-street time limited parking is monitored and enforced to encourage turnover of these spaces to facilitate parking for shorts duration. Whilst on-street capacity may not meet the level of demand for free parking and the desire for free parking in car parks is recognised, charges for parking in car parks provides a mechanism for managing demand for parking and supports the overall delivery of Council Services. As the Council has to prepare a balanced budget, if all parking was free, it would require either Council Tax to be increased by around 4% or for services to be cut in order to achieve a balanced budget.
10	Objects on the basis that they consider that charges of £7 per day are extortionate for people working or business owners in towns.

	The proposals include options to purchase Season Tickets at a significantly reduced rates which equates to the cost of parking being as little as 81p per day (based on 7 days a week parking) or £1.14 per day (based on 5 day a week parking). The cost of a Season Ticket equates to cost to park of £5.65 a week and therefore anyone who wishes to work or visit a Car Park for over 4 hours on as little as a 1 day a week visit frequency and for up to 2 or 4 hours visits on as little as a 2 visits per week frequency, would see a cost saving by purchasing a Season Ticket. As the cost of Season Tickets in the proposals are reduced compared to current prices, worker and business owners taking up this option will in fact see parking cost reduced.
11	Objects on the basis that the charge for 4 hours at Mwldan Car Park will only see a saving of 10p on the current single option of 24 hours parking and that a stay of over 4 hours will cost £1.90 more than the current charge
	Currently there are a series of fee tiers operating in Pay and Display car parks across Ceredigion and whilst there will be two tiers under this proposal, it will rationalise the current fee structure and move closer to a model where charges for parking are more consistent and better aligned in terms of factors including location, attractors and demand for parking. Currently, the only option in Mwldan Car Park is £5.10 for 24 hrs (which would also likely be increased during the upcoming budget setting process). The proposals will provide more flexible options for parking, which is what has been requested from users.
12	On the basis that they considered that the Council is being 'greedy'.
	There is a requirement on the Council to prepare a balanced budget and the proposals set out form part of the preparation of a balanced budget. If the proposals set out are not taken forward, then it will necessitate either an additional increase in Council Tax or further reductions in service levels to achieve a balanced budget. The proposals also includes a 50p supplement to each tariff to allow for free parking for Blue Badge holders in Ceredigion County Council car parks.
13	Objects on the basis that parking should be free, or that lower fees should be applied in Mwldan Car Park, in the evening.
	Currently charges to park in Mwldan Car Park operate 8am-6pm and there is no intention under these proposals to extend the charging hours. On this basis there is already free parking provided at Mwldan Car Park. Currently some seasonal car parks charge between 8am and 10pm and under these proposals all car parks will charge from 8am-6pm which will provide enhanced free parking opportunities in the evening at car parks will see a reduction in the charging hours.
14	Objects on the basis that there should be a 30 minute or 1 hour charged for parking option.
	The proposals set out seek to rationalise the number of tariffs available at car parks to make them simpler as well as seeks to encourage people to dwell longer. There is already free on-street time limited parking of various durations between 30 minutes and 2 hours on a first come first served basis, as well as there being free on-street unrestricted parking available on a first come first served basis. On-street time limited parking is monitored and enforced to encourage turnover of these spaces to facilitate parking for shorts duration.
15	Objects to seasonal car parks in New Quay charging all year round due to impact on business during the off-peak season.
	There is already free on-street time limited parking of various durations within New Quay, as well as there being free on-street unrestricted parking available on a first come first served basis. On-street time limited parking is monitored and enforced to encourage turnover of these spaces to facilitate parking for shorts duration to the benefit of businesses. Whilst on-street capacity may not meet the level of demand for free parking and the desire for free parking in car parks is recognised, charges for parking in car parks provides a mechanism for managing demand for parking.
16	Objects to seasonal car parks in New Quay charging all year round due to impact on those attending the Doctor's surgery and / or pharmacy.

	There is already free on-street time limited parking on a first come first served basis, as well as there being free on-street unrestricted parking available on a first come first served basis. On-street time limited parking is monitored and enforced to encourage turnover of these spaces to facilitate parking for short duration. In addition, the Council already provides 5 short term free parking spaces within Church Road Car Park for use by patients of the Doctors surgery in New Quay.
17	Objects to Pendre changing to a Short Stay Car Park on the basis that they want business owners to return to be able to have allocated / permit spaces to guarantee parking spaces for them to conduct business related activities and for convenience.
	It is considered that there is insufficient capacity within Pendre Car Park to accommodate both permit holder parking and short stay parking options, having only 23 available spaces, and therefore the decision is whether to retain Pendre as a permit only car park, or to introduce short stay parking options – season tickets could be purchased which would allow businesses owners to park in Mwdan, Bath House and Fairfield car parks at a cost of £295/annum as alternative options for parking in the vicinity of Pendre.
18	Objects on the basis that residents already pay Council Tax and that Council Tax payers should get free parking.
	Council Tax contributes to the delivery of the services provided by the Council and Car Parks are a discretionary provision. Any surplus income derived from Car Parking charges is used to balance the Council's overall budget and support delivery of Council services including but not limited to those related to Education, Social Care, Highways Maintenance, and Waste Collection. If all taxpayers were to receive free parking, and thereby reducing income from the car parks, then this would necessitate either an increase in the amount of Council Tax charged by around 4% or further cuts to the services provided by the Council. Whilst the desire for free parking is recognised, parking charges in car parks play a role in managing demand and turnover of available spaces. Without charges, there will likely be reduced turnover of spaces with some vehicles occupying spaces for extended periods and thereby limiting availability for others who wish to make use of the car parks creating an overall disbenefit in relation to footfall in towns.
19	Objects on the basis that the proposed Season Ticket charges are too high for those on low incomes and / or that the current admin fee and requirement to pay 3 months upfront is prohibitive.
	Under these proposals the cost of most season tickets will significantly reduce (by up to 49% in the case of the current county wide offering) with the cost of parking as little as 81p per day (based on 7 days a week parking) or £1.14 per day (based on 5 day a week parking). Over recent years a facility to pay by direct debit has been provided as an option for longer duration Season Tickets (9 and 12 months) to help spread the cost. The requirement to pay for 3 months upfront is to manage the risk associated with those defaulting on direct debit arrangements or those failing to complete the necessary direct debit mandates and, whilst it is acknowledged that this may be a barrier for some individuals, under these proposals the cost of most season tickets will significantly reduce which will consequently reduce the amount of the upfront payment that will need to be made to secure a season ticket on a direct debit arrangement. An administration fee of £10 is applied to application for season tickets to cover the additional administration related to payment by direct debit in accordance with the Cabinet decision in 2016 on implementing a direct debit payment option. Cabinet could decide to waive / remove the administration charge of £10 if they are minded to do so, as this fee sits outside of the Traffic Regulation Order process.
20	Objects to charging in New Quay Car Parks all year round on the basis that the car parks will be quite over the winter period and therefore the cost of monitoring and enforcing payment would outweigh the income received.
	The Council already monitors on-street restrictions in New Quay during the winter and therefore monitoring of the car park will simply be incorporated into these existing

	monitoring activities. Even low patronage and therefore payment for parking between November and March would also reduce the requirement to increase charges during the Summer to cover the loss of income that could be generated.
21	Objects to any charges or season ticket requirements for Gloster Row / Red Lion Car Park on the basis that they feel that residents should have free parking in the car park either generally and / or due to tidal flooding effecting the highway outside their home and that cars are safer in the car park.
	Whilst it is accepted that flooding does occasionally affect Gloster Row / Red Lion car park and streets in the vicinity, this usually only occurs at extreme states of the tide. Property owners do not have a right to park on the public highway outside their properties, and it is the responsibility of the vehicle owner to ensure that they are aware of when such tides occur. It is recommended to the Thriving Communities Overview and Scrutiny Committee and Ceredigion County Council's Cabinet that the car park should remain as a short stay pay and display car park, at the fees noted for other car parks within Cardigan.
22	Objects to there being two bands of charges 'Coastal' and 'Inland' and feels that that there should be a single charge structure across all Pay and Display Car Parks.
	Currently there are a series of fee tiers operating in Pay and Display car parks across Ceredigion and whilst there will be two tiers under this proposal, it will rationalise the current fee structure and move closer to a model where charges for parking are more consistent and better aligned in terms of factors including location, attractors and demand for parking.
23	Objects on the basis that they feel that simplifying and rationalising charges across the County benefits the Council and not the user.
	The simplification of charges across the County is a benefit to users. It will provide benefits including: <ul style="list-style-type: none"> a. A simpler, easier to understand charging regime; b. It will make pay and display machines simpler to operate as there will be a maximum of 4 tariffs operating at the machine compared to up to 9 tariffs, some of which require additional buttons to be pressed to access; c. It will result in the same charge for parking for all types of vehicle permitted at each car park; d. Season Tickets will not only be cheaper in the majority of cases than they currently are but they will also allow parking at the majority of Long Stay Car Parks across the County rather than being car park specific which will provide greater value for money and flexibility; e. It will provide additional tariff options in some car parks which currently only provide an option to pay for 24 hours giving greater flexibility to users to choose how long they wish to purchase a ticket for; f. Changing the charging hours at seasonal car parks from 8am - 10pm to 8am - 6pm to align with other car parks will provide enhanced free parking opportunities in the evenings at this car parks and will also benefit residents who wish to make use of the car parks for overnight parking.
24	Objects on the basis that the minimum charge on the Inland Band of £3 for 2 hours adversely affects those who need to use car parks in Llandysul for short visits.
	There is already free on-street time limited parking of various durations between 30 minutes and 2 hours on a first come first served basis, as well as there being free on-street unrestricted parking available on a first come first served basis. On-street time limited parking is monitored and enforced to encourage turnover of these spaces to facilitate parking for shorts duration. Whilst the proposed charge for the Inland band is higher than the current charges, under these proposals, fees and charges would remain static until at least April 2027. Currently fees and charges are increased annually and, on this basis, it is projected that if the current scale of fees and charges were maintained, that the overall cost of parking would likely exceed the currently proposed charges on most if not all tariff bands before April 2027 and therefore this model would likely result in

	parking being cheaper in the longer term. For example, the charge for 24-hour parking will remain as it is currently at be £5 under the proposal and therefore would not see any increase until at least April 2027. The Council remains open to discussions should another organisation wisht to consider an arrangement for subsidising parking at the car park or them taking over management of the car park.
25	Objects to charges on the basis that the car park in Llandysul is convenient for taking children to the playground and to sports practice which are beneficial to their health and wellbeing and that they will penalise those with children in Llandysul that live away from the town centre.
	Whilst it is acknowledged that the car park is adjacent to these facilities and it provides for a convenient parking location it, there is free on-street time limited parking as well as there being free on-street unrestricted parking available on a first come first served basis available to people who wish to park to access these facilities who do not wisht to pay for parking. On-street time limited parking is monitored and enforced to encourage turnover of these spaces to facilitate parking for shorts duration. The Council remains open to discussions should another organisation wish to consider an arrangement for subsidising parking at the car park or them taking over management of the car park.
26	Objects on the basis that the income already generated is enough.
	There is a requirement on the Council to prepare a balanced budget and the proposals set out form part of the preparation of a balanced budget. If the proposals set out are not taken forward, then it will necessitate either an additional increase in Council Tax or further reductions in service levels to achieve a balanced budget.
27	Objects to the requirement for those using EV charges to pay for parking in addition to the cost of charging the vehicle as charging can be slow and it will discourage people from stopping to charge their vehicle.
	Charging facilities for EVs in car parks are an additional paid for facility managed and operated by a third party. The length of time a vehicle takes to charge will depend on various factors including the level of charge in the vehicle and the type of charger that the local supply can accommodate, and drivers of EV vehicles will make decision around where to charge their vehicle based on their own personal circumstances. Charging both for parking and charging is to create a sustainable model that allows for continued investment in expanding and improving the network of charging stations, ensuring that they remain operational and available, whilst maintaining income from parking related activities, this will become increasingly important as the number of EVs increases with the move towards net zero. This approach is also consistent with the approach taken by neighbouring councils.
28	Objects to charging at all in Llandysul on the basis that they feel that the Council has not studied the impact of reintroducing of charging for parking on businesses and the wider community.
	A temporary suspension of charges at Porth Terrace Car Park in Llandysul was in place during and immediately following COVID. Prior to the end of the suspension of the charges, opportunities were provided to the community to present evidence to support the continuation of the suspension and the position whereby Llandysul was afforded free parking where other location were not, however this was not forthcoming despite numerous reminders. The Council remains open to discussions with other organisations should they wish to consider managing the car park directly or if they wish to consider subsidising the cost of parking.
29	Objects on the basis that the charges in Cardigan are more expensive than Aberystwyth and Aberaeron.
	This objection is factually incorrect. Under the proposals, charges at car parks in Cardigan, Aberaeron, Aberystwyth and New Quay will be the same as they will all fall under the Coastal band.

30	Objects on the basis that paying anything more than £3 to pay to take their mother who has a blue badge to attend Theatre Mwldan would impact on their attendance and therefore her mother's mental health.
	Under the proposals, a vehicle transporting a Blue Badge holder and displaying the Blue Badge would be exempt from the charges and therefore in this scenario there would be no cost to this individual for parking in Mwldan Car Park.
31	On the basis that tickets to Theatr Mwldan should include parking for free and / or should entitle people to discounted parking.
	It is not considered appropriate or fair for the taxpayer to subsidise parking for customers of one particular private business or facility. The Council would be prepared to enter into discussions with Mwldan Theatre if they wished to consider an arrangement whereby, they subsidise the cost of parking for their customers similar to the arrangement the Council has in relation to Market Street Car Park in Lampeter.
32	Object on the basis that the charges will affect the ability of homeowners without private parking to sell their properties.
	Access to parking would be only one of several considerations for potential buyers including but not limited to the price of the property, its location, size, proximity to facilities, whether it has outside space and the type and quality of education provision afforded. The proposals include the option for the purchase of Season Tickets at a cost of £295 for 12 months which equates to a cost of parking of as little as 81p per day which is considered to be reasonable, and this would be open to any prospective homebuyers.
33	Objects to charging all year round at seasonal car parks on the basis that they have very little use between November and March.
	It is unclear as to the basis for this objection, because even low patronage and therefore payment for parking between November and March would reduce the requirement to increase charges during the Summer to cover the loss of income that could be generated.
34	Objects to charging in New Quay Car Parks all year round on the basis that it will impact on New Quay Fireworks event and other community events.
	The proposed charging period of 8am-6pm will continue to provide free parking in the car park during evening events like New Quay Fireworks. More generally it is considered that the proposed reduction to the charging hours from 8am-10pm to 8am-6pm will provide additional support throughout the year to any evening events taking place and support the night-time economy.
35	Objects to changing the period of charging at New Quay Car Parks from 8am – 10pm to 8am – 6pm on the basis that there will be a higher risk of overnight camping.
	The majority of the Council's Car Parks already operate a charging period of 8am-6pm and it is not considered that this results in a higher risk or incidence of overnight camping than at those seasonal car parks operating an 8am-10pm charging period. Indeed, the car park where there has been the most challenge related to overnight camping has been at a car park where charges currently apply until 10pm. Car parks will continue to be monitored for incidents of overnight camping irrespective of their charging hours and where appropriate action will be taken.
36	Objects on the basis that charging at Church Road Car Park New Quay will displace vehicles during the winter period on to Church Road.
	Currently there is all year-round unrestricted parking on sections of Church Road. If there is a concern related to parking on Church Road being unsuitable then there will need to be consideration given to restricting parking at this location all year round. This is on the basis that any road safety concerns related to vehicles parking at this location from November to February would be exacerbated in the peak summer periods when traffic volumes are significantly higher.
37	Objects to Pendre changing to a Short Stay Car Park on the basis that they want the car park to offer both short stay and Permit holder parking to guarantee parking spaces for them to conduct business related activities and for convenience as well as provide some short stay parking.

	It is considered that there is insufficient capacity with Pendre Car Park to accommodate both permit holder parking and short stay parking options, having only 23 available spaces, and therefore the decision is whether to retain Pendre as a permit only car park, or to introduce short stay parking options – season tickets could be purchased which would allow businesses owners to park in Mwldan, Bath House and Fairfield car parks at a cost of £295/annum as alternative options for parking in the vicinity of Pendre.
38	Objects to extending Maesyrafon Car Park as it would have a detrimental impact on Aberystwyth Farmers' Market
	Officers are seeking to identify a town centre location that would be more appropriate and support footfall both to the Market and to the town in general. If it is not possible to identify a suitable town centre location, then further discussions will take place to identify a suitable arrangement either at Maesyrafon Car Park or at a nearby car park.
39	Objects to Gloster Row / Red Lion Car Park changing to a Season Ticket only car park on the basis of the impact on customers of and consequently on the Red Lion Inn.
	It is accepted that limited on-street parking and/or off-street parking is available within the vicinity, and it is therefore recommended to the Thriving Communities Overview and Scrutiny Committee and Ceredigion County Council's Cabinet that the car park should remain as a short stay pay and display car park, at the fees noted for other car parks within Cardigan. Season tickets can be purchased by residents wishing to make use of the car park on an annual basis.
40	Objects to Gloster Row / Red Lion as a Season Ticket only car park on the basis that it floods and that it risks damage to vehicles
	Whilst it is accepted that flooding does occasionally affect Gloster Row / Red Lion car park, this usually only occurs at extreme states of the tide. It is the responsibility of the vehicle owner to ensure that they are aware of when such tides occur. It is recommended to the Thriving Communities Overview and Scrutiny Committee and Ceredigion County Council's Cabinet that the car park should remain as a short stay pay and display car park, at the fees noted for other car parks within Cardigan.
41	Objects on the basis that being in receipt of a Blue Badge does not mean that Blue Badge holders are unable to pay.
	It is accepted that being in receipt of a Blue Badge does not mean that Blue Badge holders are unable to pay however, it is recognised that those eligible for a Blue Badge can face additional challenges in accessing facilities and services. This amendment to the original proposals was made at the request of both the Thriving Communities Overview and Scrutiny Committee and supported by Ceredigion County Council's Cabinet.



INTEGRATED IMPACT ASSESSMENT (IIA) TOOL

Proposal Details

Title of Policy / Proposal / Initiative	
Ceredigion County Council Off-Street Parking Places Order 2025	
Service Area	Officer completing IIA
Highways and Environmental Services	Service Manager
Corporate Lead Officer	Strategic Director
Rhodri Llwyd	Barry Rees
Please give a brief description of the purpose of the proposal	
It is proposed to amend the terms and conditions related to the Council's Pay and Display Car Parks to standardise and simplify arrangements for customers.	
Who will be directly affected by this proposal?	
Current and prospective customers of the Council's Pay and Display Car Parks.	
Have those who will be affected by the proposal had the opportunity to comment on it?	
Draft proposals have been subject to consideration by the Thriving Communities Overview and Scrutiny Committee and Cabinet. The proposals have also been subject to the statutory consultation process associated with the implementation of Traffic Regulation Orders which has included a formal and public consultation. Following the public consultation, the proposals will be subject to a further consideration by the Thriving Communities Overview and Scrutiny committee prior to consideration for implementation by Cabinet.	

Version Control

The IIA should be used at the earliest stages of decision making, and then honed and refined throughout the decision-making process. It is important to keep a record of this process so that we can demonstrate how we have considered and included sustainable development, Welsh language and equality considerations wherever possible.

Version Number	Author	Decision making stage	Date Considered	Description of any amendments made
1.0	Rhodri Llwyd	Pre consultation	05/08/2024	N/A
2.0	Nicola Parry / Katy Spain	Post consultation	30/12/2024	Amended to reflect changes to proposals in line with decision made by Cabinet and consultation responses where applicable

Council Corporate Well-being Objectives

Which of the Council's Corporate Well-being Objectives does this proposal address and how? Click here to read a summary of our [Corporate Strategy 2022-27](#)

<p>Boosting the economy, supporting business, and enabling employment.</p>	<p>The proposal seeks to:</p> <ul style="list-style-type: none"> • Standardise the Off-Street Parking offer, making the offer, and information relating to, it easier to communicate to customers, who will be visitors, residents, and commuters to the towns where car parks are located. • Change the fee structure to encourage customers to park for longer, increasing their dwell time in towns. • Reduce the cost of season tickets, which will provide savings to residents and commuters who use the car parks on a regular basis. • Make the car / van / motorcycle season tickets transferrable between car parks, which will encourage customers to visit other towns as they will be able to park without further cost. • Increase the number of pay and display parking spaces available (extension to Maesyrafon Car Park) and increase the turnover of spaces (change of designation of Pendre from a permit holder only to short stay car park). • Standardise charges, days, and times across all car parks. Changing the hours of charging in seasonal car parks from 8am – 10pm March – October, to all year round but 8am – 6pm will support evening / night time economy related activities, as well as leisure activities, as charges will no longer apply between 6pm and 10pm in those car parks.
---	---

<p>Creating caring and healthy communities</p>	<p>Currently only vehicles displaying a Blue Badge and that are exempt from vehicle excise duty specifically by virtue of a disability exemption are exempt from payment of the parking charge. Under the proposals all vehicles being driven by or transporting a Blue Badge holder at the time of parking will be exempt from charges. Changing the current charging arrangements so that all Blue Badge holders will be entitled to park for free will mean that arrangements for all Blue Badge holders will be the same, irrespective of the vehicle excise duty status of their vehicle.</p>
<p>Providing the best start in life and enabling learning at all ages</p>	<p>N/A</p>
<p>Creating sustainable, greener, and well-connected communities</p>	<p>Charging for parking forms part of the wider suite of measures which seeks to disincentive private car use and encourage more sustainable modes of transport (walking, cycling and public transport) for all or parts of journeys, especially for those shorter journeys within towns and its immediate environs.</p>

National Well-being Goal: A Prosperous Wales

An innovative, productive, and low carbon society where everyone has decent work and there is no poverty.

Click [here](#) for information about a prosperous Wales.

Does the proposal contribute to this goal? Describe the positive or negative impacts. (Click [here](#) for information)

Positive

Changes to the season ticket offering which makes them transferrable between long stay car parks will provide parking opportunities at no further cost at other Council Long Stay Pay and Display Car Parks. This proposal will see the cost of accessing employment or education decrease for those customers in the proposed Coastal Band, compared to the current costs. This also means that someone who buys a season ticket that lives in one town and works in another can utilise the long stay car parks at both locations without additional cost (previously it would have provided parking at one car park only).

Following the consultation responses review, the proposal will, in the case of 9 and 12 month season tickets where the option to pay by direct debit is available, also remove the requirement to pay in advance for the initial 3 months of the season ticket, reducing the initial cost of purchasing a 9 or 12 month season ticket by this means.

Changing the hours of charging in seasonal car parks from 8am – 10pm March – October, to all year round but 8am – 6pm will support evening / night-time economy related activities as well as leisure activities all year round, as charges will no longer apply between 6pm and 10pm in those car parks. It will also allow residents to park for free from 6pm until 8am outside of traditional working hours.

Infrastructure to facilitate Electric Vehicle (EV) charging is being implemented as part of the wider proposals, and specifically as part of the works related to the element of the proposal related to extending Maesyrafon Car Park.

Changing the pay and display fee structure to encourage customers to park for longer, increasing their dwell time in the towns should support retail and other service based businesses.

While the proposals would result in the pay and display parking charges increasing in most cases, parking charges form part of the wider suite of measures which seeks to disincentive private car use and encourage more sustainable modes of transport (walking, cycling and public transport) for all or parts of journeys, especially for those shorter journeys within towns and its immediate environs. This contributes to reductions in carbon emissions and towards a low carbon society.

Changing the use of Pendre to a short stay car park will provide a turnover of parking spaces that are in close proximity to the High Street in Cardigan, which should support retail and other service related businesses.

Extending Maesyrafon Car Park in Aberystwyth will increase the number of available parking spaces and therefore the overall parking capacity in Aberystwyth.

Negative

For customers that use Pay and Display car parks that chose not to purchase a Season Ticket or, those who visit car parks so infrequently that purchasing a Season Ticket would not be advantageous to them, will see an increase in the cost of parking in most cases. This may deter them from coming into town centres or mean that they have less money to spend. However, free time limited and / or unrestricted parking is available on street on a first come first served basis in all locations where Council Pay and Display Car parks are operational. Use of car parks is a discretionary decision, and customers may also chose to make use of other private parking providers where available if they consider that their offer better meets their needs.

If parking charges result in reduced footfall in town centres it may have impacts on the viability of businesses and consequently employment opportunities.

What evidence do you have to support this view?

Season tickets will be interchangeable, and the requirement to pay in advance for the initial 3 months of 9 and 12 month season tickets paid for by direct debit is being removed following consideration of the consultation responses.

Increased EV charging provision is included in the proposals for Maesyrafon Car Park.

National studies have shown that the general availability of parking spaces, and the extent to which the car park is likely to be busy, are often felt to be more important factors in considering whether to visit than the cost of parking.

What action(s) can you take to mitigate any negative impacts or better contribute to this National Well-being Goal?

Active promotion of Season Tickets highlighting the significant cost savings available even for those who visit car parks relatively infrequently.

The original proposals have been amended to exempt all Blue Badge Holders from charges.

Monitoring and enforcement of free time limited bays will be reviewed with a view to ensuring that turnover of spaces is as efficient as possible.

National Well-being Goal: A Resilient Wales

A society where biodiversity is maintained and enhanced and where ecosystems are healthy and functioning.

Click [here](#) for information about a resilient Wales.

Does the proposal contribute to this goal? Describe the positive or negative impacts. (Click [here](#) for information)

Positive

Biodiversity enhancements are proposed as part of the Maesyrafon Car Park extension element of the proposal, which will include trees being planted and other enhancements.

Charged for parking forms part of a wider suite of measures which seeks to disincentive private car use and encourage the use of alternative modes of transport, including public transport, which could contribute to the reduction of carbon emissions in the county.

Infrastructure to facilitate EV charging is being implemented as part of wider proposals, and specifically as part of the works related to the element of the proposal related to extending Maesyrafon Car Park.

Negative

Higher parking charges may result in drivers circling town centres until they find free parking opportunities to avoid paying parking charges which could increase emissions in town centres.

What evidence do you have to support this view?

Proposal designs include biodiversity enhancements which have been developed by the Council's Highways Ecologist.

EV Charging infrastructure forms part of the works related to Maesyrafon Car Park.

What action(s) can you take to mitigate any negative impacts or better contribute to this National Well-being Goal?

Monitoring and enforcement of free time limited bays will be reviewed with a view to ensuring that turnover of spaces is as efficient as possible.

National Well-being Goal: A Healthier Wales

A society where people make healthy choices and enjoy good physical and mental health.

Click [here](#) for information about a healthier Wales.

Does the proposal contribute to this goal? Describe the positive or negative impacts. (Click [here](#) for information)

Positive

The proposal will seek to increase the availability and turnover of off-street parking in close proximity to leisure, education, and services.

Transferrable season tickets at a reduced price, and without the requirement for 3 months' payment up-front for 9 and 12 month season tickets paid for by direct debit, will support customer's access to parking at Council Pay and Display Car Parks at other locations other than in close proximity to their home or work which, would include for leisure purposes, at no additional cost.

Charged for parking forms part of a wider suite of measures which seeks to disincentive private car use and encourage the use of alternative modes for short journeys to and within towns. This can increase the use of walking and cycling, which in turn supports healthy lifestyles / choices, and can enhance both physical and mental health. Reductions in the use of cars in town centres can also lower pollution levels in town centres which can contribute to improvements in air quality and health.

Negative

Higher charges may deter some customers from using the Council's Pay and Display Car Parks to access leisure, education, and other services. However, significantly reduced cost season tickets are proposed as part of the overall charging structure and there will remain free, time restricted and unrestricted parking available on-street on a first come first served basis. Customers may also chose to make use of other parking opportunities available from private providers if they consider these may better meet their needs.

What evidence do you have to support this view?

The proposal will seek to improve access to recreational areas / facilities whilst also looking to encourage more sustainable modes of transport, such as walking and cycling for short journeys to and within towns.

What action(s) can you take to mitigate any negative impacts or better contribute to this National Well-being Goal?

Active promotion of Season Tickets highlighting the significant cost savings available, alongside removal of the requirement for 3 months' payment up-front for 9 and 12 month tickets paid for by direct debit.

National Well-being Goal: A More Equal Wales

A society where everyone has an equal chance whatever their background or circumstances.

This section is longer because you are asked to assess the impact of your proposal on each group that is protected by the **Equality Act 2010**.

Click [here](#) for information about equality in Wales.

Do you think this proposal will have a positive or a negative impact on people because of their age? (Click here for information)	
Children and Young People up to 18	None / Negligible
People 18-50	None / Negligible
Older people 50+	None / Negligible
Describe the positive or negative impacts.	
N/A	
What evidence do you have to support this?	
N/A	
What action(s) can you to take to mitigate any negative impacts?	
Is there an opportunity to use this proposal to eliminate unlawful discrimination, advance equality of opportunity or encourage good relations between people in this group and the rest of the population?	
N/A	

Do you think this proposal will have a positive or a negative impact on people because of their disability? (Click here for information)	
Hearing Impairment	None / Negligible
Physical Impairment	Positive
Visual Impairment	None / Negligible
Learning Disability	None / Negligible
Long Standing Illness	None / Negligible
Mental Health	None / Negligible

Other	None / Negligible
Describe the positive or negative impacts.	
<p>Under the proposals all Blue Badge holders will be afforded free parking in the Council's Pay and Display Car Parks.</p> <p>Changing Pendre Car Park Cardigan to a short stay car park will afford access to off-street parking spaces which provide level access to Cardigan High Street.</p>	
What evidence do you have to support this?	
<p>Currently free parking is only afforded to those Blue Badge holders who meet the specific requirement of parking in a vehicle which is exempt of Road Fund Licence fee due to specific criteria related to disability. The proposal will see concessions provided to all Blue Badge holders, making arrangements more equitable will be easier to communicate this to customers.</p> <p>Currently the Council's Pay and Display Car Parks in Cardigan do not provide parking opportunities with level access to the High Street and the Pendre proposal provides an opportunity to support this.</p>	
What action(s) can you to take to mitigate any negative impacts?	
Is there an opportunity to use this proposal to eliminate unlawful discrimination, advance equality of opportunity or encourage good relations between people in this group and the rest of the population?	
N/A	

Do you think this proposal will have a positive or a negative impact on people who are transgender? (Click here for information)	
Trans Women	None / Negligible
Trans Men	None / Negligible
Non-binary people	None / Negligible
Describe the positive or negative impacts	
N/A	
What evidence do you have to support this?	
N/A	

What action(s) can you to take to mitigate any negative impacts?

Is there an opportunity to use this proposal to eliminate unlawful discrimination, advance equality of opportunity or encourage good relations between people in this group and the rest of the population?

N/A

Do you think this proposal will have a positive or a negative impact on people with different sexual orientation? (Click [here](#) for information)

Bisexual	None / Negligible
Gay Men	None / Negligible
Gay Women/Lesbian	None / Negligible
Heterosexual/Straight	None / Negligible

Describe the positive or negative impacts

N/A

What evidence do you have to support this?

N/A

What action(s) can you to take to mitigate any negative impacts?

Is there an opportunity to use this proposal to eliminate unlawful discrimination, advance equality of opportunity or encourage good relations between people in this group and the rest of the population?

N/A

Do you think this proposal will have a positive or a negative impact on people who are married or in a civil partnership? (Click [here](#) for information)

People who are married	None / Negligible
People in a civil partnership	None / Negligible

Describe the positive or negative impacts

N/A

What evidence do you have to support this?

N/A

What action(s) can you take to mitigate any negative impacts?

Is there an opportunity to use this proposal to eliminate unlawful discrimination, advance equality of opportunity or encourage good relations between people in this group and the rest of the population?

N/A

Do you think this proposal will have a positive or a negative impact on people who are pregnant or on maternity leave? (Click [here](#) for information)

Pregnancy	None / Negligible
------------------	-------------------

Maternity	None / Negligible
------------------	-------------------

Describe the positive or negative impacts

N/A

What evidence do you have to support this?

N/A

What action(s) can you take to mitigate any negative impacts or better contribute to positive impacts?

N/A

Do you think this proposal will have a positive or a negative impact on people because of their ethnic origin? (Click [here](#) for information)

Asian / Asian British	None / Negligible
------------------------------	-------------------

Black / African / Caribbean / Black British	None / Negligible
--	-------------------

Mixed / Multiple Ethnic Groups	None / Negligible
---------------------------------------	-------------------

White	None / Negligible
--------------	-------------------

Other Ethnic Groups	None / Negligible
----------------------------	-------------------

Describe the positive or negative impacts

N/A

What evidence do you have to support this?

N/A

What action(s) can you to take to mitigate any negative impacts?

Is there an opportunity to use this proposal to eliminate unlawful discrimination, advance equality of opportunity or encourage good relations between people in this group and the rest of the population?

N/A

Do you think this proposal will have a positive or a negative impact on people with different religions, beliefs, or non-beliefs? (Click [here](#) for information)

Buddhist	None / Negligible
Christian	None / Negligible
Hindu	None / Negligible
Humanist	None / Negligible
Jewish	None / Negligible
Muslim	None / Negligible
Sikh	None / Negligible
Non-belief	None / Negligible
Other	None / Negligible

Describe the positive or negative impacts

N/A

What evidence do you have to support this?

N/A

What action(s) can you to take to mitigate any negative impacts?

Is there an opportunity to use this proposal to eliminate unlawful discrimination, advance equality of opportunity or encourage good relations between people in this group and the rest of the population?

N/A

Do you think this proposal will have a positive or a negative impact on men or women? (Click [here](#) for information)

Men	None / Negligible
Women	None / Negligible
Describe the positive or negative impacts	
N/A	
What evidence do you have to support this?	
N/A	
What action(s) can you to take to mitigate any negative impacts?	
Is there an opportunity to use this proposal to eliminate unlawful discrimination, advance equality of opportunity or encourage good relations between men and women?	
N/A	

Do you think this proposal will have a positive or a negative impact on people from the Armed Forces Community? (Click here for information)	
Members of the Armed Forces	None / Negligible
Veterans	None / Negligible
Spouses	None / Negligible
Children	None / Negligible
Describe the positive or negative impacts	
N/A	
What evidence do you have to support this?	
N/A	
What action(s) can you to take to mitigate any negative impacts?	
N/A	

Socio-economic Duty

Socio-economic disadvantage means living on a low income compared to others in Wales, with little or no accumulated wealth, making it more difficult to access basic goods and services.

Family background or where a person is born still affects their life. For example, a child from a wealthy family often does better at school than a child from a poor family, even if the poorer child is more naturally academic. This is sometimes called socio-economic inequality.

Do you think this proposal will have a positive or a negative impact on people experiencing socio-economic disadvantage?

Positive

Describe the positive or negative impacts

Positive

The reduction in the cost of seasons tickets will mean that residents and commuters will be able to purchase parking at a cheaper rate than what is currently available. A 12-month season ticket under the proposals for a car park in the Coastal band will cost £295 per year compared to £480 per year, and it will be transferrable between long stay car parks (previously this would have been designated to 1 car park). This means a reduction of 38.5% on the current cost of a season ticket alongside the additional benefits of it being transferrable between Council Pay and Display Car Parks.

9-month and 12-month season tickets can also be paid for by direct debit, and following a review of the consultation responses, will now be available without an upfront 3 month part payment, which means that the cost of the ticket can be spread evenly over the period of the season ticket.

All Blue Badge Holders under the proposals will now be exempt from charges.

Negative

For customers that use Pay and Display car parks that chose not to purchase a Season Ticket or, those who visit car parks so infrequently that purchasing a Season Ticket would not be advantageous to them, will see an increase in the cost of parking in most cases. This may have a greater impact on those who are on lower incomes who are less able to absorb increases in costs of goods and services. However, free time limited and / or unrestricted parking is available on street on a first come first served basis in all locations where Council Pay and Display Car parks are operational. Use of car parks is a discretionary decision, and customers may also chose to make use of other private parking providers where available if they consider that their offer better meets their needs.

What evidence do you have to support this?

A 38.5% decrease in the cost of season tickets compared to the current cost for those in the Coastal Band, the removal of 3 month up-front payments for 9 and 12 month tickets paid for by direct debit, and the ability to transfer between long stay car parks.

There remains a significant amount of free time restricted and unrestricted parking, both on and off-street available within towns.

What action(s) can you to take to mitigate any negative impacts?

Active promotion of Season Tickets highlighting the significant cost savings available even for those who visit car parks relatively infrequently, alongside removal of the requirement for 3 months' payment up-front for 9 and 12 month tickets paid for by direct debit.

Monitoring and enforcement of free time limited bays will be reviewed with a view to ensuring that turnover of spaces is as efficient as possible.

Is there an opportunity to use this proposal to eliminate unlawful discrimination, advance equality of opportunity or encourage good relations between people in this group and the rest of the population?

The original proposals have already been amended to exempt all Blue Badge Holders from charges.

National Well-being Goal: A Wales of Cohesive Communities

A society with attractive, viable, safe, and well-connected communities.

Click [here](#) for information about cohesive communities.

Does the proposal contribute to this goal? Describe the positive or negative impacts.

The proposals are not considered to impact this Well-being Goal.

What evidence do you have to support this view?

N/A

What action(s) can you take to mitigate any negative impacts or better contribute to the goal?

N/A

National Well-being Goal: A Wales of Vibrant Culture and Thriving Welsh Language

A society that that promotes and protects culture, heritage, and the Welsh language and which encourages people to take part in the arts, sports, and recreation.

Click [here](#) for information about culture and the Welsh language

Does the proposal contribute to this goal? Describe the positive or negative impacts.

Positive

The increased turnover / availability of parking in close proximity to facilities, including at coastal locations, as well as reduced cost season tickets, which are transferrable between car parks, will have a positive impact on people wishing to access culture, heritage, sports and recreational assets.

All Blue Badge holders being afforded free parking will help facilitate participation in activities as it provides parking at no cost for these customers to access their intended destination from where they have parked.

Negative

Higher parking charges may deter some customers from using the Council's Pay and Display Car Parks while attending culture, heritage, sports, and recreational assets. However, there is a significant amount of free, time restricted and unrestricted parking available on-street for shorter parking sessions and other parking opportunities available from private providers.

What evidence do you have to support this view?

The amended parking offer seeks to encourage longer dwell times in towns to support access to culture, heritage, sports and recreational assets.

All Blue Badge Holders will under the proposals be exempt from charges.

What action(s) can you take to mitigate any negative impacts or better contribute to the goal?

Active promotion of Season Tickets highlighting the significant cost savings available even for those who visit car parks relatively infrequently, alongside removal of the requirement for 3 months' payment up-front for 9 and 12 month tickets paid for by direct debit.

Monitoring and enforcement of free time limited bays will be reviewed with a view to ensuring that turnover of spaces is as efficient as possible.

With reference to the following, do you think this proposal will have a positive or negative effect on the Welsh language?

Click [here](#) for information

Opportunities for people to use the Welsh language

None / Negligible

Treating the Welsh language, no less favourably than the English language

None / Negligible

What evidence do you have to support this view?

There is no distinction between the languages within this proposal, and nor does it have an impact on the use of the Welsh language. All signage and associated documentation will be bilingual.

What action(s) can you take to increase the positive impact or mitigate any negative impact on the Welsh language?

All signage and associated documentation will be completely bilingual.

National Well-being Goal: A Globally Responsible Wales

A society that considers how our actions might impact on other countries and people around the world.

Click [here](#) for information about global responsibility.

Does the proposal contribute to this goal? Describe the positive or negative impacts. HINT

Positive

Charged for parking is part of a wider suite of measures that have a positive impact on a Globally Responsible Wales, by encouraging the public to utilise more sustainable modes of transport, providing increased availability of parking in close proximity to town centre amenities, and reducing the number of people who drive around looking for spaces within town centres.

What evidence do you have to support this view?

N/A

What action(s) can you take to mitigate any negative impacts or better contribute to the goal?

N/A

Strengthening the Proposal

If you have identified any negative impacts in the above sections, please provide details of any practical changes and actions that could help remove or reduce the negative impacts.

What will you do?	When?	Who is responsible?	Progress
Following Cabinet consideration of the draft proposals amendments were made to exempt all Blue Badge Holders from charges.	September 2024	HES	Completed - Proposals were amended and put out to consultation
Active promotion of Season Tickets highlighting the significant cost savings available even for those who visit car parks relatively infrequently, alongside removal of the requirement for 3 months' payment up-front for 9 and 12 month season tickets paid for by direct debit.	Following decision on whether to implement the proposals by Cabinet	HES with support from Corporate Communications	This will be commenced subject to Cabinet decision
Monitoring and enforcement of free time limited bays will be reviewed with a view to ensuring that turnover of spaces is as efficient as possible.	Following decision on whether to implement the proposals by Cabinet	HES	Following a period to establish what if any impact on-street has resulted from the changes in car parks.
<p>If no action is to be taken to remove or mitigate negative impacts, please justify why. (If you have identified any unlawful discrimination then the proposal must be changed or revised.)</p>			
See above.			
<p>How will you monitor the impact and effectiveness of the proposal?</p>			
Should the proposals be implemented, these will be monitored and evaluated using quantitative data from existing systems (pay and display machines and season ticket monitoring systems) as well as any customer feedback being considered and evaluated.			

Sustainable Development Principle: 5 Ways of Working

Describe below how you have implemented the five ways of working in accordance with the sustainable development principle of the Well-being of Future Generations (Wales) Act 2015


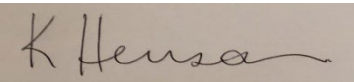
<p>Long term Balancing short-term needs with long-term need and planning for the future.</p> <p><u>HINT</u></p>	<p>The proposal is seen as a means of ensuring the availability of parking, including turnover of spaces, in towns where off-street pay and display car parks are located.</p> <p>Income derived contributes to the overall Council budget and supporting the continued delivery of services to the public.</p>
<p>Collaboration Working together with other partners to deliver.</p> <p><u>HINT</u></p>	<p>It is not considered that there are opportunities to work with other partners to deliver Off-Street Parking provision at this time. However, the Council remains open to approaches from other organisations should they wish to discuss taking over management of any facilities.</p>
<p>Involvement Involving those with an interest and seeking their views.</p> <p><u>HINT</u></p>	<p>The proposal has been through the relevant Scrutiny Committee and Cabinet for consideration prior to Public Consultation and is subject to further Scrutiny consideration following the Public consultation, before being subject to final consideration by Cabinet and before any implementation may take place.</p>
<p>Prevention Putting resources into preventing problems occurring or getting worse.</p> <p><u>HINT</u></p>	<p>Off-street parking is not a preventative service.</p>
<p>Integration Considering the impact of your proposal on the four pillars of well-being (social, economic, cultural and environment) the objectives of other public bodies and across service areas in the Council.</p> <p><u>HINT</u></p>	<p>It is not considered possible to include the integration of the service with activities undertaken by other stakeholders and / or partners.</p>

Risk

Summarise the risk associated with the proposal.

	1	2	3	4	5
Impact Criteria	Very Low	Low	Medium	High	Very High
Likelihood Criteria	Unlikely to occur	Lower than average chance of occurring	Even chance of occurring	Higher than average chance of occurring	Expected to occur
Risk Description	Impact	Probability	Score (Impact x Likelihood)		
Estimated income from proposals not being achieved impacted on the Council's ability to achieve a balanced budget	3	2	6		

Sign Off

Position	Name	Signature	Date
Corporate Manager			Click or tap to enter a date.
Corporate Lead Officer	Rhodri Llwyd		14/01/25
Corporate Director	Barry Rees		09/01/25
Portfolio Holder	Cllr. Keith Henson		15/01/25

