

PSB Delivery Group Report

Well-being Plan Aim	All place-based projects will aim to address the well-being aims as outlined in the Ceredigion Local Well-being Plan. A place-based delivery framework will prioritise integration and will incorporate a deep-dive holistic approach to both community and individual resilience.
Our Values	Welsh Language, Tackling Inequalities, Involvement, Sustainability, Leading by Example.
Delivery Group Name	Improving Community Wellbeing and Tackling Hardship in Cardigan
Chair	Hazel Lloyd-Lubran , Ceredigion Association of Voluntary Organisations (CAVO)

Delivery Group Membership *(Names in **bold** signify attendance at meeting)*

Ceredigion County Council	Bethan James , Caitlin Theodorou, Carwyn Young, Carys Owens, Cathryn Morgan , Catrin George , Cerys Purches-Phillips , Connor Cook, Elinor Ashworth – Chandler, Eirlys Lloyd, Cllr Elaine Evans , Emily Evans, Erin McCudden, Mari Hopkins, Martin Gillard, Melanie Walters, Non Davies, Rhiannon John, Rob Starr , Sarah Evans, Sarah Griffiths, Dr Sarah Groves Phillips <u>Partnerships Team:</u> Anwen Thomas , Lynne Walters , Neris Davies, Sara Dafydd, Steffan Gruffudd, Teleri Elias, Timothy Bray, Liam Wheeler-Jones	Wales & West Housing	Rhiannon Ling
		Hywel Dda University Health Board	Conrad Hancock, Geinor Jones, Jackson Reynolds, Janet Knill, Rhian Rees , Terri-Ann Patrick , Trina Nealon, Vicki Howell-Williams

Ceredigion Association of Voluntary Organisations	Chesca Ross	Ben Lake's Office	Carys Lloyd
Mid & West Wales Fire & Rescue Service	Steven Davies	Natural Resources Wales	Aled Davies
Barcud Ceredigion	Catrin Owen, Sue Thomas	Mentera	Ann Owen
CAB Ceredigion	Glynis Llewelyn, Juliet Morris	Co-production Network for Wales	Mandy Williams, Mererid Lewis
Area 43	Becca Head	Age Cymru	Lynne Hughes-Davies
Dwr Cymru	Ellie Lewis, Sion Griffiths, Rebecca Jones		

SYNOPSIS OF DELIVERY GROUP MEETING

Key Points discussed at Delivery Group meeting: 15.01.2026

19.1 Welcome and Apologies

Hazel Lloyd Lubran (HLL) introduced everyone to the meeting.

Apologies were noted for the following: Geinor Jones, Sue Thomas, Elinor Ashworth-Chandler, Carys Owens

19.2 Minutes and matters arising from the previous meeting (08.10.25)

The minutes of the previous meeting held on 8th October 2025 were noted and agreed as a true record of discussions. It was agreed that the actions recorded had been completed or included on the agenda for today's meeting.

The Chair provided an overview of key topics discussed at the previous meeting:

- The Pride and Place Impact Fund is entirely capital-funded, with a deadline of March 2027 for all project completions. The Local Growth Fund will begin on 1 April and is also expected to be predominantly capital-based, although no information has yet

been provided on what the projects or funding arrangements will look like. All proposed ideas must now be submitted to Welsh Government for approval, which may result in delays. HLL noted that there may be additional Wales-wide national projects delivered through these programmes, and these may need to be followed up to ensure that Ceredigion's projects are also prioritised.

- There was a brief discussion about the Cardigan Wellbeing Centre, and it was noted that feasibility work is progressing through the Shared Prosperity Fund. LW confirmed, that in accordance with the most recent update received by this group from Carwyn Young the brief is being finalised, and work will be moving into consultation and engagement. The group requested to be kept informed as developments arise.
- CM provided an update on Cllr Elaine Evans' request regarding whether My Account can be made app-based. IT confirmed that this is not being considered currently. Their current priority is ensuring that the new Highways and Environmental system and Public Protection system integrate effectively with My Account. HLL suggested new systems should be developed as apps first, as most people now access information on their phones. EE noted that consultation engagement is low and an app would likely increase participation. HLL added that Welsh Government is exploring a Wales-wide directory, and the group agreed it should be developed as app-based and tailored to users' locations.

19.3 Standing Item: Update from the Public Services Board meeting (01.12.25)

HLL reported on regional merger discussions, confirming that the PSB support team will explore what closer working with the Carmarthenshire PSB would involve and will provide updates as this progresses. In the first instance Pembrokeshire PSB has decided to continue operating as a separate PSB however the opportunity for this to change in the future will be retained. There is of course interest in bringing Pembrokeshire into future discussions, given geographic proximity and the opportunities presented by cross border initiatives. A key point raised by the PSB is the need to maintain a strong Ceredigion presence while working regionally, including being more visible in local communities through events and drop-in sessions. The group noted that Ceredigion's way of working must be considered alongside any regional developments.

19.4 Cardigan Community Fund

Sion Griffiths (SG) Ellie Lewis (EL) and Rebecca Jones (RJ) provided the group with a presentation regarding the Welsh Water Cardigan Community Fund.

The presentation provided an overview of Welsh Water's significant investment in the Cardigan Wastewater Treatment Works, outlining a £20 million project to fully replace the existing treatment process. The aim of the upgrade is to improve the site's ability to manage

saltwater ingress from the tidal river, support compliance with flow requirements and reduce the number of spills. Planning permission for the scheme was granted in January 2025, with new treatment processes expected to be operational by the end of 2026 and full project completion anticipated in April 2027.

Alongside the infrastructure improvements, the presentation introduced the Water Resilient Communities programme, a values-led, place-based approach designed to maximise the social value of Welsh Water's presence in local communities. This programme focuses on engaging more deeply with residents, listening to local needs, and working across internal services to develop actions that benefit the community beyond the construction works. The approach emphasises collaboration with trusted local partners, co-production, innovative methods and breaking down organisational silos.

SG highlighted Welsh Water's partnership with the Public Services Board (PSB). This collaborative approach uses PSB insight and local knowledge to support fair and transparent decision-making. In addition, the presentation outlined the £20,000 Community Fund created to support local projects related to the environment, wellbeing, health, education and resilience. Grants between £250 and £5,000 are available. The application process involves submission via the Welsh Water website, review by a joint panel, and completion of funded projects within twelve months. An example of previous support was shared through the Gardd Enfys school garden project in Cardigan, which received £5,000 to help pupils engage with nature and develop long-lasting environmental appreciation.

The community fund grant application process closes at the end of February; a joint panel will be established including PSB representatives to consider the applications received. A dedicated email address has been created to answer queries relating to the grant Cardigancommunityfund@dwrcymru.com

ACTION: RJ to provide promotional resources to the group to be used to promote the community fund within the Cardigan community.

ACTION: Group members to inform HLL if interested in being a panel member on the community fund grant process.

HLL noted that when strong ideas come through the community, the panel can also explore additional opportunities to support them. By working together, there is potential to draw in further resources to widen the overall impact. LW noted that the information provided this morning aligns well with the PSB meeting scheduled for 9th February. She highlighted that via the Chair this group has an opportunity to feed back to the full board ahead of any panel meeting on specific projects.

CM asked whether the work taking place in Cardigan is linked to community benefit arising from the wastewater treatment project, and whether this work will conclude once the project ends. SG explained that while the intensive focus usually lasts around 18 months and will come to an end, many of the services introduced through the project are available across wider operational areas. He added that ongoing activity in the area means RJ will continue to be involved for some time, and that the Community Fund provides an additional way to ensure a lasting legacy from their presence in Cardigan.

HLL noted that she has also received information from Welsh Water about training available for professionals to help individuals reduce bills and manage costs. She suggested this could be raised at the next Poverty Sub-Group meeting.

ACTION: HLL to raise Welsh Water training for professionals at the next poverty subgroup meeting.

It was noted that EL had provided information regarding the phosphorus-related elements of the work. Under the PSB, the Climate and Nature Group has links with the Local Nature Partnership, and there may be scope for them to be involved in this aspect of the project. Strengthening these links was highlighted as important to maximise collective impact. The group is currently focusing on the climate change risk assessment in collaboration with Carmarthenshire, presenting opportunities for cross-border work. It was suggested that their names be added to the list of partners for this group, subject to agreement.

ACTION: LW to invite EL to attend Climate Change and Nature group.

19.5 Consultations, Events and Engagement

Group members provided updates on consultations, events and engagement:

- CM noted that work is underway to gather people's views on culture within Ceredigion to help develop a Culture Strategy for CCC. Engagement so far has been positive, and the next step will be drafting the strategy before moving into consultation. Teri-Ann Patrick (TAP) asked whether there might be an opportunity to link the Culture Strategy with the Eisteddfod taking place in Cardigan.
- CM noted that Ceredigion Youth Service is inviting young people and partners to take part in engagement activities to help shape the Youth Work Strategy 2027–2032. Engagement runs from January to March 2026. Feedback will inform priorities and future youth work provision across the county. [Ceredigion Youth Strategy Survey](#)
- CM's team are developing an engagement plan, which will also be shared with regional colleagues for their input as part of the preparations for the PSB merger and completion of the local wellbeing assessment. The plan aims to include drop-in sessions, attendance at community events, and an online survey to gather feedback.

- Rhian Rees (RR) highlighted the importance of threading the narrative and language around the Social Model for Health into the consultation and engagement surrounding the Assessment of Local Wellbeing. Colleagues within the Health Board are available and eager to help and support this work as the timeline for this essential piece of work is set-out and agreed by the PSB.

ACTION: Partnership Support Team and Rob Starr to liaise with RR when developing the Wel-being Assessment.

- Bethan James (BJ) noted that in October 2025, a consultation was undertaken to gather feedback on the 'Guide for Age-Friendly and Dementia-Friendly Businesses in Ceredigion 2026', which helped shape the final version. The guide was launched at the Age-Friendly Ceredigion Forum in November 2025, where dementia was a key focus. After the forum, the guide was finalised and sent for printing, with distribution due to begin in February 2026, starting with a pilot in Tregaron before rolling out to other towns.
- A Health at the Hub event is scheduled to take place on 21/01/2026, Elinor Ashowrth-Chandler (EAC) is working collaboratively with Rob Allen (NHS) and Jayne (Cyfle Cymru) to deliver a series of further health and wellbeing events: Lampeter – 18 February 2026, Borth – 3 March 2026, Tregaron – 10 April 2026.
- EAC is carrying out county-wide engagement to gather views on how Ceredigion can become more age-friendly. This feedback will inform the Age-Friendly Ceredigion Action Plan for 2026–2029, which is expected to go out to public consultation over the summer before moving through the Council's governance process for approval. [Age Friendly Ceredigion - Ceredigion County Council](#)
- Small world theatre are holding Inclusion and Anti-Racism Training for community leaders across Ceredigion, the training will take place at Cardigan Bowling Club on the 26/1/26, 5pm-7pm.
- RR highlighted the 'Arts On' referral programme and hopes to engage with the Cardigan GP practice to explore running a programme locally. If successful, it is expected to start in May.
- RR noted that attending events is useful in the context of refreshing the Healthier Mid and West Wales strategy. Four of the eleven questions used were based on the model to gather people's views on what helps them stay healthy, and these principles will need to be reflected in the new strategy. The Community and Primary Care Strategy is also being developed, with the social model for health and wellbeing being embedded throughout.

19.6 Partner Updates:

- Carys Owens continues to work with Sue Lewis (Planed) and HWB Aberteifi, regarding providing a micro enterprise service on site, as there is currently no support service in the Cardigan area. There are 2 micro-carers now in place, and developments are

going well, with funding secured through HWB. Work is also underway to ensure that the setting is suitable for people with dementia. The timescale will depend on the building's refurbishment, with early spring as a possible target. HLL proposed a HWB representative attends a future meeting to provide an update to the group.

ACTION: Partnerships Support team to arrange a HWB Tabernacle update at the next meeting.

- HLL highlighted a project led by CAVO working with community connectors to encourage communities to run their own engagement events, supported by small amounts of funding. This aims to increase local involvement and gather wider feedback to inform the local wellbeing assessment and plan.
- LW noted that Perthyn has grants available to help communities start or grow Welsh-speaking initiatives. Businesses and community groups can apply, and anyone interested can contact them at perthyn@cwmpas.coop
- EE noted that the New Life Church has started free Saturday kids' clubs for children aged 7–11, offering plenty of space and activities. On 17/1/26, they will also be opening a new sensory room for children with SEN.
- TAP reported that they are working with GPs in primary care, using funding from the Transforming Urgent and Emergency Care programme to increase urgent community care appointments by up to 30 per day across the county.
- CM noted that Emily Evans will be representing the Equalities and Inclusion team at future meetings.

19.7 Any Other Business

There was no other business raised.

19.8 Date of next meeting: TBC

Action Summary Log

1. RJ to provide promotional resources to the group to be used to promote the community fund within the Cardigan community.
2. Group members to inform HLL if interested in being a panel member on the community fund grant process.
3. HLL to raise Welsh Water training for professionals at the next poverty subgroup meeting
4. LW to invite EL to attend Climate Change and Nature group.
5. Partnerships Support team to arrange a HWB Tabernacle update at the next meeting.