



**LICENSING ACT 2003  
PREMISES LICENCE**

Cyngor Sir **Ceredigion** County Council



**s licence number**

**PRM (0685 04/09/2015)**

**Premises details**

**Postal address of premises, or if none, ordnance survey map reference or description**

**CROESLAN VINTAGE SHOWGROUND  
CROESLAN**

**Post town  
LLANDYSSUL**

**Post code  
SA444SX**

**Telephone number  
07984 493804**

**Where the licence is time limited the dates**

**THIS IS AN ANNUAL EVENT TO BE HELD ON THE 3RD SATURDAY  
THROUGH TO SUNDAY IN SEPTEMBER.**

**Licensable activities authorised by the licence**

**REGULATED ENTERTAINMENT:**

**LIVE MUSIC - Indoors**

**RECORDED MUSIC - Indoors**

**PERFORMANCES OF DANCE - Indoors**

**SALE BY RETAIL OF ALCOHOL – On Sales Only**

**LATE NIGHT REFRESHMENT – Indoors and Outdoors**

**The times the licence authorises the carrying out of licensable activities**

**REGULATED ENTERTAINMENT:**

**LIVE MUSIC - Indoors**

**RECORDED MUSIC - Indoors**

**PERFORMANCES OF DANCE - Indoors**

**SALE BY RETAIL OF ALCOHOL – On Sales Only**

**LATE NIGHT REFRESHMENT – Indoors and Outdoors**

**ALL ABOVE ACTIVITIES:**

**1700 HRS Saturday – 0230 HRS Sunday**

**The opening hours of the premises**

**1700 HRS Saturday – 0230 HRS Sunday**

**Where the licence authorises supplies of alcohol whether these are on and/  
or off supplies**

**ON SALES ONLY**

**Name, (registered) address, telephone number and email (where relevant) of holder of premises licence**

**ADAM ROGER COLES  
Dragon Hospitality Ltd  
Meirios Mills  
Drefach Velindre  
Llandysul  
SA445UH**

**Registered number of holder, for example company number, charity number (where applicable)**

**Name, address and telephone number of designated premises supervisor where the premises licence authorises the supply of alcohol**

**ADAM ROGER COLE**

**Personal licence number and issuing authority of personal licence held by designated premises supervisor where the premises licence authorises for the supply of alcohol**

**CER 0724**

**CEREDIGION COUNTY COUNCIL**

## **Annex 1 - MANDATORY CONDITIONS**

### **1 Mandatory conditions where licence authorises supply of alcohol**

(1) Where a premises licence authorises the supply of alcohol, the licence must include the following conditions.

(2) The first condition is that no supply of alcohol may be made under the premises licence-

(a) at a time when there is no designated premises supervisor in respect of the premises licence, or

(b) at a time when the designated premises supervisor does not hold a personal licence or his personal licence is suspended.

(3) The second condition is that every supply of alcohol under the premises licence

must be made or authorised by a person who holds a personal licence.

### **2 Mandatory condition: exhibition of films**

(1) Where a premises licence authorises the exhibition of films, the licence must include a condition requiring the admission of children to the exhibition of any film to be restricted in accordance with this section.

(2) Where the film classification body is specified in the licence, unless subsection

(3)(b) applies, admission of children must be restricted in accordance with any recommendation made by that body.

(3) Where-

(a) the film classification body is not specified in the licence, or

(b) the relevant licensing authority has notified the holder of the licence that this subsection applies to the film in question,

admission of children must be restricted in accordance with any recommendation made by that licensing authority.

(4) In this section-

"children" means persons aged under 18; and

"film classification body" means the person or persons designated as the authority under section 4 of the Video Recordings Act 1984 (c.39) (authority to determine suitability of video works for classification).

### **3 Mandatory condition: door supervision**

(1) Where a premises licence includes a condition that at specified times one or more individuals must be at the premises to carry out a security activity, the licence

must include a condition that each such individual must be licensed by the Security

Industry Authority.

(2) But nothing in subsection (1) requires such a condition to be imposed-

(a) in respect of premises within paragraph 8(3)(a) of Schedule 2 to the Private Security Industry Act 2001 (c.12) (premises with premises licences authorising plays or films), or

(b) in respect of premises in relation to-

(i) any occasion mentioned in paragraph 8(3)(b) or (c) of that Schedule (premises being used exclusively by club with club premises certificate, under a temporary event notice authorising plays or films or under a gaming licence), or

(ii) any occasion within paragraph 8(3)(d) of that Schedule (occasions prescribed by regulations under that Act).

(3) For the purposes of this section-

(a) "security activity" means an activity to which paragraph 2(1)(a) of that Schedule applies, and

(b) paragraph 8(5) of that Schedule (interpretation of references to an occasion) applies as it applies in relation to paragraph 8 of that Schedule.

## **The Licensing Act 2003 (Mandatory Licensing Conditions) Order 2014**

**With effect from 28<sup>th</sup> May 2014**

1. A relevant person shall ensure that no alcohol is sold or supplied for consumption on or off the premises for a price which is less than the permitted price.
2. For the purposes of the condition set out in paragraph 1-
  - (a) “duty” is to be construed in accordance with the Alcoholic Liquor Duties Act 1979;
  - (b) “permitted price” is the price found by applying the formula –
$$P = D + (D \times V)$$
where –
    - (i) P is the permitted price
    - (ii) D is the rate of duty chargeable in relation to the alcohol as if the duty were charged on the date of the sale or supply of the alcohol, and
    - (iii) V is the rate of value added tax chargeable in relation to the alcohol as if the value added tax were charged on the date of the sale or supply of the alcohol
  - (c) “relevant person” means, in relation to premises in respect of which there is in force a premises licence –
    - (i) The holder of the premises licence,
    - (ii) The designated premises supervisor (if any) in respect of such a licence, or
    - (iii) The personal licence holder who makes or authorises a supply of alcohol under such a licence;
  - (d) “relevant person” means, in relation to premises in respect of which there is in force a club premises certificate, any member or officer of the club present on the premises in a capacity which enables the member or officer to prevent the supply in question; and
  - (e) “valued added tax” means value added tax charged in accordance with the Value Added Tax Act 1994

3. Where the permitted price given by Paragraph (b) of paragraph 2 would (apart from this paragraph) not be a whole number of pennies, the price given by that sub-paragraph shall be taken to be the price actually given by that sub-paragraph rounded up to the nearest penny.
4. (1) Sub-paragraph (2) applies where the permitted price by Paragraph (b) of paragraph 2 on a day ("the first day") would be different from the permitted price on the next day ("the second day") as a result of a change to the rate of duty or value added tax.  
  
(2) The permitted price which would apply on the first day applies to sales or supplies of alcohol which take place before the expiry of the period of 14 days beginning on the second day.

The Licensing Act 2003 (Mandatory Licensing Conditions) (Amendment) Order  
2014

The below Mandatory Conditions **replace** the Licensing Act 2003 (Mandatory Licensing Conditions) Order 2010 and comes into effect **on 1<sup>st</sup> October 2014**

**Conditions 1 to 4 refer to all premises that sell or supply alcohol for consumption on the premises. Condition 3 is relevant to Premises that sell for consumption off the premises.**

1. (1) The responsible person must ensure that staff on relevant premises do not carry out, arrange or participate in any irresponsible promotions in relation to the premises.

(2) In this paragraph, an irresponsible promotion means any one or more of the following activities, or substantially similar activities, carried on for the purpose of encouraging the sale or supply of alcohol for consumption on the premises—

(a) games or other activities which require or encourage, or are designed to require or encourage, individuals to—

(i) drink a quantity of alcohol within a time limit (other than to drink alcohol sold or supplied on the premises before the cessation of the period in which the responsible person is authorised to sell or supply alcohol), or

(ii) drink as much alcohol as possible (whether within a time limit or otherwise);

(b) provision of unlimited or unspecified quantities of alcohol free or for a fixed or discounted fee to the public or to a group defined by a particular characteristic in a manner which carries a significant risk of undermining a licensing objective;

(c) provision of free or discounted alcohol or any other thing as a prize to encourage or reward the purchase and consumption of alcohol over a period of 24 hours or less in a manner which carries a significant risk of undermining a licensing objective;

(d) selling or supplying alcohol in association with promotional posters or flyers on, or in the vicinity of, the premises which can reasonably be considered to condone, encourage or glamorise anti-social behaviour or to refer to the effects of drunkenness in any favourable manner;

(e) dispensing alcohol directly by one person into the mouth of another (other than where that other person is unable to drink without assistance by reason of disability).



**2.** The responsible person must ensure that free potable water is provided on request to customers where it is reasonably available.

**3. (1)** The premises licence holder or club premises certificate holder must ensure that an age verification policy is adopted in respect of the premises in relation to the sale or supply of alcohol.

(2) The designated premises supervisor in relation to the premises licence must ensure that the supply of alcohol at the premises is carried on in accordance with the age verification policy.

(3) The policy must require individuals who appear to the responsible person to be under 18 years of age (or such older age as may be specified in the policy) to produce on request, before being served alcohol, identification bearing their photograph, date of birth and either—

(a) a holographic mark, or

(b) an ultraviolet feature.

**4.** The responsible person must ensure that—

(a) where any of the following alcoholic drinks is sold or supplied for consumption on the premises (other than alcoholic drinks sold or supplied having been made up in advance ready for sale or supply in a securely closed container) it is available to customers in the following measures—

(i) beer or cider: ½ pint;

(ii) gin, rum, vodka or whisky: 25 ml or 35 ml; and

(iii) still wine in a glass: 125 ml;

(b) these measures are displayed in a menu, price list or other printed material which is available to customers on the premises; and

(c) where a customer does not in relation to a sale of alcohol specify the quantity of alcohol to be sold, the customer is made aware that these measures are available.”

## **Annex 2 - Conditions consistent with the operating Schedule**

### **a) General- all four licensing objectives**

The premises is open land located at the vintage show ground in Croeslan, Llandysul. The event will take place in the field to the right of the car park (please see attached plan).

This premises licence will cover an event to be held on the 3rd Saturday through to Sunday in September, each year

We will be providing an evening of entertainment from various DJ s and Live entertainment, the sale of alcohol and the provision of late night refreshments.

Having had advice and experience in doing large bars at festivals and show dances I understand what is expected from the authorities and intend to do our best to comply. We intend to carry out activities as listed below. The event is on a field with security fencing and street lighting around, and situated on the A486 road. Hard ground on entry to the field is ideal for transport to pull into car park. Site is currently used for the vintage show. The site has been adopted to make more suitable for events. Marquees will be put up for entertainment and the supply of alcohol by retail and there will be a catering trailer on site for the provision of late night refreshment. This will be an annual event held the 3rd Saturday in September each year.

### **b) The prevention of crime and disorder**

The event organisers together with the stewards will be in charge of duties such as controlling traffic and parking, also radios will be available for communication with the SIA security staff, so that if stewards see any problems occurring the security staff can be notified, i.e customers coming in without paying or jumping the security fencing. Hired SIA trained security staff will be situated on site covering all areas, the road entrance, car park, entrance to the marquee complex and at all entrances/exits/stage area within the marquee. 1. SIA door supervisor will be hired per 140 attendees or part thereof.

The field and main road has lights in place, due to the venue being a showground for the vintage show since 1989. Our marquee will also have lighting and a tower light will be provided for more lighting. This in our opinion will prevent crime and disorder due to suspects being more visible and also if problems do occur the situation will be dealt with more efficiently due to good lighting.

Checks are made on entry, any drunk or underage persons will not be allowed entry and police will be notified if necessary. Also a search policy will be made on entry to prevent the public taking in their own drinks and it also helps prevent drugs at the event.

If any weapons or drugs are found, they will be confiscated and placed in a locked, safe box. The police will be notified as soon as possible.

At the event no alcohol is to be served to persons under the age of 18 years old, ID is asked at the bar. Anyone behaving in a drunken, quarrelsome or threatening manner will be ejected from the premises and if necessary the police will be called

### Public Safety

Police expressed concerns about lighting and safety particularly around the entrance to the event .

Two Tower lights will be hired, in addition to the existing lighting to address the issues raised by Police we will ensure that the entrance to the road is sufficiently lit.

We will ensure that road signs will be placed on the main road to make motorists aware of the event these signs will be clearly displayed for the duration of the event.

Maximum capacity of 600 people in one marquee. Each marquee will offer different genres of music to which we envisage will attract different groups of people attending. However, we will have security at each marquee to ensure that this occupancy is not exceeded at any time.

Hire of fire extinguishers and specialist electrical extinguishers.

A qualified electrician will do a check on all the equipment before we open to the public.

A member of first aid will be on site at all times when open.

All electrical equipment is fenced off.

Fire exits are kept clear at all times, emergency lighting in use.

Two generators are used in case of one failing. All equipment hired i.e marquees and mobile bars/catering will be erected and put in place by professionals.

The capacity for the event at any given time is 2500 people.

As above, search policies will be in place to prevent any weapons at the event, also all drinks sold by the bar will be put in plastic glasses.

Toilets

For events with a gate opening time of 6hours or more, we will have Female/ Male

1 toilet per 500 males 1 toilet per 150 females 1 toilet per 600 males

plus 1 urinal per 150,males plus 1 urinal,per 175 males

1 toilet per 100 females, temporary units will be provided on the above ratio

Non-main units will be used we will put in place provision for hygienic waste removal .

Hand washing facilities (not less than 1 per 10 toilets) with water, soap Antiseptic hand wipes or bacterial soap should be provided where warm water is not available.

We will regularly maintain, repair and service toilets throughout the event to ensure that they are safe, clean and hygienic.

We will ensure floors, ramps and steps of the units are stable and of a non-slip surface construction.

Provide a supply of drinking water within easy reach the audience and all catering operations.

### Prevention of Public Nuisance

The site is a great location when it comes to public nuisance apart for one near house situated 100yards from the site. We have met up with the owners and they have no problem with the event, and have told them that our staff will keep an eye on their premises when our event is in place, to prevent any potential problems to them. We have also provided them with our contact details.

Also we will ensure that the sound systems are not too loud and are directed in the most appropriate way possible to prevent public nuisance,

The premises licence holder or his consultant/chief engineer shall be in overall charge of the amplifications equipment used. The maximum levels shall be set during a sound test to be held for a period of one hour maximum on the day of the event. This level may be amended by a member of the environmental protection section of the county council on demand, in the event of a noise nuisance arising in the opinion of the said officer.

At the end of the evening we will make sure everyone leaves the premises as quickly and safely as possible and to ensure that any coaches picking up passengers do so as safely and quickly as possible, reducing the traffic on the road.

A system will be put in place so that the buses will drop off passengers with the door of the bus opening towards the gate of the entrance, this prevents the problem of people crossing the road, as we will try our best to get buses to tum around so they are facing the right way to drop off passengers. The same as pick up time, buses will park with their door the same side as the compound exit, again to stop passengers having to cross the road. We have the use of a hard ground area for parking.

### Protection of Children from harm

All persons aged 18 and over will be provided with a wristband of a certain colour.

Any persons suspected of being under the age of 18 will be asked for ID and if this cannot be produced then an alternative coloured wristband will be issued and therefore that person would not be served with alcohol. ID

**that will be accepted at the event are the following: passports, photo driving licence, photo pass/validate logo cards.**

**If in doubt staff will not serve.**

**The bar staff will be briefed beforehand and all are experienced with serving alcohol.**

**The wristbands work in a way that once put on you must break them to get them off, this prevents people swapping wristbands. If customers come to the bar with a broken wristband they will not be served and will have to go to the main gate and get a new wristband.**

**Alongside the security staff we will have plenty of stewards on hand and their role will be to keep an eye on any persons purchasing drinks for under 18s and then passing the information onto the supervisors on duty for them to deal with the matter at their discretion.**

**Having run large bars at many festivals and show dances and from my experience in working in the licensing trade from a very young age, I understand the problems that occur in these events. I am determined to prevent them from happening and to run an event safely is the main priority.**

**Annex 3 - Conditions attached after a hearing by the licensing authority/  
Mediation meeting**

**Meeting 29<sup>th</sup> July 2015 conditions agreed with by dragon Hospitality and  
John Evans Police Licensing officer**

**Police expressed concerns about lighting and safety particularly around  
the entrance to the event .**

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road is sufficiently lit.**

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motorists aware of the event these signs will be clearly displayed for the  
duration of the event.**

**Maximum capacity of 600 people in one marquee. Each marquee will offer  
different genres of music to which we envisage will attract different groups  
of people attending. However, we will have security at each marquee to  
ensure that this occupancy is not exceeded at any time.**



# Annex 4 – Plans





