Corporate Strategy 2022-27

Ceredigion County Council

Cyngor Sir
CEREDIGION
County Council

Summary and Easy Read Version

How to Use this document

This is an easy read version.

You may need support to read and understand this document. Ask someone you know to help you.

Some words may be hard to understand. They are in **red writing**. They are explained in a box below the word and repeated on page 11.
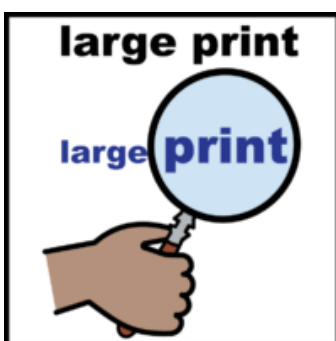
Cymraeg / English

Our Corporate Strategy is available in Welsh and English

Click

The Strategy is on our website:

https://www.ceredigion.gov.uk/your-council/strategies-plans-policies/strategies/

If you need this document in a different format like large print please contact:

Performance and Research Team
Ceredigion County Council
Canolfan Rheidol
Rhodfa Padarn
Llanbadarn Fawr
Aberystwyth
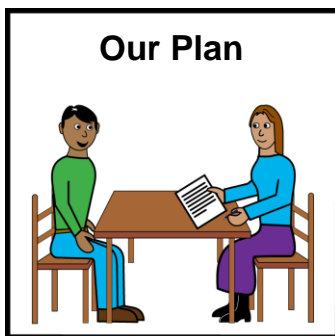Ceredigion
SY23 3UE

Email:performanceresearch@ceredigion.gov.uk

Ceredigion's Corporate Strategy

We are Ceredigion County Council. We provide services like rubbish collection, recycling, and social care.

Our Corporate Strategy shows what we want to achieve between 2022 to 2027.

Our Plan

We want to improve people's well-being.

Well-being means a person is happy, healthy and is comfortable with their life and what they do.

We have set ourselves four objectives to help improve people's well-being. These are:

Well-being

- Boosting the Economy, Supporting Businesses and Enabling Employment

- Creating Caring and Healthy Communities

- Providing the Best Start in Life and Enabling Learning at All Ages

- Creating Sustainable, Green and Well-connected Communities

money

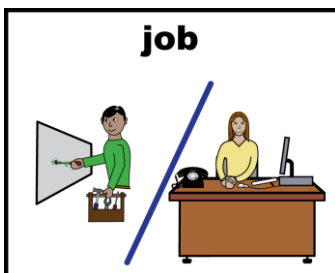Our employees and money will be directed into these areas.

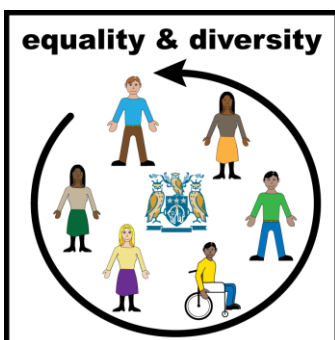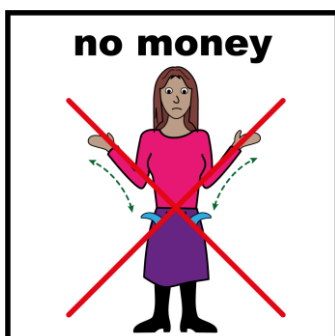# Boosting the Economy, Supporting Businesses and Enabling Employment

Businesses

- Help businesses be successful

New Business

- Help people starting businesses

job

- Create more jobs for people

equality & diversity

- Promote equal opportunities in jobs

no money

- Tackle poverty in Ceredigion

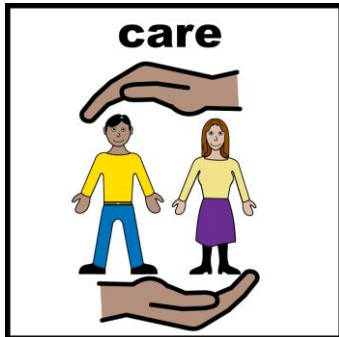|	
local produce	• Prioritise local produce
internet	• Provide better internet access
transport	• Provide better transport
support	• Support parents with jobs
Learning	• Help people learn when they are older
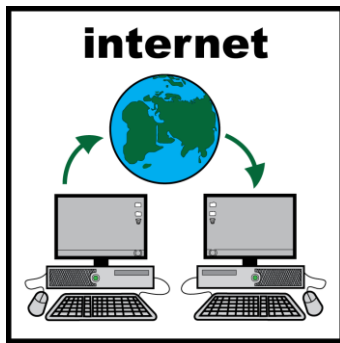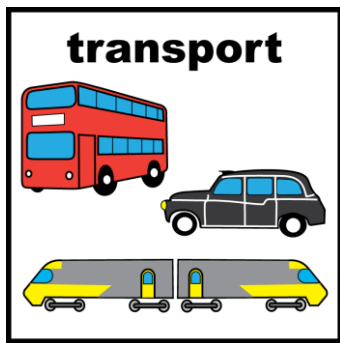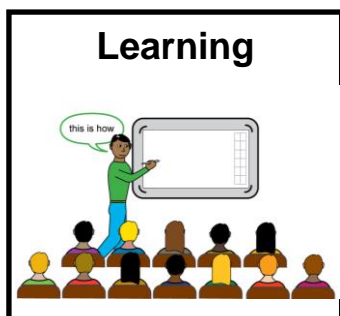
Creating Caring and Healthy Communities

- Provide social care for Ceredigion's residents

  Social care are services that provide support to people with learning disabilities, physical disabilities and illnesses, and mental illnesses.

- Deliver the Through Age Well-being Programme

- Promote the Welsh Language

- Launch Well-being Centres

Social Care	• Train and recruit more childcare and social care staff
Refugees	• Welcome and support refugees
mental health	• Support community mental health facilities
Active	• Help people to get physically active so they can be healthy

Best Start in Life and Enabling Learning at All Ages

Schools

- Invest in schools

Welsh Speakers

Cymraeg

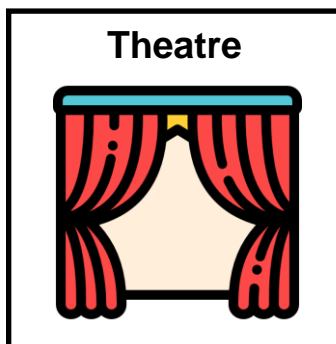- Ensure pupils are confident in both Welsh and English
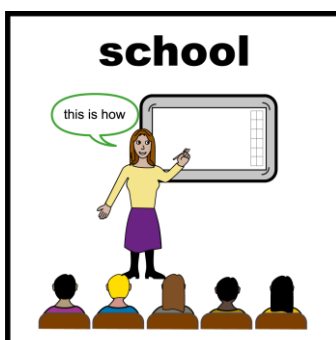
Young People

- Support the Ceredigion Youth Council

Free School Meals

- Free School Meals for primary school pupils

Childcare

- Funded childcare for all two year-olds

Theatre

- Support the development of Theatr Felinfach's facilities

school

this is how

- Implement the new curriculum for Wales

The curriculum is a set of subjects used by primary and secondary schools so children can learn the same things.

# Creating Sustainable, Green and Well-Connected Communities

Climate Change

- Reduce carbon emissions and help the environment

> Burning fossil fuels release carbon dioxide and other greenhouse gasses into the atmosphere. We call these carbon emissions. Fossil fuels are a type of energy like coal, oil and natural gas.

recycle

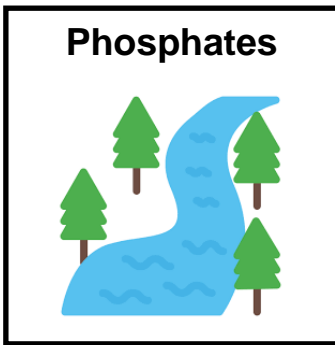- Improve waste collection and recycling
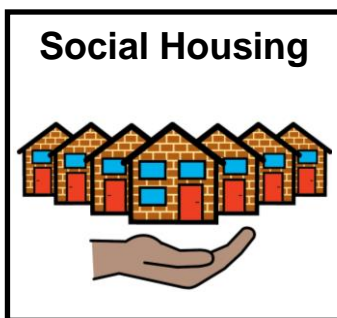
Social Housing

- Increase social housing available for people

> Social housing is lower cost rented housing provided by social landlords. Social landlords can be a local council or a housing association.
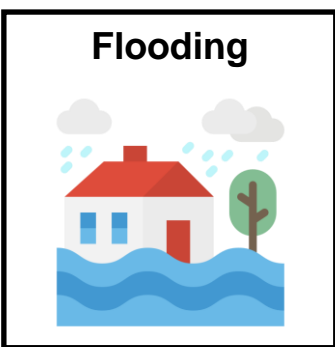
Welsh Places

- Encourage people to keep Welsh-language place names

Phosphates

- Find a solution to the high level of phosphates in the Teifi River.

  Phosphates are chemical compounds that can cause water pollution)

Flooding

- Find solutions to flooding in the Teifi Valley

Coastal Defence

- Pursue funding for coastal defences

  A coastal defence is a structure to protect against strong waves and tides. They protect the land from erosion due to waves and tides.

walking

- Encourage people to walk and cycle

Hard Words

Curriculum

The curriculum is a set of subjects used by primary and secondary schools so children can learn the same things.

Carbon emissions

Burning fossil fuels release carbon dioxide and other greenhouse gasses into the atmosphere. We call these carbon emissions. Fossil fuels are a type of energy like coal, oil and natural gas.

Social care

Social care are services that provide support to people with learning disabilities, physical disabilities and illnesses, and mental illnesses. The support can cover practical activities, personal care, social work, which help people live comfortably.

Social housing

Social housing is lower-cost rented housing provided by social landlords. Social landlords can be a local council or a housing association.

Phosphates

Phosphates are chemical compounds that can cause water pollution.

Coastal defences

A coastal defence is a structure to protect against strong waves and tides. They protect the land from erosion due to waves and tides.